

KIPM - COLLEGE OF MANAGEMENT - 517**MBA 3rd Semester (Year :2022-2023)****Summer Training Project Report (KMBN308)**

SR NO	Roll No	Name	Name of the topic with industry / company name
1	2105170700001	AAUSH KUMAR	EXECUTION & PLACEMENT OF JUICE PACKS & MANGO JUICE MAKERS IN SLMG COCA COLA BEVERAGES PVT. LTD/
2	2105170700002	ADITYA GUPTA	A STUDY ON NEW PRODUCT DEVELOPMENT WITH REFERENCE TO COCA COLA INDIA LTD.
3	2105170700003	ALFIA SIDDIQUI	A STUDY ON NON PERFORMING ASSETS WITH REFERENCE TO PUBLIC SECTOR BANKS IN INDIA.
4	2105170700004	ALOK PATWA	A STUDY ON RECRUITMENT AND SELECTION PROCESS OF INDIA GLYCOLS LTD.
5	2105170700005	ANAMIKA PANDEY	CUSTOMER PERCEPTION TOWARDS DIGITAL BANKING PRODUCTS & SERVICES WITH REFERENCE TO BANK OF INDIA.
6	2105170700006	ANAND PRAKASH MISHRA	A STUDY ON MARKETING STRATEGIES OF PRIYA GOLD.
7	2105170700007	ANIKET GOSWAMI	AMRKETING STRATEGY ADOPTED BY AEGON PEFE INSURANCE
8	2105170700008	ANUSHIKA GUPTA	A STUDY ON TRAINING AND DEVELOPMENT PROCESS AT COCA COLA HINDUSTAN BEVERAGES LTD.
9	2105170700011	ASMIT SRIVASTAVA	FINANCIAL PLANNING & INVESTMENT OF INDIVIDUAL AT HATA KUSHINAGAR
10	2105170700012	AWANTIKA DWIVEDI	FINANCIAL INCLUSION THROUGH INDIA POST PAYMENT BANK, GKP
11	2105170700013	AYUSH CHAND	A STUDY ON PAYMENT BANK THROGH INDIA POST PAYMENT BANK, GKP
12	2105170700014	AYUSH SINGH	FINANCIAL AWARENESS IN INDIA POST PAYMENT BANK, GKP
13	2105170700015	AZWAD SIDDIQUI	ONLINE BOOK STORE IN INTEGRAL DIGITS INDIA PVT LTD.
14	2105170700017	DIKSHA KUMARI	IMPACT OF GOODS & SERVICE TAX (GST) AT SLMG BEVERAGES LTD.
15	2105170700018	GAUSHUL AZAM	A STUDY OF CONSUMER DURABLE MARKET FOR SAMSUNG ELECTRONICS LTD IN LUCKNOW DISTRICT
16	2105170700019	GAUTAM LAL	A STUDY ON GOOD & SERVICE TAX (GST) PRACTICES AT SLMG BEVERAGES PVT LTD.
17	2105170700020	GEETA KUMARI GURUNG	RECRUITMENT AND DOCUMENTATION IN AISSHPRRA GEMS & JWELS.
18	2105170700021	HARSH PRATAP SINGH	MARKETING STRATEGY ADOPTED BY AEGON LIFE INSURANCE PVT LTD
19	2105170700023	HARSHITA SRIVASTAVA	BANKING & FINANCE AT INDIA POST PAYMENT BANK GKP
20	2105170700024	HARSHITA BARANWAL	A STUDY ON RECRUITMENT & SELECTION PROCESS IN AMRIT HERBOCEUTICAL PVT LYD AT LKO
21	2105170700025	JAGRITI KARWANI	A STUDY ON GOOD & SERVICE TAX (GST) PRACTICES AT SKILLGENIC ACADEMY
22	2105170700026	KANCHAN JAISWAL	RECRUITMENT AND DOCUMENTATION IN AISSHPRRA GEMS & JWELS.
23	2105170700027	KHAN MAHFOOZ ALAM	A STUDY ON EXECUTION AND PLACEMENT OF JUICE PACKS MANGO JUICE MARKET OF SLMG COCA COLA BEVERAGES PVT LTD
24	2105170700030	KM AROHI TRIPATHI	RECRUITMENT AND DOCUMENTATION IN AISSHPRRA GEMS & JWELS.
25	2105170700031	KM KSHAMA PANDEY	STUDY PF CONSUMER DURABLES MARKET FOR SAMSUNG ELECTRONICS LTD IN LUCKNOW
26	2105170700033	KM PRIYA SONKAR	A STUDY ON MARKETING STRATEGY ADOPTED BY ASUS LAPTOPS COMPANY TO INCREASE THEIR MARKETS SHARE IN GKP CITY
27	2105170700034	KM PRIYANKA	A STUDY ON MARKET SHARE OD DELL LAPTOPS IN GORAKHPUR CITY
28	2105170700036	KM SHACHI OJHA	A STUDY ON RECRUITMENT & SELECTION PROCEDURE IN IONE IT SOLUTION PRIVATE LIMITED
29	2105170700037	KM SHAURYA SRIVASTAVA	A STUDY ON RECRUITMENT AND SELECTION PROCESS OF INDIA GLYCOLS LTD.
30	2105170700038	KM SHIVALI SRIVASTAVA	A STUDY ON RECRUITMENT & SELECTION PROCESS
31	2105170700039	KM SUPRIYA MANI TRIPATHI	A STUDY ON DIGITAL MARKETING
32	2105170700040	KM VANDANA TRIPATHI	A STUDY ON RECRUITMENT & SELECTION PROCESS IN SQUARE YARDS
33	2105170700041	KM SADHANA GIRI	
34	2105170700042	MANDAVI	RATIO ANALYSIS OF FINANCIAL STATEMENT AT COCA COLA BEVERAGES PVT LTD

35	2105170700043	MOHAMMAD SAARIM	FINANCIAL STATEMENT ANALYSIS OF ASHOK LEYLAND AT INDIAN AUTO WHEELS
36	2105170700044	MUSKAN YADAV	HR RECRUITMENT AT COCA COLA HINDUSTAN BEVERAGES LTD
37	2105170700046	NEHA MISHRA	RECRUITMENT AND DOCUMENTATION IN AISSHPRRA GEMS & JWELS.
38	2105170700047	NIKESH KUMAR YADAV	A STUDY ON DIGITAL BANKING THROUGH INDIA POST PAYMENT BANK
39	2105170700048	NIMISHA SINGH	PERFORMANCE APPRAISAL IN SMART EHEELS FOR MARUTI SUZUKI, GKP
40	2105170700049	OSAMA RAIS KHAN	CUSTOMER SATISFACTION TOWARDS HONDA BIKES AT GANESH MOBILES PVT LTD GKP
41	2105170700050	PRADEEP KUMAR YADAV	BEHAVIOUR & INVESTMENT PATTERNS OF INVESTERS FOR DIFFERENT INVESTMENT AVENUES WITH INDIA POST PAYMENT BANK BASTI
42	2105170700051	PRATIK BHATT	EFFECTS OF ADVERTISEMENT ON THE SALES OF HERO MOTORS TWO WHEELERS GKP
43	2105170700052	PRERNA GUPTA	RECRUITMENT AND SELECTION PROCESS
44	2105170700053	PRIYANKA DUBEY	EMPLOYEE TRAINING & PERFORMANCE IN TATA MOTORS AT GKP
45	2105170700054	RAHUL PRAJAPATI	A STUDY ON EFFECT OF ADVERTISEMENT ON THE SALES OF HERO MOTORS TWO WHEELERS, GKP
46	2105170700055	RAJIV KUMAR TIWARI	HUMAN RESOURCE MANAGEMENT OF S. D. INTERNATIONAL PVT LIMITED
47	2105170700058	RAM KISHOR OJHA	MARKETING STRATEGY ADOPTED BY AEGON LIFE INSURANCE PVT LTD
48	2105170700059	RANJEET KUMAR RAJBHAR	CUSTOMER PERCEPTION TOWARDS OPERATION & CUSTOMER SERVICES PROVIDED THROUGH E- BANKING
49	2105170700060	RICHA RAI	HIRING & RECRUITMENT ACTIVITIES WITH SARDAR MOTORS AUTOWHEELS GORAKHPUR
50	2105170700062	SALONI SRIVASTAVA	RECRUITMENT AND DOCUMENTATION IN AISSHPRRA GEMS & JWELS GORAKHPUR
51	2105170700064	SANDEEP KUMAR MISHRA	A STUDY ON EMPLOYEE TRAINING & DEVELOPMENT IN HYUNDAI, GORAKHPUR
52	2105170700065	SHABINA TAHIRA	A STUDY ON RECRUITMENT & SELECTION PROCESS IN COCA COLA BEVERAGES PVT LIMITED GKP
53	2105170700066	SHIVAM SINGH	TRAINING & DEVELOPMENT IN RKL TATA MOTORS GKP
54	2105170700067	SHIVANGI SHUKLA	A STUDY ON EMPLOYEE TRAINING & PERFORMANCE IN TATA MOTORS AT GORAKHPUR
55	2105170700068	SHREYA GUPTA	A STUDY ON TRAINING AND DEVELOPMENT PROCESS AT COCA COLA HINDUSTAN BEVERAGES LTD.
56	2105170700069	SHREYAS MISHRA	A STUDY ON TRAINING & DEVELOPMENT PROCESS AT ZARIMA EDUTECH PRIVATE LIMITED
57	2105170700070	SHUBHAM KUMAR MAURYA	MARKETING STRATEGY ADOPTED BY AEGON LIFE INSURANCE PVT LTD
58	2105170700073	SIMRAN SRIVASTAVA	RECRUITMENT AND DOCUMENTATION IN AISSHPRRA GEMS & JWELS GORAKHPUR
59	2105170700074	SONIKA PRAJAPATI	EMPLOYEE TRAINING & PERFORMANCE IN TATA MOTORS AT GKP
60	2105170700075	SIMMIT MADDHESHIYA	COMPARATIVE STUDY OF LIFE INSURANCE TATA AIA POLICIES IN SENSE TO GKP
61	2105170700076	SUARJ CHAUHAN	COMPARATIVE STUDY OF LIFE INSURANCE TATA AIA POLICIES IN SENSE TO GKP
62	2105170700077	SURAK KUMAR	A STUDY ON GOOD & SERVICE TAX AT SLMG BEVERAGES PVT LTD HKP
63	2105170700078	SURAJ SAHANI	HORIZONTAL EXPENTION IN SLMG BEVERAGES PVT LIMITED
64	2105170700079	SUSHMA SHUKLA	A STUDY ON GOOD & SERVICE TAX AT SLMG BEVERAGES PVT LTD HKP
65	2105170700080	TANYA MALVIYA	EMPLOYEE TRAINING & PERFORMANCE IN TATA MOTORS AT GKP
66	2105170700081	UDAY SHANKAR TRIPATHI	A STUDY ON BEHAVIOUR AND INVESTMENT PATTERNS OF INVESTORS FOR DEFFERENT INVESTMENT AVENUES IN INDIA POST PAYMENT BABK BASTI
67	2105170700082	VAIBHAV SRIVASTAVA	HORIZONTAL EXPENTION IN SLMG BEVERAGES PVT LIMITED
68	2105170700083	VAISHANAVI GUPTA	A STUDY ON TRAINING & DEVELOPMENT PROCESS AT COCA COLA HINDUSTAN BEVERAGES LTD.
69	2105170700084	VANSHIKA GUPTA	HUMAN RESOURCE DEVELOPMENT IN COCA COLA PVT LTD GKP
70	2105170700088	VISHAL NISHAD	HORIZONTAL EXPENTION IN SLMG BEVERAGES PVT LIMITED