



KIPM-College of Management

GIDA, Gorakhpur

Department of Training & Placement

Summer Internship, Batch (2022-2024)

S. NO.	ROLL NO.	NAME OF THE STUDENT	NAME OF THE TOPIC	COMPANY NAME & ADDRESS	TOTAL DAY OF TRAINING
1	2205170700001	ABHA YADAV	A STUDY ON MARKET SHARE AND SALES PROMOTIONAL SCHEMES IN SPECIAL REFERENCE TO COCA-COLA	SLMG BEVERAGES PVT. LTD., FAIZABAD, UP	4-6 WEEKS
2	2205170700002	ABHINANDAN KUMAR TIWARI	CUSTOMER SATISFACTION ON THE FERN HOTELS AND RESORTS	ISCON THE FERN HOTELS AND RESORTS, BHAVNAGAR, UP.	4-6 WEEKS
3	2205170700003	ABHISHEK KUMAR	A STUDY ON JOB SATISFACTION IN EMPLOYEE WITH SPECIAL REFERENCE TO JBL COMPUTERS AT GORAKHPUR	JBL DISTRIBUTORS, GORAKHPUR, UP	4-6 WEEKS


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4	2205170700004	AKANKSHA JAISWAL	A REPORT ON MARKETING STRATEGY ON REAL-ESTATE	GODREJ PROPERTIES LTD., MUMBAI	4-6 WEEKS
5	2205170700006	AMAN CHAND	FINANCIAL TRANSACTIONS RELATED TO MANAGING A PROJECT INCLUDING COSTS BILLING & REVENUE FROM HARI PRASAD GOPI KRISHNA SARAF PVT. LTD	HARI PRASAD GOPI KRISHNA SARAF PVT. LTD., GORAKHPUR, UP	4-6 WEEKS
6	2205170700007	AMRITA PANDEY	A COMPREHENSIVE STUDY ON HR RECRUITING STRATEGIES INI WASH HUB	I WASH HUB, LUCKNOW, UP	4-6 WEEKS
7	2205170700008	ANAMIKA DUTTA	CUSTOMER SATISFACTION LEVEL TOWARDS SERVICE PROVIDED BY RELIANCE JIO	JIO PVT. LTD., GORAKHPUR, UP	4-6 WEEKS
8	2205170700009	ANAND CHAND	A DESCRIPTIVE STUDY ON RETAIL LENDING IN PUBLIC SECTOR BANK WITH SPECIAL REFERENCE TO	BANK OF INDIA, GORAKHPUR, UP	-6 WEEKS

			BANK OF INDIA (BOI)		
9	2205170700010	ANAND PANDEY	A STUDY OFFINANCIAL AWARENESS WITH REFERENCE TO INDIA POST PAYMENTS BANK	INDIA POST PAYMENTS BANK, NEW DELHI	4-6 WEEKS
10	2205170700011	ANCHAL AGRAHARI	A STUDY ON CONSUMER SATISFACTION OF MARUTI SUZUKI NEXA UNDER SMARTWHEEL SPVT LTD	SMART WHEELS PVT. LTD., GORAKHPUR, UP	4-6 WEEKS
11	2205170700012	ANKITA SINGH	A COMPREHENSIVE STUDY ON HR RECRUITING STRATEGIES IN I WASH HUB	I WASH HUB, LUCKNOW, UP	4-6 WEEKS
12	2205170700013	ANKUSH SINGH	A REPORT ON MARKET POTENTIAL OF CHOCOLATE IN INDIA WITH SPECIAL REFERENCE TO MARS WRIGLEY	MARS WRIGLEY, GORAKHPUR, UP	4-6 WEEKS
13	2205170700014	ANUP KUMAR SINGH	A REPORT ON MARKET POTENTIAL OF CHOCOLATE IN INDIA WITH SPECIAL REFERENCE TO MARS WRIGLEY	MARS WRIGLEY, GORAKHPUR, UP	4-6 WEEKS
14	2205170700015	ARUNIMA MISHRA	A STUDY ON CONSUMER BEHAVIOUR FLIPKART	FLIPKART INTERNET PVT. LTD.,	

				GORAKHPUR, UP.	4-6 WEEKS
15	2205170700016	ASHISH DUBEY	CUSTOMER PERCEPTION TOWARDS DIGITAL BANKING PRODUCTS AND SERVICES OF BANK OF INDIA	BANK OF INDIA, GORAKHPUR, UP	4-6 WEEKS
16	2205170700017	ASHUTOSH YADAV	NAD ENGINEERINGS	SUNGATE WAY, GHAZIABAD, UP	4-6 WEEKS
17	2205170700018	ASTHA SRIVASTAVA	A STUDY ON TRAINING & DEVELOPMENT PROCESS AT I WASH HUB	I WASH HUB, LUCKNOW, UP	4-6 WEEKS
18	2205170700019	AVADHESH MADDHESHIYA	A CRITICAL ANALYSIS OF EFFECTIVENESS OF DIGITAL BANKING INDIA POST PAYMENTS BANK	INDIA POST PAYMENTS BANK, NEW DELHI.	4-6 WEEKS
19	2205170700020	AVINASH UPADHYAY	STUDY ON BANKING AT ICICI BANK LTD	ICICI BANK LTD., GORAKHPUR, UP	4-6 WEEKS
20	2205170700021	BABY MAURYA	STUDY ON BANKING AT HDFC BANK LTD	HDFC BANK LTD., DEORIA, UP.	4-6 WEEKS
21	2205170700022	CHANDNI SRIVASTAVA	CUSTOMER SATISFACTION TOWARDS FINANCIAL PRODUCTS AND SERVICE	HDFC BANK LTD., GORAKHPUR, UP	4-6 WEEKS

			OF HDFC BANK		
22	2205170700023	DEWANSH PODDAR	A STUDY ON TRAINING & DEVELOPMENT PROCESS AT I WASH HUB	I WASH HUB, LUCKNOW, UP	4-6 WEEKS
23	2205170700024	DIKSHA SINGH	OVERALL HR PRACTICE OF HOSPITAL INDUSTRY	CLOUDNINE, JAYANAGAR, BENGALURU.	4-6 WEEKS
24	2205170700025	HARSH CHAUDHARY	FINANCIAL INCLUSION (INDIA POST PAYMENTS BANK)	INDIA POST PAYMENTS BANK, NEW DELHI	4-6 WEEKS
25	2205170700026	JAGRITI SINGH	CUSTOMER SATISFACTION TOWARDS BANKING SERVICES PROVIDED BY BOI	BANK OF INDIA, GORAKHPUR, UP	4-6 WEEKS
26	2205170700027	JAYA CHAUBEY	YAH STUDY ON CONSUMER CERTIFICATE OF MARUTI SUZUKI NEXA UNDER SMARTWHEEL SPVT LTD	SMARTWHEELS PVT. LTD., GORAKHPUR, UP.	4-6 WEEKS
27	2205170700028	KM APRIYA RAO	FINANCING SMES SCOPE ANALYSIS	PANJAB NATIONAL BANK, GORAKHPUR, UP	4-6 WEEKS
28	2205170700029	KM DIVYA TIWARI	SCOPE OF INDIA POST PAYMENTS BANK	INDIA POST PAYMENTS BANK, NEW DELHI	4-6 WEEKS

29	2205170700030	KM SONIKA SINGH	SALARY PREPARATION OF EMPLOYEES AND HANDLING ADMINISTRATION OF PLANT	SHAKUN CONSUMER PRODUCT PVT. LTD., NEW DELHI	4-6 WEEKS
30	2205170700031	KRISHNA KUMAR MISHRA	ITL (INTERNATIONAL TRACTORS LTD.)	BALAJI AUTOMOBILE, GORAKHPUR, UP.	4-6 WEEKS
31	2205170700032	KRITIKA SINGH	FINANCIAL TRANSACTIONS RELATED TO MANAGING A PROJECT INCLUDING COSTS BILLING & REVENUE FROM HARI PRASAD GOPI KRISHNA SARAF PVT. LTD	HARI PRASAD GOPI KRISHNA SARAF PVT. LTD. GORAKHPUR, UP	4-6 WEEKS
32	2205170700033	KRITIKA SRIVASTAVA	TRAINING & DEVELOPMENT	WINDOWTECH INDIA PVT. LTD., FARIDABAD, HARYANA	4-6 WEEKS
33	2205170700034	MAYUR AGARWAL	DIESELS ENGINE SERVICES & THEIR MANAGERIAL ASPECTS	SHAHI BROTHERS & COMPANY, GORAKHPUR, UP	4-6 WEEKS
34	2205170700035	MRIGANDHA SINGH	STUDY ON BANKING AT HDFC BANK LTD	HDFC BANK LTD., GORAKHPUR, UP	4-6 WEEKS
35	2205170700036	NIHARIKA DUTTA	CUSTOMER SATISFACTION AND RETAIL COVERAGE	DABUR PVT. LTD.	


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			ANALYSIS OF DABUR INDIA	NEW DELHI	4-6 WEEKS
36	2205170700037	PALLAVI KUMARI SINHA	A STUDY ON MARKETING STRATEGY OF NEXA MARUTI AT GORAKHPUR	NEXA SMART WHEELS,GORAKHPUR, UP	4-6 WEEKS
37	2205170700038	PALLAVI TIWARI	MUTUAL FUND BUSINESS IN PUBLIC SECTOR BANK FOR GENERATION OF NON- INTEREST INCOME	BANK OF INDIA, GORAKHPUR, UP	4-6 WEEKS
38	2205170700039	PRADEEP NISHAD	MUTUAL FUND BUSINESS IN PUBLIC SECTOR BANK FOR GENERATION OF NON- INTEREST INCOME	INDIA POST PAYMENTS BANK, NEW DELHI	4-6 WEEKS
39	2205170700040	PRADUMN KUMAR	FINANCIAL TRANSACTIONS RELATED TO MANAGING A PROJECT INCLUDING COSTS BILLING & REVENUE FROM HARI PRASAD GOPI KRISHNA SARAF PVT. LTD	HARI PRASAD GOPI KRISHNA SARAF PVT. LTD. GORAKHPUR, UP	4-6 WEEKS
40	2205170700041	PRIYA GUPTA	FINANCIAL TRANSACTIONS RELATED TO MANAGING A PROJECT INCLUDING COSTS BILLING & REVENUE FROM HARI PRASAD GOPI KRISHNA SARAF PVT. LTD	HARI PRASAD GOPI KRISHNA SARAF PVT. LTD. GORAKHPUR, UP	4-6 WEEKS
41	2205170700042	PRIYA SHARMA	FINANCIAL TRANSACTIONS	HARI PRASAD GOPI	

			RELATED TO MANAGING A PROJECT INCLUDING COSTS BILLING & REVENUE FROM HARI PRASAD GOPI KRISHNA SARAF PVT. LTD	KRISHNA SARAF PVT. LTD. GORAKHPUR, UP	4-6 WEEKS
42	2205170700043	RADHIKA	CUSTOMER SATISFACTION ON TVS MOTORS	PRABHA ENTERPRISES, TVS MOTORS, GORAKHPUR, UP	4-6 WEEKS
43	2205170700044	RAJ KUMAR MADDHESHIYA	AN ANALYSIS OF POTENTIAL MARKETING METHODS ADOPTED BY INDIA MART INTERMESH LTD.	SHIVOI DISTRIBUTORS, INDIA MART, GORAKHPUR, UP	4-6 WEEKS
44	2205170700045	RANA RITWEEK SINGH	ROLE OF PUBLIC SECTOR BANK IN FINANCIAL INCLUSION	BANK OF INDIA, GORAKHPUR, UP	4-6 WEEKS
45	2205170700046	RINKEE KUMARI	ROLE OF PUBLIC SECTOR BANK IN FINANCIAL INCLUSION (BANK OF INDIA)	BANK OF INDIA, GORAKHPUR, UP	4-6 WEEKS
46	2205170700047	RISHABH YADAV	A STUDY ON MARKET SHARE AND SALES PROMOTIONAL SCHEMES IN SPECIAL REFERENCE TO	SLMG BEVERAGES PVT. LTD., FAIZABAD, UP	4-6 WEEKS

			COCA-COLA		
47	2205170700048	RIYA GIRI	COMPARATIVE STUDY ON FINANCIAL SERVICES BY HDFC BANK LTD.	HDFC BANK LTD., GORAKHPUR, UP	4-6 WEEKS
48	2205170700049	ROHIT UPADHYAY	A STUDY ON MARKETING STRATEGY OF MARUTI SUZUKI ARENA WITH REFERENCE TO SMARTWHEELS PVT LTD BASTI (UP)	SMARTWHEELS PVT. LTD., GORAKHPUR, UP	4-6 WEEKS
49	2205170700050	ROSHANI SINGH	MARKETING STRATEGY	BYJU'S LEARNING APP	4-6 WEEKS
50	2205170700051	RUPAM PANDEY	SALES AND MARKETING	RAO FITNESS, GORAKHPUR, UP	4-6 WEEKS
51	2205170700052	SABEEHA FARHEEN	A STUDY OF CORPORATE SALES VIA DIGITAL MARKETING PLATFORM TO CUSTOMER SATISFACTION	RAMA INN, LUCKNOW, UP	4-6 WEEKS
52	2205170700053	SACHIN KUMAR SINGH	A STUDY ON WORKING CAPITAL MANAGEMENT OF ESTANCIA PHARMACEUTICALS	ESTANCIA PHARMACEUTICALS PVT. LTD, HYDERABAD, ANDH RA-PRADESH	4-6 WEEKS

53	2205170700054	SAIYAD ADANAN HASAN	SALES AND MARKETING	RAO FITNESS, GORAKHPUR, UP	4-6 WEEKS
54	2205170700055	SARVESH RAI	FINANCIAL AWARENESS INDIA POST PAYMENTS BANK	INDIA POST PAYMENTS BANK, NEW DELHI	4-6 WEEKS
55	2205170700056	SATWIK SINGH BISHEN	A REPORT ON MARKET POTENTIAL OF CHOCOLATE IN INDIA WITH SPECIAL REFERENCE TO MARS WRIGLEY	MARS WRIGLEY, GORAKHPUR, UP	4-6 WEEKS
56	2205170700057	SHAKSHI	CUSTOMER PERCEPTION TOWARDS TVS MOTORBIKES	PRABHA ENTERPRISES, TVS MOTORS, GORAKHPUR, UP	4-6 WEEKS
57	2205170700058	SHIKHA VISHWAKARMA	DESCRIPTIVE STUDY ON RETAIL LENDING IN PUBLIC SECTOR BANK (BANK OF INDIA)	BANK OF INDIA, GORAKHPUR, UP	4-6 WEEKS
58	2205170700059	SHIVANSH VIKRAM	FINANCIAL TRANSACTIONS RELATED TO MANAGING A PROJECT INCLUDING COSTS BILLING & REVENUE FROM HARI PRASAD GOPI KRISHNA SARAF PVT. LTD	HARI PRASAD GOPI KRISHNA SARAF PVT. LTD. GORAKHPUR, UP	4-6 WEEKS
59	2205170700060	SHREYA SINGH	FINANCING SMES SCOPE	PUNJAB NATIONAL	

			ANALYSIS	BANK, GORAKHPUR, UP	4-6 WEEKS
60	2205170700061	SHUBHAM GUPTA	MARKETING STRATEGIES OF DABUR PRODUCTS	DABUR INDIA LTD. SAHIBABAD, UP	4-6 WEEKS
61	2205170700062	TOSHIKA SINGH	A COMPREHENSIVE STUDY ON MARKETING STRATEGIES IN I WASH HUB	I WASH HUB, LUCKNOW, UP	4-6 WEEKS
62	2205170700063	TUFAIL AHAMAD	A STUDY OF EXECUTION AND PLACEMENT OF JUICE PACKS AND MANGO JUICE MARKET OF SLMG COCA- COLA BEVERAGES PVT LTD.	SLMG BEVERAGES PVT. LTD., FAIZABAD, UP	4-6 WEEKS
63	2205170700064	VAISHNAVI SRIVASTAVA	A COMPREHENSIVE STUDY ON HR RECRUITING STRATEGIES	CROSSWOOD BOOK STORES, PVT. LTD. MAHARASHTRA	4-6 WEEKS
64	2205170700065	VIJAY PRATAP SINGH	A STUDY ON JOB SATISFACTION IN EMPLOYEE WITH SPECIAL REFERENCE TO ICICI BANK	ICICI BANK, GORAKHPUR, UP	4-6 WEEKS