

KIPM-College of Management

GIDA, Gorakhpur

Department of Training & Placement

Summer Internship, Batch (2023-2025)

S. NO.	ROLL NO.	NAME OF THE STUDENT	NAME OF THE TOPIC	COMPANY NAME & ADDRESS	TOTAL DAY OF TRAINING
1	2305170700001	ABHISHEK KUSHWAHA	A STUDY ON PRODUCT AND BRAND STRATEGY OF ZOMATO	STARTEK, LUCKNOW, UP	4–6 WEEKS
2	2305170700003	ABHISHEK YADAV	A COMPARATIVE STUDY OF GARRARI CYCLES SALES PERFORMANCE & MARKETING EFFECTIVENESS IN THE BICYCLE SECTOR	GARRARI BYKES WORLD PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
3	2305170700004	ADITYA KUMAR SINGH	TRAINING AND DEVELOPMENT IN ATRONIC SYSTEM PVT. LTD.	ATRONIC SYSTEM PVT. LTD.NEW DELHI	4–6 WEEKS
4	2305170700005	ADITYA SINGH	COMPARATIVE STUDY OF PRE- GST AND POST - GST TAXATION SYSTEM	NITIN SRIVASTAVA & COMPANY, GORAKHPUR U.P.	4–6 WEEKS
5	2305170700006	AKANKSHA GUPTA	A STUDY ON WORKING FUNCTIONAL AREA OF N.E & E.C RLY EMPLOYEE MULTISTATE PRIMARY COOPERATIVE BANK LTD	N.E & E.C RLY EMPLOYEE MULTISTATE PRIMARY COOPERATIVE BANK LTD,GORAKHPUR,UP	4–6 WEEKS
6	2305170700007	AKANKSHA PANDEY	A COMPRATIVE STUDY OF MAHINDRA AND ITS COMPETITORS	M.S AUTOMOBILE PVT. LTD., GORAKHPUR, UP.	4–6 WEEKS

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7	2305170700008	AKASH SINGH	INVENTORY MANAGEMENT OF LUPIN LTD.	LUPIN DIAGNOSTICS LTD. LUCKNOW UP	4–6 WEEKS
8	2305170700009	AKSHIT SINGH	VINI CORPORATE	VINI CORPORATE,GORAKHP UR,UP	4–6 WEEKS
9	2305170700010	ALKA TIWARI	ELABORATION OF RECRUITMENT & SELECTION PROCESS	FITWEL GASKET COMPANY (INDIA) PVT.LTD.,PUNE	4–6 WEEKS
10	2305170700011	AMAN KUMAR	INTEGRATION OF GRAPHIC DESIGNING IN DIGITAL MARKETING	GREEEN HOUSE SAFETY PVT. LTD. GORAKHPUR U.P.	4–6 WEEKS
11	2305170700012	AMISHA SRIVASTAVA	MARKETING STRATEGIES AND CAMPAIGN DEVELOPEMENT- FOCUSING ON RADIO CITY FOOD ICON INITIATIVE	MUSIC BROADCAST LTD, GORAKHPUR, UP	4–6 WEEKS
12	2305170700013	ANAND PRATAP SHAHI	COMPARATIVE STUDY OF STRATEGIC MARKETING OF TATA MOTORS LTD.	TATA MOTORS LTD,GORAKHPUR,UP	4–6 WEEKS
13	2305170700015	ANJALI SAHANI	A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO MAHINDRA	MS AUTOMOBILE PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
14	2305170700016	ANSHIKA SINGH	STUDY ON PERFORMANCE APPRAISAL SYSTEM OF LIMRA GROUP OF COMPANY	LIMRA GROUP OF COMPANY, MUMBAI CENTRAL	4–6 WEEKS
15	2305170700017	ANSHU KUMARI	DIGITAL MARKETING IN FLIPKART	FLIPKART PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
16	2305170700018	ANUJ KUMAR YADAV	MARKETING ANALYSIS OF HINDWARE	HINDWARE LTD,HARYANA	4–6 WEEKS
17	2305170700019	ANUPRIYA JAISWAL	EXPLORING DIGITAL MARKETING TRENDS-REPORTS ON MY INTERNSHIP AT GREEN HOUSE SAFETY SOLUTION PVT.LTD	GREEN HOUSE SAFETY SOLUTION PVT.LTD.,GORAKHPUR, UP	4–6 WEEKS

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18	2305170700020	ARAYN DIXIT	ACCOUNTING PRACTICES IN TALLY ERP 9 AT TRUECHOICE	TRUECHOICE, NEW DELHI	4–6 WEEKS
19	2305170700021	ARPITA SHARMA	A STUDY OF CUSTOMER RELATIONSHIP MANAGEMENT ADOPTED BY MAHINDRA COMPANY AND ITS COMPETITOR	M.S. AUTOMOBILE PVT.LTD, GORAKHPUR, UP	4–6 WEEKS
20	2305170700022	ARPITA TRIPATHI	A STUDY ON TAXATION, TALLY ERP9 AUDITING SERVICES AT ASHUTOSH AGGARWAL & ASSOCIATES	ASHUTOSH AGGARWAL & ASSOCIATES,NOIDA, UP	4–6 WEEKS
21	2305170700023	ARYAK KUMAR TRIPATHI	A STUDY OF SALES STRATEGY IN GARRARI CYCLE PVT. LTD. WITH REFERENCE TO GORAKHPUR CITY	GARRARI BYKES WORLD PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
22	2305170700025	ASHUTOSH KUMAR SINGH	COMPARATIVE STUDY OF STRATEGIC MARKETING OF TATA MOTORS PVT. LTD.	RKL TATA MOTORS PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
23	2305170700026	ASHUTOSH MANI	DATA ENTRY-CUM-TELECALLER	BEAAR HYUNDAI PREMIERE CAR SALES LTD., GORAKHPUR, UP	4–6 WEEKS
24	2305170700027	AVANISH SINGH	A STUDY ON COMPARATIVE STRATEGIES MARKETING OF MADHUSUDHAN	CREAMY FOOD LTD.VARANASI, UP	4–6 WEEKS
25	2305170700028	AYUSH SRIVASTAVA	A COMPARATIVE STUDY OF SALES AND MARKETING IN GARRARI CYCLES AND BYCYCLES INDUSTRIES	GARRARI BYKES WORLD PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
26	2305170700029	BABLI NAYAK	A COMPARATIVE STUDY OF MAHINDRA CRM AND ITS COMPETITORS	MS AUTOMOBILE PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
27	2305170700030	BAIRISTER	ASTUDYONMARKETINGSTRATEGIESINANORGANIZATIONONSPLICE	SPLICE LAMINATE PVT.LTD.,GORAKHPUR, UP	4–6 WEEKS

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			LAMINATE PVT.LTD		
28	2305170700031	BEAUTY CHAND	DIGITAL MARKETING IN FLIPKART	FLIPKART PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
29	2305170700032	DIVYANSH DEEPAK RATHI	E.V. CHARGING SYSTEM	VARNIKA ENERGY PVT.LTD GORAKHPUR, UP	4–6 WEEKS
30	2305170700033	FIRDAUS JAHAN	THE PROCESS, IMPLEMENTATION OF STRATEGIES AND IMPACT ON PRINT MEDIA	JAGRAN PRAKASHAN LTD., GORAKHPUR, UP	4–6 WEEKS
31	2305170700034	GAURAV BHARTI	EVALUATING THE EFFECTIVENESS OF HUMAN RESOURCE PRACTICES AT NIFTEL COMMUNICATIONS PVT.LTD.	NIFTEL COMMUNICATIONS PVT.LTD. LUCKNOW U.P.	4–6 WEEKS
32	2305170700035	HARSH SINGH	COMPARATIVE STUDY OF STRATEGIES MARKETING OF RKL TATA MOTORS PVT. LTD.	RKL TATA MOTORS PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
33	2305170700036	HIMANI RAI	A STUDY ON CUSTOMER SATISFACTION LEVEL OF ROYAL ENFIELD MOTOR BIKE	PARDESHI ZIGWHEELS PVT. LTD. GORAKHPUR UP	4–6 WEEKS
34	2305170700037	HIMANSHU SHUKLA	A STUDY ON MARKETING AND SALES STRATEGIES OF TATA MOTORS WITH RKL MOTORS PVT.LTD	RKL MOTORS PVT.LTD., GORAKHPUR, UP	4–6 WEEKS
35	2305170700038	HRITHIK KUMAR BHARTI	MARKETING EXCELLENCE AND FINANCIAL EFFICIENCY IN EVENT MANAGEMENT; LESSON FROM MELIANCE WEDDINGS	MELAINNCE WEDDINGS AND EVENTS, GHAZIABAD, UP	4–6 WEEKS
36	2305170700040	JAID AHMAD	ADESCRIPTIVESTUDYOFBANKING ENVIRONMENT AT N.E.&E.C.RAILWAYEMPLOYEESMUTI-STATEPRIMARYCO-OPERATIVEBANKLTD.,	N.E. & E.C. RAILWAY EMPLOYEES MUTI- STATE PRIMARY CO- OPERATIVE BANK LTD., GORAKHPUR, UP	4–6 WEEKS

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			GORAKHPUR, UP		
37	2305170700041	JANHVI RAJ SRIVASTAVA	COMPARATIVE STUDY OF GST RETURN	ASHISH & ANKIT CHARTERED ACCOUNTANTS, GORAKHPUR, UP	4–6 WEEKS
38	2305170700042	KAJAL MISHRA	MARKETING STRATEGIES OF SIDDHI KNITFAB PVT.LTD	SIDDHI KNITFAB PVT.LTD.,AHEMADABA D,GUJARAT	4–6 WEEKS
39	2305170700043	KAMINI YADAV	AN ANALYSIS OF INTERVIEW PROCESS & ONBOARDING ACE PIPELINE PVT.LTD	ACE PIPELINE CONTRACT PVT.LTD, MUMBAI, MAHARASHTRA	4–6 WEEKS
40	2305170700044	KAVITA YADAV	A STUDY ON E-RECRUITMENT AND SELECTION PROCESS	FORTIOUS INFOCOM PVT. LTD., LUCKNOW, UP	4–6 WEEKS
41	2305170700045	KAVYA JAISWAL	A STUDY ON MARKETING STRATEGIES OF MARUTI SUZUKI ARENA WITH REFERENCE TO SMART WHEELS PVT.LTD	SMART WHEELS PVT.LTD BASTI, UP	4–6 WEEKS
42	2305170700046	KM AMRITA RAI	A STUDY ON EMPLOYEE ENGAGEMENT AND RETENTION IN MAHINDRA DEALERSHIP	SINGH SARDAR MOTORS PVT LTD. GORAKHPUR UP	4–6 WEEKS
43	2305170700048	KM AVANTIKA DWIVEDI	MARKET MAPPING AND CREDIT CARD SOURCING	TRAFLIC INDIA PVT. LTD.,GORAKHPUR, UP	4–6 WEEKS
44	2305170700049	KM KASHISH TIWARI	A STUDY OF TRAINING AND DEVELOPMENT PROCESS IN NINE PVT. LTD.	NINE PVT. LTD. GORAKHPUR UP	4–6 WEEKS
45	2305170700051	KM SWAPNIL SHAHI	A STUDY ON TAXATION, TALLY ERP 9 AUDITING SERVICES AT ASHUTOSH AGRAWAL AND ASSOCIATES.	ASHUTOSH AGRAWAL AND ASSOCIATES, NOIDA	4–6 WEEKS
46	2305170700052	KRISHNA NAND MISHRA	POTENTIALOFSOLARROOFTOPSYSTEMANDSERVICE	OM POWER SOLUTION, GORAKHPUR, UP	4–6 WEEKS

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			STRATEGIES		
47	2305170700053	KUSH VISHWAKARMA	A STUDY ON CUSTOMER SATISFACTION ON CREAMY FOODS LTD(MADHUSUDHAN)	CREAMY FOOD LTD., MAHARAJGANJ, UP	4–6 WEEKS
48	2305170700054	MAKHDOOM WARIS KHAN	DATA ENTRY-CUM-TELECALLER	BEAAR HYUNDAI PREMIERE CAR SALES LTD., GORAKHPUR, UP	4–6 WEEKS
49	2305170700055	MAMTA	RECRUITMENT AND TRAINING RSWM LIMITED RINGAS	RSWM LIMITED RINGAS, RAJASTHAN	4–6 WEEKS
50	2305170700057	MANISHA CHAURASIYA	THE FINANCIAL PERFORMANCE ANALYSIS OF INDIA TECH SERVICE	INDIA TECH SERVICS, DWARKA DELHI	4–6 WEEKS
51	2305170700058	MANSHI RAI	THE IMPACT OF EMPLOYEE BENEFITS ON JOB SATISFACTION AND RETENTION AT MAHINDRA AND MAHINDRA	SINGH SARDAR MOTORS PVT.LTD., GORAKHPUR U.P.	4–6 WEEKS
52	2305170700059	MANSHI SINGH	A STUDY ON CUSTOMER SATISFACTION LEVEL OF ROYAL ENFIELD MOTORBIKE	PARDESHI ZIGWHEELS PVT.LTD,GORAKHPU, UP	4–6 WEEKS
53	2305170700060	MD RASHID ANSARI	ANALYSIS OF COMPANY'S OPERATION AND BUSINESS MANAGEMENT	KALPATARU PROJECTS INTERNATIONAL Ltd.	4–6 WEEKS
54	2305170700061	MILIIND PANDEY	A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL BANKING PRODUCTS AND SERVICES OF BANK OF INDIA	BANK OF INDIA,GORAKHPUR,UP	4–6 WEEKS
55	2305170700063	NEERAJ SINGH	JAARVIS TECH	JAARVIS TECHNOLIGIES PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
56	2305170700064	NIDHI PANDEY	THE PROCESS, IMPLEMENTATION OF STRATEGIES AND IMPACT ON PRINT MEDIA	JAGRAN PRAKASHAN LTD, GORAKHPUR, UTTAR PRADESH	4–6 WEEKS
57	2305170700065	NIKHIL RAO	A STUDY ON MARKETING AND	HARI PRASAD GOPI	

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			SALES STRATEGIES	KRISHNA SARAF PVT.LTD., GORAKHPUR, UP	4–6 WEEKS
58	2305170700066	NISHI SHARMA	WORKING STRATEGIES OF N.E. & E.C. RAILWAY EMPLOYEES MUTI-STATE PRIMARY CO- OPERATIVE BANK LTD., GORAKHPUR, UP	N.E. & E.C. RAILWAY EMPLOYEES MUTI- STATE PRIMARY CO- OPERATIVE BANK LTD., GORAKHPUR, UP	4–6 WEEKS
59	2305170700067	NITESH KUMAR SHARMA	TO STUDY THE CUSTOMER ENGAGEMENT AND RETENTION STRATEGIES WITH REFERENCE TO MADHUSUDAN COMPANY	CREAMY FOODS LTD,SONBHADRA, UP	4–6 WEEKS
60	2305170700068	NITESH YADAV	A STUDY OF DEPOSITS AND LOANS OF THE UCB TERM	N.E. & E.C. RAILWAY EMPLOYEES MUTI- STATE PRIMARY CO- OPERATIVE BANK LTD., GORAKHPUR, UP	4–6 WEEKS
61	2305170700069	PARUL UPADHYAY	ANALYSIS OF INTERVIEW PROCESS AND ON BOARDING AT NAKS CREATOR PRIOVATE LIMITED	NAKS PRIVATE LIMITED, NEW DELHI	4–6 WEEKS
62	2305170700070	PRADYUMAN GAUR	COMPREHENSIVE STUDY OF MARKETING STRATEGIES OF B2B AND B2C APPROACHES IN THE SPLICE INDUSTRY	SPLICE LAMINATE PVT.LTD., GORAKHPUR, UP	4–6 WEEKS
63	2305170700072	PRINCE YADAV	A STUDY ON CONSUMER BEHAVIOUR IN FLIPKART	FLIPKART SUPPLY CHAIN COMPANY GORAKHPUR UP	4–6 WEEKS
64	2305170700073	PRIYANK PANDEY	ANALYISING THE SALES AND SERVICE LANDSCAPE OF SOLAR ROOFTOP SYSTEM	OM POWER SOLUTION GORAKHPUR UP	4–6 WEEKS
65	2305170700074	PRIYANKA TRIPATHI	TO KNOW CUSTOMER PREFERENCE ABOUT HERO TWO-	MAA AUTOMOBILES, MAU,UP	4–6 WEEKS

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			WHEELERS		
66	2305170700075	RAJAN YADAV	MARKETING ANALYSIS OF HINDWARE	CHRO HINDWARE LTD. GURUGRAM	4–6 WEEKS
67	2305170700076	RAJAT KUMAR RAUNIYAR	OPERATION MARKETING OF INDIA'S LOGISTICS COMPANY	INDIAN TANKERS PVT.LTD GORAKHPUR U.P.	4–6 WEEKS
68	2305170700078	RICHA SINGH	A STUDY ON ANALYSIS OF FINANCIAL DATE IN SHISHIR AND COMPANY	SHISHIR AND COMPANY GORAKHPUR UP	4–6 WEEKS
69	2305170700080	RISHU	COMPARATIVESTUDYOFSTRATEGICOFTATAMOTORSLTD.	ADITYA MOTOR PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
70	2305170700081	RUPESH UPADHAYAY	A STUDY ON PRODUCT HERO FINCORP	RESOLVE ASSOCIATES, BASTI, UP	4–6 WEEKS
71	2305170700082	SADAF KHAN	ASTUDYONCUSTOMERSATISFACTIONWITHRESPECTTOSERVICESPROVIDEDBYTATA MOTORS	VIDHUN LEARNFY PVT.LTD., LUCKNOW,UP	4–6 WEEKS
72	2305170700083	SAFIYA KHATOON	A STUDY ON RECRUITMENT AND SELECTION PROCESS AT SLMG BEVERAGES PVT.LTD- AN AUTHORISED BOTTLER OF COCA-COLA	SLMG BEVERAGES PVT.LTD- AN AUTHORISED BOTTLER OF COCA- COLA, FAIZABAD, UP	4–6 WEEKS
73	2305170700084	SAKSHI MAURYA	THE IMPACT OF RECRUITMENT AND SELECTION THROUGH PRINT MEDIA REFERENCE TO DAINIK JAGRAN LIMITED	DAINIK JAGRAN LTD., GORAKHPUR, UP	4–6 WEEKS
74	2305170700085	SAKSHI PANDEY	MARKETINGSTRATEGIESANDCAMPAIGNDEVELOPMENT:FOCUSINGONRADIOFOOD ICONCITY'S	RADIO CITY 91.9 FM, GORAKHPUR, UP	4–6 WEEKS
75	2305170700086	SAKSHI PANDEY	IMPACT OF RECRUITMENT ANDSELECTIONTHROUGHPRINT	JAGRAN PRAKSHAN LTD.,GORAKHPUR, UP	

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			MEDIA REFERENCE TO DAINIK JAGRAN LTD		4–6 WEEKS
76	2305170700087	SAMAR YADAV	A STUDY ON CORE BANKING FUNCTION IN AN UCB AT THE N.E & E.C RLY EMPLOYEES MULTI STATE PRIMARY COOPERATIVE BANK LTD	THE N.E & E.C RLY EMPLOYEES MULTI STATE PRIMARY COOPERATIVE BANK LTD.,GORAKHPUR, UP	4–6 WEEKS
77	2305170700088	SANJANA GUPTA	CUSTOMER RELATIONSHIP MANAGEMENT	MB WHEELERS LIMITED GORAKHPU, UP	4–6 WEEKS
78	2305170700089	SATYAM GUPTA	COSUMER PERCEPTION TOWARD UHT MILK OF MADHUSUDHAN COMPANY ON CREAMY FOOD LIMITED	CREAMY FOOD LIMITED, JAUNPUR, UP	4–6 WEEKS
79	2305170700090	SAURABH KUMAR PATEL	MARKETING ANALYSIS OF RADIO CITY 91.9 FM	RADIO CITY 91.9 FM, GORAKHPUR, UP	4–6 WEEKS
80	2305170700091	SHAGUN SHUKLA	RECRUITMENT AND SELECTION	MIRTAYU FOODS PVT.LTD.	4–6 WEEKS
81	2305170700092	SHASHANK TRIPATHI	SCOPE OF SOLAR POWER ROOFTOP SYSTEM WITH SALES AND SERVICE	OM POWER SOLUTION, GORAKHPU, UP	4–6 WEEKS
82	2305170700093	SHASHIKANT PANDEY	A COMPARATIVE STUDY OF MAHINDRA AND STRATEGIES AGAINST KEY COMPETITORS	M.S. AUTOMOBILE PVT.LTD., GORAKHPUR, UP	4–6 WEEKS
83	2305170700094	SHASHWAT TIWARI	A STUDY ON IMPACT OF INTREST RATES ON STOCK MARKET	EIFFIL WATER INFRA PVT LTD.,AHMEDABAD, GUJRAT.	4–6 WEEKS
84	2305170700095	SHIKHA SHUKLA	STUDY ON E-RECRUITMENT AND SELECTION PROCESS	FORTIUS INFOCUM PVT. LTD,LUCKNOW,UP	4–6 WEEKS
85	2305170700096	SHIKHA TIWARI	A STUDY OF E-RECRUITMENT SELECTION PROCESS IN NINE	NINE PVT.LTD BANK ROAD, GORAKHPUR,	4–6 WEEKS

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			PVT.LTD	UP	
86	2305170700097	SHIVAM	A STUDY ON MARKETING AND SALES STRATEGIES	HARI PRASAD GOPI KRISHNA SARAF PVT.LTD., GORAKHPUR, UP	4–6 WEEKS
87	2305170700098	SHIVAM TIWARI	A STUDY ON DIGITAL MARKETING AND ITS IMPACT ON REVENUE GENERATION	EIFFIL WATER INFRA PVT LTD., AHMEDABAD,GUJRAT.	4–6 WEEKS
88	2305170700099	SHIVAM KUMAR PATHAK	SALES & DISTRIBUTION STRATEGIES OF MADHUSUDAN WITH REFERENCE TO CREAMY FOODS LTD.	CREAMY FOODS LTD., AZAMGARH, UP	4–6 WEEKS
89	2305170700100	SHIVAM SINGH	THE PROCESS, IMPLEMENTATION OF STRATEGIES AND IMPACT ON PRINT MEDIA	JAGRAN PRAKASHAN LTD.,GORAKPHUR,UP	4–6 WEEKS
90	2305170700101	SHIVANGI SINGH	BRAND MARKETING OF INDIA'S 3RD LARGEST FOOD DELIVERY APP	SAMAST TECHNOLOGIES PVT.LTD., GURUGRAM	4–6 WEEKS
91	2305170700102	SHIVANI PANDEY	A COMPARATIVE STUDY OF MAHINDRA AND ITS COMPETITORS	MS AUTOMOBILE PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
92	2305170700103	SHIVANI TIWARI	A STUDY OF RECRUITMENT IN INDIA GYCOLS LIMITED	INDIA GYCOLS LIMITED, GORAKHPUR, UP	4–6 WEEKS
93	2305170700104	SHIVANSH UPADDHAYAY	THEEVOLUTIONOFTATAMOTORSFROMHUMBLEBEGINNINGTOGLOBALLEADERSHIP	TATA MOTORS LTD., GORAKHPUR, UP	4–6 WEEKS
94	2305170700105	SHIWANI TIWARI	A STUDY OF E-RECRUITMENT & SELECTION PROCESS IN NINE PVT. LTD.	NINE PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
95	2305170700106	SHREYA YADAV	EFFECT OF REDUCTION IN TAXATION RATE ON OVERALL	SHISHIR & CO., GORAKHPUR, UP	4–6 WEEKS

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			REVENUE FROM INCOME TAX		
96	2305170700107	SHRUTI MODANWAL	A STUDY ON CUSTOMER SATISFACTION ON ONLINE SHOPPING IN AJIO	VIDHUN LEARNING PVT.LTD.,LUCKNOW, UP	4–6 WEEKS
97	2305170700108	SHUBHAM SINGH	A STUDY ON TRANSFORMATION & EVOLUTION FROM TRADITIONAL TO DIGITAL MARKETING	VIDHUN LEARNING PVT.LTD.,LUCKNOW, UP	4–6 WEEKS
98	2305170700109	SHWETA TRIPATHI	IMPACT OF HR POLICIES ON ORGANIZATIONAL PRODUCTIVITY AT JAGRAN PRAKASHAN LIMITED	JAGRAN PRAKASHAN LTD., GORAKPUR, UP	4–6 WEEKS
99	2305170700110	SHWETANG KUMAR VERMA	A STUDY ON DATA ENTRY CUM TELECALLER	BEAAR HYUNDAI PREMIERE CAR SALES LTD., GORAKHPUR, UP	4–6 WEEKS
100	2305170700111	SUDHANSHU SINGH	A STUDY ON CONSUMER BEHAVIOUR IN FLIPKART	FLIPKART SUPPLY CHAIN FACILITY, GORAKHPUR, UP	4–6 WEEKS
101	2305170700112	SUDHANSHU TIWARI	CUSTOMER SATISFACTION TOWARDS FINANCIAL PRODUCT AND SERVICES OF HDFC BANK AT RULOANAS	RULOANAS DISTRIBUTION SERVICES PVT. LTD., MUMBAI, MAHARASHTRA	4–6 WEEKS
102	2305170700113	SUNAKSHI TIWARI	A STUDY ON PARSLEY COMPANY	PARSLEY COMPANY MANAGEMENT PVT.LTD., LUCKNOW, UP	4–6 WEEKS
103	2305170700114	SUNNY KUMAR RAWAT	ASTUDYONSALESPERFORMANCEANDCUSTOMERRELATIONSHIPMANAGEMENTATSPLICELAMINATEPVT.LTD.	SPLICE LAMINATE PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
104	2305170700115	SUPRIYA NISHAD	MARKETING STRATEGIES AND CAMPAIGN DEVELPOMENT: A	MUSIC BROADCAST LTD.,GORAKHPUR,UP	

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			STUDY ON RADIO STUDY'S FOOD ICONS INITIATIVE		4–6 WEEKS
105	2305170700116	SURAJ KUMAR GUPTA	MARKETING ANALYSIS OF E SCOOTERS REVOLUTION	YASH AUTOMOBILES PVT.LTD., GORAKHPUR, UP	4–6 WEEKS
106	2305170700117	SUVASISH KAJURI	A STUDY ON TRAINING AND DEVELOPMENT SYSTEM IN HINDALCO	HINDALCO INDUSTRIES LTD.,RENUKOOT,UP	4–6 WEEKS
107	2305170700118	VIJAY PRATAP SINGH	ACCEPTANCE OF MADHUSUDAN PRODUCTS AT RETAIL LEVEL IN RURAL AREAS	CREAMY FOODS LTD., AZAMGARH, UP	4–6 WEEKS
108	2305170700120	VISHAL SHARMA	IMPACT OF HR STRATEGIES ON COMPETITIVEMEDIAENVIRONMENTATJAGRAN PRAKASHAN LTD.	JAGRAN PRAKASHAN LTD., GORAKHPUR, UP	4–6 WEEKS
109	2305170700122	VISHAL YADAV	A STUDY ON SUPPLY CHAIN SYSTEM IN FLIPKART	FLIPKART SUPPLY CHAIN FACILITY, GORAKHPUR, UP	4–6 WEEKS
110	2305170700123	VISHWAS DHAR DUBEY	ANALYZING THE IMPACT OF STRUCTURAL IMBALANCE IN AN ORGANIZATION ON SPLICE LAMINATE PVT. LTD.	SPLICE LAMINATE PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
111	2305170700125	VIVEK KUMAR	A STUDY ON CUSTOMER SATISFACTION IN SPLICE LAMINATE PVT. LTD.	SPLICE LAMINATE PVT. LTD., GORAKHPUR, UP	4–6 WEEKS
112	2305170700126	YASH SRIVASTAVA	A COMPARATIVE ANALYSIS OF MARKETING STRATEGIES AT DP MAHINDRA AND CUSTOMER RELATIONSHIP MANAGEMENT	M.S AUTOMOBILE PVT. LTD. GORAKHPUR, UP	4–6 WEEKS
113	2305170700127	YASHASHWEE RATHI	STUDY THE INFRASTRUCTURE AND DEMAND OF E.V CHARGING SYSTEM	VARNIKA ENERGY PVT. LTD. AHMDABAD, GUJRAT	4–6 WEEKS

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