



KIPM- College of Management

GIDA, Gorakhpur

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E-NEWS LETTER

GAMBIT (A QUARTERLY RELEASED NEWS LETTER)

DATE OF RELEASE- FEBRUARY 2025

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MESSAGE FROM CHAIRMAN -Er. R. D. SINGH

Dear Students, Faculty, and Esteemed Readers,

It gives me immense pleasure to extend my heartfelt greetings to all the students of KIPM- College of Management through this edition of our college's- newsletter. This publication is a reflection of our vibrant academic community and the diverse talents that thrive within our campus.

At KIPM- College of Management, we are committed to providing a holistic education that not only imparts knowledge but also fosters critical thinking, creativity, and leadership skills. We aim to prepare you for the dynamic and challenging business environment, equipping you with the tools to succeed and make meaningful contributions to society,

As you navigate through your academic journey, encourage you to take full advantage of the opportunities provided by our institution. Engage actively in your studies, participate in extracurricular activities, and seek out experiences that will broaden your horizons. Remember, the learning process extends beyond the classroom, and the skills you develop here will serve as the foundation for your future endeavors.

I would like to take this opportunity to thank the editorial team for their hard work and dedication in bringing out this magazine. It is a testament to the creativity, enthusiasm, and collaborative spirit of our students.

To all our students, wish you continued success in your academic and personal pursuits. May you strive for excellence in all that you do and carry forward the values and knowledge acquired at KIPM- College of Management.

With best wishes,

Er. R.D. Singh

Chairman, KIPM- College of Management



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MESSAGE FROM SECRETARY- Mrs. RITA SINGH

Dear Students, Faculty, and Esteemed Readers,

It gives me great pleasure to connect with you through the pages of our esteemed college quarterly E-Newsletter. As a secretary-College of Management, I am delighted to share my thoughts with our vibrant and dynamic community.

Our college stands as a testament to academic excellence and innovation in the field of management. It is inspiring to see how our students are not only excelling in their studies but also actively participating in various extracurricular and co-curricular activities, showcasing their multifaceted talents and leadership qualities.

As we move forward, I encourage all students to continue striving for excellence. Management education is not just about acquiring knowledge but also about developing critical thinking, problem-solving abilities, and leadership skills. Engage deeply with your studies, seek out new experiences, and embrace the challenges that come your way. Remember, the skills and insights you gain here will shape your professional journeys and contribute to your overall growth as responsible and innovative leaders.

Our faculty members are committed to providing you with a comprehensive education that blends theoretical knowledge with practical applications. We continually update our curriculum, incorporate the latest industry trends, and provide opportunities for experiential learning to ensure you are well-prepared for the dynamic business environment.

Implore every one of you to never lose your curiosity, passion, and drive to be the best at everything you do. Let's keep KIPM-College of Management a hub for innovation and excellence together.

With sincere gratitude and best wishes,

Mrs. Rita Singh

Secretary, KIPM-College of Management



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MESSAGE FROM MANAGER- Mrs. SUNITA SINGH

I am delighted to write these words for the quarterly E-News letter of KIPM-College of Management. It is big platform which provides an opportunity for students and faculty to share their views, ideas and experiences.

A College News letter is a repository of the heart and soul of the college. It reflects the life and times of the college at various periods in its history and is something that students cherish and treasure in their later years.

I would like to congratulate the team Confluence for their efforts of providing a platform for the students and teachers to share their views and talents. It is providing an opportunity for our students to develop their writing skills.

Lastly, I would like to express my best wishes to in all the future endeavours.

With sincere gratitude and best wishes,

Mrs. Sunita Singh

Manager, KIPM-College of Management



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MESSAGE FROM MANAGING DIRECTOR- Mr. VINOD KUMAR SINGH

Dear Students, Faculty, and Esteemed Readers,

It is with immense pride and joy that I address you through the pages of our cherished college quarterly E-News letter. As the Managing Director of KIPM-College of Management, I am honored to share my thoughts with the brilliant and dynamic community that makes up our institution.

Our college has always stood as a pillar of academic excellence and innovative thinking. The field of Management is ever-evolving, and it is heartening to see our students rise to the challenges with creativity, dedication, and an unyielding spirit. This past year has been marked by extraordinary achievements. Our students have not only excelled academically but have also showcased their talents in various national and international arenas. From winning prestigious competitions to contributing to impactful community projects, your accomplishments have made us all proud.

As we look forward to the future, I encourage each one of you to continue striving for excellence. Embrace every opportunity that comes your way-whether it be internships, research projects, or extracurricular activities. The knowledge and skills you gain here will be the foundation of your future careers and your contributions to society.

I urge all of you to keep pushing the boundaries of your knowledge and to always remain curious and passionate. Together, let us continue to make KIPM-College of Management a beacon of excellence and innovation.

Warm regards and best wishes to you all,

Mr. Vinod Kumar Singh

Managing Director, KIPM-College of Management



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MESSAGE FROM DIRECTOR- Dr. JAIBEER PRATAP SINGH

Dear Students, Faculty, and Esteemed Readers,

It is with great pride and enthusiasm that I address you through this edition of our esteemed E-news letter. At KIPM- College of Management, we are dedicated to nurturing the minds of future leaders and innovators in the field of management. The journey of education is a transformative one, and it is our mission to provide you with a comprehensive learning experience that encompasses academic excellence, personal growth, and professional development. We strive to create an environment that encourages curiosity, fosters creativity, and cultivates a spirit of inquiry and lifelong learning.

Our curriculum is designed to blend theoretical knowledge with practical applications, ensuring that you are well-prepared to meet the challenges of the modern business world. We emphasize the importance of critical thinking, ethical leadership, and effective communication, which are essential skills for any successful manager.

I encourage you to immerse yourselves fully in the diverse opportunities offered by our institution. Participate actively in classroom discussions, engage in co-curricular and extracurricular activities, and seek internships and projects to enhance your practical understanding of management concepts.

I would like to extend my heartfelt appreciation to the editorial team and all contributors who have worked diligently to bring this magazine to life. Your creativity and dedication are commendable; this publication is a testament to the vibrant and dynamic community at KIPM- College of Management.

As you continue your educational journey, I urge you to remain committed to your goals, embrace challenges with resilience, and strive for excellence in all your endeavors. Remember, the knowledge and values you acquire here will be the cornerstone of your future success.

With warm regards and best wishes,

Dr. Jaibeer Pratap Singh

Director, KIPM- College of Management

Preeti Maurya

MBA 1st sem.



THE SAGA OF CONFIDENCE

1. The confidence of a person can be seen in the work done by that person.
2. A person with self confidence can face the biggest problems or challenges in his/her life alone.
3. We should overcome our fears and weakness to become self-confident.
4. One should avoid negative thought and try to get surrounded by positivity to do much better.
5. Self-confident people should always be careful not to become overconfident.
6. To develop self-confidence one must also start loving oneself.
7. Every person should have self-confidence because it is essential for us to have confidence in us for doing any work.
8. Self confidence boosts us to strive hard.
9. We all should have faith in ourselves and that will become the reason for our Success.



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Mr. Anoop Mathur
PDP Trainer

Interactive Interview skills

DOs (Actions to Take)

Listen carefully and answer directly: Pay attention to the questions and provide concise, relevant answers.

Research the company: Understand their mission, values, products/services, and recent news.

Prepare for common interview questions: Practice answering questions about your skills, experience, and why you're a good fit.

Come prepared with examples: Use the STAR method (Situation, Task, Action, Result) to illustrate your accomplishments and contributions.

Be on time (or early): Arrive promptly and show respect for the interviewer's time.

Dress professionally: Choose attire that is appropriate for the company culture and the role.

Be positive and enthusiastic: Show genuine interest in the company and the opportunity.

Ask thoughtful questions: Prepare questions to demonstrate your engagement and curiosity.

Make a good first impression: Be friendly, polite, and maintain good eye contact.

Follow up after the interview: Send a thank-you note to reiterate your interest and appreciation.

DON'Ts (Actions to Avoid)

Badmouth previous employers or colleagues: Focus on your strengths and accomplishments rather than negativity.

Arrive late: Punctuality shows respect for the interviewer's time.

Wear inappropriate clothing: Choose attire that is professional and appropriate for the company culture.

Talk too much or ramble: Keep your answers concise and focused on the question.

Ask about salary or benefits too early: Focus on the role and company first, and discuss compensation later in the process.

Be unprepared: Thorough preparation shows you're serious about the opportunity.

Use negative language: Frame your responses positively and focus on solutions.

Don't interrupt or speak over the interviewer: Allow them to finish their questions and comments.

Don't be afraid to say "I don't know": It's okay to admit when you don't have an answer, but follow up with a willingness to learn.

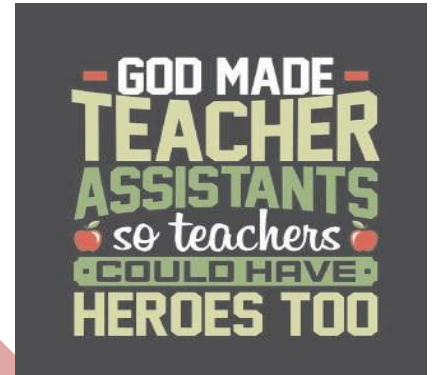


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Priyank Pandey
MBA 2nd YEAR



Why God Made Teachers

When God created teachers he gave us special friends
To help us understand his world and truly comprehend
The beauty and the wonder of everything we see,
And become a better person with each discovery
When God created teachers he gave us special
guides to show us ways in which to grow
So we can all decide
How to live and how to do What's right instead of wrong
To lead us so that we can lead And learn how to be strong
Why God created teachers in his wisdom and his grace
Was to help us learn to make our world a better, wiser place

Akshit Singh
MBA 2nd Year

Leadership styles



Leadership styles encompass various approaches leaders use to guide and influence their teams, ranging from directive to collaborative, and each style has its strengths and weaknesses depending on the situation and team dynamics.

Here's a breakdown of some common leadership styles:

1. Autocratic/Authoritarian:

Description:

Leaders make decisions independently and expect strict adherence to instructions, with limited input from team members.



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Strengths:

Effective in crisis situations or when quick decisions are needed, or when team members lack experience.

Weaknesses:

Can stifle creativity and innovation, lead to low morale, and can be demotivating for team members.

2. Democratic/Participative:

Description: Leaders involve team members in decision-making, encouraging collaboration and input.

Strengths: Fosters a sense of ownership, improves morale, and can lead to more innovative solutions.

Weaknesses: Can be time-consuming and may not be suitable for urgent situations.

3. Laissez-Faire:

Description:

Leaders provide minimal guidance or direction, allowing team members to make their own decisions.

Strengths:

Effective with highly skilled and motivated teams who can function independently.

Weaknesses:

Can lead to a lack of direction, poor coordination, and may not be suitable for all team members or situations.

4. Transformational:

Description:

Leaders inspire and motivate their teams to achieve a shared vision, often fostering a sense of purpose and driving change.

Strengths:

Can create a highly motivated and engaged team, leading to improved performance and innovation.

Weaknesses:

Can be challenging to implement and may require significant time and effort.

5. Transactional:

Description: Leaders focus on establishing clear expectations and providing rewards or punishments based on performance.



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Strengths: Effective in situations where clear goals and accountability are needed.

Weaknesses: Can lead to a focus on short-term goals and may not foster long-term engagement or motivation.

6. Coaching:

Description: Leaders focus on developing their team members' skills and abilities through guidance, mentoring, and feedback.

Strengths: Can improve team performance and build a strong team culture.

Weaknesses: Can be time-consuming and may require significant investment in training and development.

7. Servant:

Description:

Leaders prioritize the needs of their team members and focus on serving them, often putting their own needs aside.

Strengths:

Can foster a strong sense of trust and loyalty, leading to improved morale and engagement.

Weaknesses:

Can be challenging to implement and may require significant emotional investment.

8. Visionary:

Description:

Leaders create a clear vision for the future and inspire others to work towards it.

Strengths:

Can provide a sense of direction and purpose, leading to improved performance and innovation.

Weaknesses:

Can be challenging to implement and may require significant communication and engagement skills.

9. Pacesetter:

Description: Leaders set high standards for themselves and their team, focusing on achieving results quickly.

Strengths: Can be effective in situations where high performance is needed.

Weaknesses: Can lead to burnout and may not foster a strong team culture.

10. Affiliative:

Description:



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Leaders focus on building strong relationships and creating a positive team environment.

Strengths:

Can foster a strong sense of trust and loyalty, leading to improved morale and engagement.

Hritik Bharti

MBA 2nd YEAR



In India, girl children face significant challenges stemming from gender discrimination, including limited access to education, healthcare, and opportunities, and are vulnerable to child marriage, abuse, and neglect, despite legal protections and government initiatives aimed at improving their status.

Challenges Faced by Girl Children in India:

Gender Discrimination:

Gender inequality is deeply ingrained in Indian society, impacting girls' access to education, healthcare, and employment opportunities.

Lack of Access to Education:

Many girls are denied education due to poverty, cultural norms, and child marriage, hindering their personal development and future prospects.

Child Marriage:

Child marriage continues to be a prevalent issue, depriving girls of their childhood and limiting their opportunities.

Vulnerability to Abuse:

Girls are susceptible to various forms of abuse, including physical, sexual, and emotional abuse.

Lack of Basic Facilities:

Many girls lack access to essential facilities like clean water, sanitation, and healthcare services.

Son Preference:



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A strong preference for sons leads to the neglect and devaluation of daughters, contributing to a skewed sex ratio.

Child Labor:

Many girls are forced into child labor, further limiting their access to education and opportunities.

Legal Protections and Government Initiatives:

Legal Framework:

India has laws in place to protect girls' rights, including the Prohibition of Child Marriage Act, 2006, and the Protection of Children from Sexual Offences (POCSO) Act, 2012.

Government Schemes:

The government has launched initiatives like "Beti Bachao, Beti Padhao" to address the declining child sex ratio and promote girls' education.

National Girl Child Day:

Celebrated annually on January 24th, this day aims to raise awareness about the rights of the girl child and promote their well-being.

Mission Vatsalya:

This initiative focuses on child development and protection, with services like the Child Helpline and the Track Child Portal.

PM CARES for Children Scheme:

This scheme supports children orphaned by COVID-19.



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Events and Celebrations

UPUEA Conference 2024-25

Organizing a sports meet in college is a significant event that promotes physical activity, teamwork, and integrity with spirit among students. In the month of March-2025 a sports meet will be planed to be hosted by the college for the overall physical and mental development has been organized consecutively the students keenly participated with full enthusiasm and energy the college organized various events related to Race, Badminton, Cricket, volleyball and lots more internal games.





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Ad- Mad show 2024-25

Introduction:

An [ad mad show](#) is a fun and creative competition where teams of students have to create and present advertisements for various products and services, either real or imaginary. The ads can be in any form, such as print, audio, video, or live. The teams are judged based on their creativity, originality, humor, and effectiveness of their ads.

the key to creating a successful ad is to be creative, original, humorous, and effective. You want to capture the attention and interest of your audience and judges, and persuade them to buy or support your product or service.



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WORKSHOPS/SEMINARS/ INDUSTRIAL VISIT/MDP





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A bunch of various guest lectures , workshops, industrial visits has been organised to develop insights of business and society among students which will certainly assist the students in smart decision making and thus make ready them not only eligible students but employable managers of the future industries . We organized the guest lecture on Intellectual Property rights In India By Dr. Alok Gupta Certified patent expert, one day workshop by Prof. S P Pandey (PRO VC COER University Roorkee) on the topic “Outcome Based education”. Other activities Includes cluster Training , MDPs etc for student skill and knowledge enrichment.

CORPORATE SOCIAL RESPONSIBILITIES

In KIPM –CM the corporate social responsibility is taken as core in all the spheres of our activities , in this connection the KIPM-CM aims to fulfill the social needs by organizing various related to public awareness

School Sanitation Program

Implementing a sanitation program in schools is crucial for ensuring a clean and healthy environment, which promotes better learning outcomes and reduces the incidence of diseases among students. The key components and steps for developing an effective school sanitation program has been taught by students and staff in nearby Government Primary Schools the key highlights are as follows:-

Clean Drinking Water, Handwash Facilities, Toilets and Restrooms, Waste Management, Hygiene Education, Sanitation Supplies, Health Monitoring. So by these awareness programs in the society can ensure healthy and vibrant India By prioritizing sanitation, schools can create a safer and healthier environment that supports the well-being and academic success of their students.

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PROPOSED ACTIVITIES IN QUARTER April- June 2025

Sr. No.	Activity/Topic Name	Proposed month
1.	Business Quiz/Debate competition	April 2025
2.	Entrepreneurial Talk	April -25
3.	Business Fair	April or May-25
4.	World Environment Day and plantation Activity	May-25
5.	Expert lectures / Seminars /	Entire quarter April to June 2025
6.	Project PPT Presentation, Farewell of Final Year students	June-2025





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Thank You!

KIPM