



Humanities & Social Science Department &

Management Studies Department

Madan Mohan Malaviya University of Technology, Gorakhpur

in association with

KIPM-College of Management

GIDA, Gorakhpur

organize two days of multidisciplinary

NATIONAL CONFERENCE

on

Roadmap to VIKSIT BHARAT @2047

June 06-07, 2024 (Mode: Offline)



Convenor

Dr Sudhir Narayan Singh

Head, HSD, MMMUT

Co-convenor

Dr Jaibeer Pratap Singh

Director, KIPM-College of Management

Organizing Secretary

Dr Javed Alam

Assistant Professor, MSD, MMMUT

Dr Dharendra Bahadur Singh

Head, Management Department, KIPM-College of Management

To register
click here 

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About Viksit Bharat@2047

Much has been discussed since the inception of the idea of Viksit Bharat @ 2047 yet there exist immense possibilities to contribute towards the concrete dimensions of its roadmap. With an idea to initiate a debate among students, Managers, Scholars, versatile Academicians, media professionals, and industrial stakeholders, this conference proposes to explore new knowledge vistas and avenues that may lead Bharat to its golden destiny. Gandhian dream looks Bharat as a temple where people of all religions live with peace and prosperity; whereas Gurudev Rabindranath Tagore dreams Bharat waking up in the heaven of freedom where the mind is without fear and the head is held high. Generations have their dreams and aspirations. On the horizon of the largest democracy on this earth, the idea of Viksit Bharat@2047 has emerged as the collective dream to be accomplished. Sir A.P.J. Abdul Kalam wanted this to be accomplished much earlier. To be precise, by 2020, as he recommends in the preface of his book India – 2020: A Vision for the *New Millennium* his ways in the below-mentioned words:

“Ignited young minds, we feel, are a powerful resource. This resource is mightier than any resource on the earth, in the sky, and under the sea. We must all work together to transform our developing India into a ‘Developed India’ and the revolution required for these efforts must start in our minds.”

Like a mirage, the accomplishment of the dream of Viksit Bharat still attracts from the margins whereas the zeal has been refueled with new hopes and aspirations.

National Conference on Roadmap to Viksit Bharat@2047: Subthemes

- Indian Knowledge System (IKS)
- Supply Chain Management
- Look East Policy
- Human Resource Development
- Decent Work and Economic Growth
- United Nation’s Sustainable Development Goals
- Celebrity Culture & Cultural Studies
- Gender Equity & Gender Justice in Personal & Professional Domains
- Language, Media & Communication
- The fourth pillar of the Democracy & the Idea of Viksit Bharat @2047.
- Entrepreneurship Development: Start-ups and Family Business
- Industry stakeholders and Viksit Bharat @ 2047
- Industry, Innovation, and Infrastructure
- Responsible Consumption and Reproduction
- Energy Efficiency and Conservation practices
- Marketing Management
- Quality Education
- Clean Water and Sanitation
- International Trade & Investment
- Managers Panel Discussion

About KIPM-College of Management

Located in the area of Gorakhpur Industrial Development Authority (GIDA), Gorakhpur, KIPM-College of Management was established in 2009, under the aegis of Ashutosh Shiksha Evam Sewa Sansthan under the benevolent guidance and leadership of Er. R. D. Singh (President of the Society) with a vision “to become a leading college in the field of Management, promoting academic excellence in Management education and to develop entrepreneurial abilities and inculcate ethical values among our students”. The Promoters are driven by the objective that our students need to be highly accomplished, enterprising, and committed citizens so that they deliver the best values. To achieve such an objective, the institute follows a well-designed and professionally formulated way of doing things supported by proficient and experienced teachers, a set of adequate infrastructure, and a good ambiance. The Institute is ISO 9001:2008 QMS Certified for both its Post-graduate (MBA & MCA) and undergraduate courses (BBA & BCA).

National Conference on Roadmap to "VIKSIT BHARAT @2047"

Author Guidelines/Rules:

- Pay Registration Fees online - NEFT/RTGS/Wire Transfer in our SBI Bank (All authors from India/outside India). While making online payment, authors are further requested to mention their < Paper ID> & < Author name> in Payment Remark to enable us to trace your payment in the Bank Statement. Kindly also note to add the applicable bank charges, if any, for online payment.
- Registration fee includes, delegate kit, refreshment, & working lunch for all the conference days.
- If multiple authors of the same paper are attending the conference, each author must pay the full registration fee separately.
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- Everybody, who has paid the conference fees, will receive an official receipt at the conference venue.
- No CANCELLATION & REFUND of Registration Fee.
- Please note that the registration fee is only for paper publication, attending the conference etc. Authors should bear all lodging and boarding expenses on their own.

Details of Registration Fees (Including GST)

Category	INR
Students (Host Institute)	Nil-
Students	300/-
Research Scholars	500/-
Academic Delegates	800/-
Industry Participants	12000/-
Foreign Participants	20000/-
Participant/Attendees (Without Paper)	350/-

For National payments, the bank details are

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Roadmap to Viksit Bharat@2047"

*Venue & Time : National Conference on Roadmap
to Viksit Bharat@2047*

<p>Day One : June 06, 2024 (Thursday) (09:30 am to 06:00 pm) Inaugural followed by Paper Presentation Sessions</p>	<p>Management Seminar Hall, KIPM College of Management, Gorakhpur</p>
<p>Day Two: June 07, 2024 (Friday) (09:30 am to 06:00 pm) Paper Presentation Sessions & Valedictory followed by Certificate Distribution</p>	<p>Arya Bhatta Hall, Madan Mohan Malaviya University of Technology, Gorakhpur</p>

Send your Abstract/Paper on this
E-mail Id : ncmmmutkipm@gmail.com

Abstract/Paper Submission Deadline

31 May 2024

Notification of Acceptance

02 June 2024

Registration Deadline

04 June 2024

Conference Advisory Committee

- **Professor Sri Niwas Singh**, Director, Atal Bihari Vajpayee-Indian Institute of Information Technology and Management (ABV-IIITM), Gwalior.
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About MMMUT

Madan Mohan Malaviya University of Technology, Gorakhpur was established in the year 2013 by the Government of Uttar Pradesh in the form of a non-affiliating, teaching and research University after reconstituting the Madan Mohan Malaviya Engineering College, Gorakhpur which was established in 1962.

Fifty-four batches of students have entered its portals to emerge after four years of rigorous education under the tutelage of some of the most venerable teachers, and engineers ready to face the world and create new worlds. The University is located on the Gorakhpur-Deoria Road about 9 Km away from Gorakhpur Railway Station. In addition to UG in Civil Engineering, Chemical Engineering, Computer Science & Engineering, Mechanical Engineering, Electrical Engineering and Electronics & Communication Engineering, Electronics & Communication Engineering (IoT) Information Technology. The University also offers MCA, BBA, MBA, M. Tech, M. Sc., and Ph.D. courses in various specializations.

About Gorakhpur

Gorakhpur takes its name from Guru Gorakhnath, the incarnation of Lord Shiva, whose temple in the city is the main center of devotion and faith for millions of Hindus. This iconic Gorakhnath temple is associated with the Nath sect. Nestled along the banks of the river Rapti in eastern Uttar Pradesh, Gorakhpur is considered to be a gateway to Hinduism and Buddhism. Located near the border of Nepal, this city stands as a solid reminder of cultures and religions that have co-existed throughout history. Gorakhpur has its own cultural and historical importance. It is the birthplace of famous Urdu poet Firaq Gorakhpuri and, the workplace of writer Sh. Munshi Prem Chand and mystic poet Kabirdas. It is also associated with Gautam Buddha and Lord Mahavir, Martyr Pt. Ram Prasad Bismil, Bandhu Singh and many more. Besides, Gorakhpur is known for Gita Press, the world's largest publishing house of Hindu Holy text Bhagwat Gita, established in 1922. The city is also famous for Terracotta potteries, listed recently among ODOP Schemes of UP Government. Hometown of Chief Minister Yogi Adityanath, the city is witnessing massive academic and rapid industrial growth under his visionary leadership with multiple educational institutes and hundreds of Industries being set up in Gorakhpur and its outskirts areas.

Contact Us

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