

KIPM - COLLEGE OF MANAGEMENT -+A1:D61 517

MBA 3rd Semester 2021-2022

Summer Training Project Report (KMBN308)

SR NO	Roll No	Name	Report Title
1	2005170700001	AADESH KUMAR SRIVASTAVA	COMPARISION BETWEEN SAMSUNG AND NOKIA
2	2005170700002	ABHISHEK CHAND	A STUDY ON MRKETING STRATEGY OF NEXA MARUTI
3	2005170700003	ABHISHEK KUMAR DUBEY	A STUDY ON MARKETING WITH SPECIAL REFERENCE TO SHIVVOY HOTEL
4	2005170700004	ABHISHEK SHUKLA	A STUDY ON DIGITAL MARKETING WITH SPECIAL REFERENCE TO FLIPKART
5	2005170700005	ABHISHEK YADAV	A STUDY ON MRKETING STRATEGY OF NEXA MARUTI
6	2005170700006	ADITYA PRATAP SINGH	"A STUDY ON EMPLOYEE RETENTION TECHNIQUES ADOPTED BY WIPRO"
7	2005170700007	AISHWARYA PANDEY	RECRUITMENT OF EMPLOYEES IN REAL ESTATE COMPANY
8	2005170700008	AKASH PANDEY	A STUDY ON EMPLOYEE TRAINNING AND DEVELOPMENT IN HYUNDAI
9	2005170700009	AKHAND PRATAP SINGH	HDFC BANK DIGITAL SOLUTIONS SERVICES
10	2005170700011	AMIT KUMAR	A STUDY ON DIGITAL MARKETING WITH SPECIAL REFERENCE TO FLIPKART
11	2005170700012	AMIT KUMAR	A STUDY OF BAJAJ FINSERV CONSUMER DURABLE LOAN PROCEDURE AND EXPANSION OF BUSINESS MODEL TO DEAL WITH EMERGING MARKET
12	2005170700013	AMIT KUMAR PANDEY	MARKETING ANALYSIS AT RURAL & URBAN DEVELOPMENT WELFARE FOUNDATION, LUCKNOW IN LANDSCAPE IRRIGATION
13	2005170700014	ANAND JAISWAL	A STUDY ON THE MANPOWERPLANNING TECHNIQUES USED IN FMCG SECTOR IN GORAKHPUR
14	2005170700015	ANAND KUMAR	INVENTORY MANAGEMENT OF LUPIN LIMITED GORAKHPUR
15	2005170700017	ANURANJAN PAL	ANALYSIS OF MARKETING STRATEGY AT NRL HUNDAI MOTORS PVT. LTD
16	2005170700019	ARYAN RAO	COMPARATIVE STUDY ON INVESTING IN STOCK MARKET & FIXED DEPOSIT
17	2005170700020	CHANDAN MISHRA	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT OF MARUTI SUZUKI AT KTL NEXA LUCKNOW
18	2005170700021	EMMANUEL DAS	A STUDY ON TRAINING AND DEVELOPMENT WITH REFERENCE TO TATA RKL MOTOR GORAKHPUR
19	2005170700022	FAIZ ALAM	A STUDY ON SALES PROMOTION STRATEGIES OF PEPSICO PRODUCTS
20	2005170700023	HARSHALI SINGH	"BAJAJ ALLIANZ GENERAL LIFE INSURANCE
21	2005170700024	HIMANSHU GUPTA	A COMPARATIVE ANALYSIS FOR PRODUCTS AND SERVICES FOR AXIS BANK IN GORAKHPUR REGION
22	2005170700025	HIMANSHU KASHYAP	A STUDY ON DIGITAL MARKETING WITH SPECIAL REFERENCE TO V.K. SOFT PVT. LTD. AT GORAKHPUR
23	2005170700026	HIMANSHU SINGH	A STUDY ON SALES PROMOTION STRATEGIES OF PEPSICO PRODUCTS
24	2005170700027	JITENDRA ARORA	A STUDY ON MARKET POTENTIAL IN LIFE INSURANCE SERVICE AT BRILLIANT INSURANCE
25	2005170700028	KAJOL GUPTA	A STUDY ON RESOURCE RESOURCE MANAGEMENT IN BANKING SECTOR WITH REFERENCE TO STATE BANK OF INDIA
26	2005170700029	KIRAN PATEL	RECRUITMENT & SELECTION OF EMPLOYEES IN TATA MOTORS IN LUCKNOW
27	2005170700030	KM ADITI TRIPATHI	A STUDY ON DGITAL MARKETING WITH SPECIAL REFERENCE TO FLIPKART
28	2005170700031	KM ANKITA GUPTA	A STUDY ON JOB SATISFACTION IN EMPLOYEE WITH REFERENCE TO JBL COMPUTERS AT GORAKHPUR
29	2005170700032	KM JAGRITEE SHUKLA	A STUDY ON BENEFIT OF SCREENING PROCESS IN RECRUITMENT & SELECTION WITH REFERENCE TO JBL COMPUTERS, GORAKHPUR
30	2005170700033	KM KASHISH JAWED	A STUDY ON PERFORMANCE APPRAISAL SYSTEM AND ITS EFFECTIVENESS IN TATA MOTORS
31	2005170700034	KM KSHAMA MISHRA	A STUDY ON TRAINING AND DEVELOPMENT IN HUNDAI
32	2005170700035	KM MANORAMA SHARMA	A STUDY ON BENEFIT OF SCREENING PROCESS IN RECRUITMENT & SELECTION WITH REFERENCE TO JBL COMPUTERS, GORAKHPUR
33	2005170700036	KM NISHI SRIVASTAVA	A STUDY ON BENEFIT OF SCREENING PROCESS IN RECRUITMENT & SELECTION WITH REFERENCE TO JBL COMPUTERS, GORAKHPUR
34	2005170700037	KM SHWETA TIWARI	A STUDY OF HOME AUTOMATION SYSTEM VIA BLUETOOTH
35	2005170700038	KM SWAPNIL PRIYA	A STUDY ON ANALYSIS OF E-BANKINGWITH SPECIAL REFERENCE TO AXIS BANK
36	2005170700039	KUMAR SAHITYA	A STUDY ON SOCIAL MEDIA MARKETING IN EDUCATION IN INDIA
37	2005170700041	MARTAND RAM TRIPATHI	A STUDY ON SALES PROMOTION STRATEGIES OF PEPSICO PRODUCTS
38	2005170700042	NAUSHAD SHEKH	A STUDY ON MARKETING STRATEGY WITH SPECIAL REFERENCE TO RADIO 90.8
39	2005170700044	NRIPENDRA MISHRA	"A STUDY ON THE MANPOWER PLANNING TECHNIQUES USED IN FMCG SECTOR AT GORAKHPUR"
40	2005170700045	PRACHI	STUDY OF SOCIAL MEDIA MARKETING IN EDUCATION IN INDIA
41	2005170700046	PRADEEP KUMAR CHAUHAN	A STUDY ON DIGITAL MARKETING WITH SPECIAL REFERENCE TO FLIPKART
42	2005170700047	PRASAD SUNITA BHARATI RAJDEV	CREDIT APPRAISAL FOR TERM LOAN AND WORKING CAPITAL MAARKETING WITH REFERENCE TO CONSORTIUM BANKING

43	2005170700049	PREM KUMAR DUBEY	A STUDY ON MARKETING STRATEGY OF NEXA MARUTI AT GORAKHPUR
44	2005170700050	PRIYANKA KUMARI	RECRUITMENT & SELECTION PROCESS OF DAMODAR VALLEY CORPORATION
45	2005170700052	RAJLAXMI MISHRA	HUMAN RESOURCE RECRUITMENT PROCESS WITH REFERENMCE TO BASKET HAUNT
46	2005170700053	RAM VINAY YADAV	A MARKETING STRATEGY ADOPTED BY ICICI BANK WITH ICICI PRUDENTIAL IN COMPARISION TO RELIANCE LIFE & ING VVSYA BASED PROMOTION
47	2005170700054	RAMKESH	A STUDY ON BUSINESS DEVELOPMENT IN MEA AME.
48	2005170700055	RASHMI SINGH	A STUDY OF HOME AUTOMATION SYSTEM VIA BLUETOOTH
49	2005170700056	RAVINDRA KUMAR	A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT IN HYUNDAI
51	2005170700058	SAKSHI AGRAHARI	A STUDY ON RECRUITMENT AND STAFFING AT OUTPLACEMENT HEROS
52	2005170700059	SAKSHI SINGH	A STUDY OF HOME AUTOMATION SYSTEM VIA BLUETOOTH
53	2005170700061	SATYABRAT DUBEY	RFID BASED EMPLOYEE ATTENDANCE & VEHICLE MANAGEMENT SYSTEM
54	2005170700062	SHARAD SRIVASTAVA	AN ANALYSIS OF FINANCIAL POSITION ON DEV PURI INFRA. PVT. LTD. LUCKNOW
55	2005170700065	SHRADDHA GUPTA	A STUDY OF RECRUITMENT & SELECTION PROCESS OF AXIS BANK
56	2005170700066	SHUBHAM SINGH	A STUDY ON MARKETING STRATEGY WITH SPECIAL REFERENCE TO RADIO 90.8
57	2005170700068	SKAND MISHRA	A STUDY OF MARKETING STRATEGY OF PIZZA HUT AND DOMINOS
58	2005170700069	SUNIL KUMAR GAUR	A STUDY ON SALES PROMOTION STRATEGIES OF PEPSICO PRODUCTS
59	2005170700070	SURENDRA MANI TRIPATHI	ANALYTICAL STUDY TO REDUCE THE INVALID PARKING OF CONTACT IN AMAZON
60	2005170700071	SUSHANT SINGH	A STUDY ON WORKING CAPITAL MANAGEMENT IN HUNDAI
61	2005170700072	THAKUR SEEMA BALKESH	BUSINESS DEVELOPMENT WITH SPECIAL REFERENCE TO DIGIFUSE
62	2005170700073	THAKURAI MAMATA JOGINDRA	EMERGENCE OF E-COMMERCE IN INDIAN SCENARIO WIT SPECIAL REFERENCE TO FLIPKART
63	2005170700075	UTKARSH SRIVASTAVA	A STUDY ON TRAINING AND DEVELOPMENT ON MARUTI SHUZUKI
64	2005170700076	VINAY KUMAR	MARKET MAPPING AND CREDIT CARD SOURCING WITH REFERENCE TO BANK OF BARODA
65	2005170700078	VINAYAK MISHRA	A STUDY ON JOB SATISFACTION OF EMPLOYEES IN JIO
66	2005170700079	VISHAL KUMAR SINGH	A STUDY ON THE MANPOWER PLANNING TECHNIQUES USED IN FMCG SECTOR AT GORAKHPUR
67	2005170700080	VISHAL TRIPATHI	A STUDY ON TRAINING AND DEVELOPMENT IN HYUNDAI MOTORS"
68	2005170700081	ZAHRA SHEIKH	SOCIAL MEDIA MARKETING AT PIERROOM