



# KIPM-College of Management

GIDA, Gorakhpur

Department of Training & Placement

## **Summer Internship, Batch (2021-2023)**

S. NO.	ROLL NO.	NAME OF THE STUDENT	NAME OF THE TOPIC	COMPANY NAME & ADDRESS	TOTAL DAY OF TRAINING
1	2105170700001	AAUSH KUMAR	EXECUTION & PLACEMENT OF JUICE PACKS & MANGO JUICE MAKERS IN SLMG COCA-COLA BEVERAGES PVT. LTD/	SLMG BEVERAGES PVT.LTD, FAIZABAD, UP	4-6 WEEKS
2	2105170700002	ADITYA GUPTA	A STUDY ON NEW PRODUCT DEVELOPMENT WITH REFERENCE TO COCA-COLA INDIA LTD.	SLMG BEVERAGES PVT.LTD, FAIZABAD, UP	4-6 WEEKS
3	2105170700003	ALFIA SIDDIQUI	A STUDY ON NON-PERFORMING ASSETS WITH REFERENCE TO PUBLIC SECTOR BANKS IN INDIA.	SUPREME DESIGNING AND DISPLAY SOLUTIONS, LUCKNOW, UP.	4-6 WEEKS
4	2105170700004	ALOK PATWA	A STUDY ON RECRUITMENT AND SELECTION PROCESS OF INDIA GLYCOLS LTD.	INDIA GLYCOLS LTD., GIDA, GORAKHPUR, UP.	4-6 WEEKS

  
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5	2105170700005	ANAMIKA PANDEY	CUSTOMER PERCEPTION TOWARDS DIGITAL BANKING PRODUCTS & SERVICES WITH REFERENCE TO BANK OF INDIA.	BANK OF INDIA, GORAKHPUR, UP.	4-6 WEEKS
6	2105170700006	ANAND PRAKASH MISHRA	A STUDY ON MARKETING STRATEGIES OF PRIYA GOLD.	SURYA FOOD & AGRO LTD., GORAKHPUR, UP.	4-6 WEEKS
7	2105170700007	ANIKET GOSWAMI	A MARKETING STRATEGY ADOPTED BY AEGON PEFE INSURANCE	AEGON LIFE INSURANCE COMPANY, NEW DELHI.	4-6 WEEKS
8	2105170700008	ANUSHIKA GUPTA	A STUDY ON TRAINING AND DEVELOPMENT PROCESS AT COCA-COLA HINDUSTAN BEVERAGES LTD.	SLMG BEVERAGEPVT.LTD, FAIZABAD, UP	4-6 WEEKS
9	2105170700011	ASMIT SRIVASTAVA	FINANCIAL PLANNING & INVESTMENT OF INDIVIDUAL AT HATA KUSHINAGAR	DHANKRITI NIDHI LTD, KUSHINAGAR, GORAKHPUR, UP	4-6 WEEKS
10	2105170700012	AWANTIKA DWIVEDI	FINANCIAL INCLUSION THROUGH INDIA POST PAYMENT BANK, GORAKHPUR	INDIA POST PAYMENT BANK, GORAKHPUR, UP.	4-6 WEEKS
11	2105170700013	AYUSH CHAND	A STUDY ON PAYMENT BANK THROUGH INDIA POST PAYMENT	INDIA POST PAYMENT BANK, GORAKHPUR,	4-6 WEEKS

			BANK, GORAKHPUR	UP	
12	2105170700014	AYUSH SINGH	FINANCIAL AWARENESS IN INDIA POST PAYMENT BANK, GORAKHPUR	INDIA POST PAYMENT BANK, GORAKHPUR, UP	4-6 WEEKS
13	2105170700015	AZWAD SIDDIQUI	ONLINE BOOK STORE IN INTEGRAL DIGITS INDIA PVT LTD.	INTEGRAL DIGITS INDIA PVT.LTD., HATHRAS, UP	4-6 WEEKS
14	2105170700017	DIKSHA KUMARI	IMPACT OF GOODS & SERVICE TAX (GST) AT SLMG BEVERAGES LTD.	SLMG BEVERAGES PVT.LTD, FAIZABAD, UP	4-6 WEEKS
15	2105170700018	GAUSHUL AZAM	A STUDY OF CONSUMER DURABLE MARKET FOR SAMSUNG ELECTRONICS LTD IN LUCKNOW DISTRICT	SAMSUNG ELECTRONICS LTD, LUCKNOW ,UP.	4-6 WEEKS
16	2105170700019	GAUTAM LAL	A STUDY ON GOOD & SERVICE TAX (GST) PRACTICES AT SLMG BEVERAGES PVT LTD.	SLMG BEVERAGES PVT.LTD, FAIZABAD, UP	4-6 WEEKS
17	2105170700020	GEETA KUMARI GURUNG	RECRUITMENT AND DOCUMENTATION IN AISSHPRA GEMS & JWELS.	AISSHPRA GEMS & JWELS,GORAKHPUR,U P.	4-6 WEEKS
18	2105170700021	HARSH PRATAP SINGH	MARKETING STRATEGY ADOPTED BY AEGON LIFE	AEGON LIFE INSURANCE PVT	4-6 WEEKS

  
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			INSURANCE PVT LTD	LTD,GORAKHPUR,UP	
19	2105170700023	HARSHITA SRIVASTAVA	BANKING & FINANCE AT INDIA POST PAYMENT BANK GORAKHPUR	INDIA POST PAYMENT BANK, GORAKHPUR, UP.	4-6 WEEKS
20	2105170700024	HARSHITA BARANWAL	A STUDY ON RECRUITMENT & SELECTION PROCESS IN AMRIT HERBOCEUTICAL PVT LYD AT LKO	AMRIT HERBOCEUTICAL PVT LTD, LKO, UP	4-6 WEEKS
21	2105170700025	JAGRITI KARWANI	A STUDY ON GOOD & SERVICE TAX (GST) PRACTICES AT SKILLGENIC ACADEMY	SKILLGENIC ACADEMY	4-6 WEEKS
22	2105170700026	KANCHAN JAISWAL	RECRUITMENT AND DOCUMENTATION IN AISSHPRA GEMS & JWELS.	AISSHPRA GEMS & JWELS,GORAKHPUR,U P.	4-6 WEEKS
23	2105170700027	KHAN MAHFOOZ ALAM	A STUDY ON EXECUTION AND PLACEMENT OF JUICE PACKS MANGO JUICE MARKET OF SLMG COCA COLA BEVERAGES PVT LTD	SLMG BEVERAGES PVT.LTD, FAIZABAD, UP	4-6 WEEKS
24	2105170700030	KM AROHI TRIPATHI	RECRUITMENT AND DOCUMENTATION IN AISSHPRA GEMS & JWELS.	AISSHPRA GEMS & JWELS,GORAKHPUR,U P	4-6 WEEKS
25	2105170700031	KM KSHAMA PANDEY	STUDY PF CONSUMER DURABLES MARKET FOR SAMSUNG ELECTRONICS LTD IN LUCKNOW	SAMSUNG ELECTRONICS LTD, LUCKNOW, UP	4-6 WEEKS

26	2105170700033	KM PRIYA SONKAR	A STUDY ON MARKETING STRATEGY ADOPTED BY ASUS LAPTOPS COMPANY TO INCREASE THEIR MARKETS SHARE IN GORAKHPUR CITY	ASUS LAPTOPS COMPANY, GORAKHPUR, UP.	4-6 WEEKS
27	2105170700034	KM PRIYANKA	A STUDY ON MARKET SHARE OD DELL LAPTOPS IN GORAKHPUR CITY	DELL LAPTOPS, GORAKHPUR, UP.	4-6 WEEKS
28	2105170700036	KM SHACHI OJHA	A STUDY ON RECRUITMENT & SELECTION PROCEDURE IN IONE IT SOLUTION PRIVATE LIMITED	IONE IT SOLUTION PRIVATE LIMITED, NOIDA.	4-6 WEEKS
29	2105170700037	KM SHAURYA SRIVASTAVA	A STUDY ON RECRUITMENT AND SELECTION PROCESS OF INDIA GLYCOLS LTD.	INDIA GLYCOLS LTD, GORAKHPUR, UP.	4-6 WEEKS
30	2105170700038	KM SHIVALI SRIVASTAVA	A STUDY ON RECRUITMENT & SELECTION PROCESS	IONE IT SOLUTION PRIVATE LIMITED, NOIDA.	4-6 WEEKS
31	2105170700039	KM SUPRIYA MANI TRIPATHI	A STUDY ON DIGITAL MARKETING	GOOGLE DIGITAL UNLOCKED.	4-6 WEEKS
32	2105170700040	KM VANDANA TRIPATHI	A STUDY ON RECRUITMENT & SELECTION PROCESS IN SQUARE YARDS	SQUARE YARDS, LUCKNOW, UP.	4-6 WEEKS
33	2105170700041	KM SADHANA	A STUDY ON RECRUITMENT & SELECTION PROCESS IN SQUARE	SQUARE YARDS,	


		GIRI	YARDS	LUCKNOW, UP	4-6 WEEKS
34	2105170700042	MANDAVI	RATIO ANALYSIS OF FINANCIAL STATEMENT AT COCA COLA BEVERAGES PVT LTD	SLMG BEVERAGES PVT.LTD, FAIZABAD, UP	4-6 WEEKS
35	2105170700043	MOHAMMAD SAARIM	FINANCIAL STATEMENT ANALYSIS OF ASHOK LEYLAND AT INDIAN AUTO WHEELS	INDIAN AUTO WHEELS, GORAKHPUR,UP.	4-6 WEEKS
36	2105170700044	MUSKAN YADAV	HR RECRUITMENT AT COCA-COLA HINDUSTAN BEVERAGES LTD	SLMG BEVERAGES PVT.LTD, FAIZABAD, UP	4-6 WEEKS
37	2105170700046	NEHA MISHRA	RECRUITMENT AND DOCUMENTATION IN AISSHPRA GEMS & JWELS.	AISSHPRA GEMS & JWELS,GORAKHPUR,UP	4-6 WEEKS
38	2105170700047	NIKESH KUMAR YADAV	A STUDY ON DIGITAL BANKING THROUGH INDIA POST PAYMENT BANK	INDIA POST PAYMENT BANK, GORAKHPUR, UP	4-6 WEEKS
39	2105170700048	NIMISHA SINGH	PERFORMANCE APPRAISAL IN SMART WHEELS FOR MARUTI SUZUKI, GORAKHPUR	MARUTI SUZUKI, GORAKHPUR, UP.	4-6 WEEKS
40	2105170700049	OSAMA RAIS KHAN	CUSTOMER SATISFACTION TOWARDS HONDA BIKES AT GANESH MOBILES PVT LTD GORAKHPUR	GANESH MOBILES PVT LTD GORAKHPUR, UP.	4-6 WEEKS

41	2105170700050	PRADEEP KUMAR YADAV	BEHAVIOUR & INVESTMENT PATTERNS OF INVESTORS FOR DIFFERENT INVESTMENT AVENUES WITH INDIA POST PAYMENT BANK BASTI	INDIA POST PAYMENT BANK, GORAKHPUR, UP	4-6 WEEKS
42	2105170700051	PRATIK BHATT	EFFECTS OF ADVERTISEMENT ON THE SALES OF HERO MOTORS TWO-WHEELERS GORAKHPUR	HERO MOTORS TWO-WHEELERS GORAKHPUR, UP.	4-6 WEEKS
43	2105170700052	PRERNA GUPTA	RECRUITMENT AND SELECTION PROCESS	MAKE ME BUILDER PVT LTD , GORAKHPUR,UP.	4-6 WEEKS
44	2105170700053	PRIYANKA DUBEY	EMPLOYEE TRAINING & PERFORMANCE IN TATA MOTORS AT GORAKHPUR	TATA MOTORS ,GORAKHPUR, UP.	4-6 WEEKS
45	2105170700054	RAHUL PRAJAPATI	A STUDY ON EFFECT OF ADVERTISEMENT ON THE SALES OF HERO MOTORS TWO-WHEELERS, GORAKHPUR	HERO MOTORS TWO-WHEELERS, BASTI, UP.	4-6 WEEKS
46	2105170700055	RAJIV KUMAR TIWARI	HUMAN RESOURCE MANAGEMENT OF S. D. INTERNATIONAL PVT LIMITED	S.D. INTERNATIONAL PVT LIMITED, GORAKHPUR, UP	4-6 WEEKS
47	2105170700058	RAM KISHOR OJHA	MARKETING STRATEGY ADOPTED BY AEGON LIFE INSURANCE PVT LTD	AEGON LIFE INSURANCE PVT LTD, NEW DELHI.	4-6 WEEKS



48	2105170700059	RANJEET KUMAR RAJBHAR	CUSTOMER PERCEPTION TOWARDS OPERATION & CUSTOMER SERVICES PROVIDED THROUGH E-BANKING	INDIA POST PAYMENT BANK, BASTI, UP	4-6 WEEKS
49	2105170700060	RICHA RAI	HIRING & RECRUITMENT ACTIVITIES WITH SARDAR MOTORS AUTO WHEELS GORAKHPUR	SARDAR MOTORS AUTO WHEELS GORAKHPUR	4-6 WEEKS
50	2105170700062	SALONI SRIVASTAVA	RECRUITMENT AND DOCUMENTATION IN AISSHPRA GEMS & JEWELS GORAKHPUR	AISSHPRA GEMS & JWELS, GORAKHPUR, UP	4-6 WEEKS
51	2105170700064	SANDEEP KUMAR MISHRA	A STUDY ON EMPLOYEE TRAINING & DEVELOPMENT IN HYUNDAI, GORAKHPUR	HYUNDAI MOTORS,PVT.LTD,GOR AKHPUR, UP.	4-6 WEEKS
52	2105170700065	SHABINA TAHIRA	A STUDY ON RECRUITMENT & SELECTION PROCESS IN COCA- COLA BEVERAGES PVT LIMITED GORAKHPUR	SLMG BEVERAGES PVT.LTD., FAIZABAD, UP	4-6 WEEKS
53	2105170700066	SHIVAM SINGH	TRAINING & DEVELOPMENT IN RKL TATA MOTORS GORAKHPUR	TATA MOTORS GORAKHPUR, UP	4-6 WEEKS
54	2105170700067	SHIVANGI SHUKLA	A STUDY ON EMPLOYEE TRAINING & PERFORMANCE IN TATA MOTORS AT GORAKHPUR	TATA MOTORS GORAKHPUR, UP.	4-6 WEEKS

  
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55	2105170700068	SHREYA GUPTA	A STUDY ON TRAINING AND DEVELOPMENT PROCESS AT COCA-COLA HINDUSTAN BEVERAGES LTD.	SLMG BEVERAGES PVT.LTD., FAIZABAD, UP	4-6 WEEKS
56	2105170700069	SHREYAS MISHRA	A STUDY ON TRAINING & DEVELOPMENT PROCESS AT ZARIMA EDUTECH PRIVATE LIMITED	ZARIMA EDUTECH PVT.LTD., GORAKHPUR, UP.	4-6 WEEKS
57	2105170700070	SHUBHAM KUMAR MAURYA	MARKETING STRATEGY ADOPTED BY AEGON LIFE INSURANCE PVT LTD	AEGON LIFE INSURANCE PVT. LTD., NEW DELHI.	4-6 WEEKS
58	2105170700073	SIMRAN SRIVASTAVA	RECRUITMENT AND DOCUMENTATION IN AISSHPRA GEMS & JEWELS GORAKHPUR	AISSHPRA GEMS & JEWELS, GORAKHPUR, UP	4-6 WEEKS
59	2105170700074	SONIKA PRAJAPATI	EMPLOYEE TRAINING & PERFORMANCE IN TATA MOTORS AT GORAKHPUR	TATA MOTORS, GORAKHPUR, UP.	4-6 WEEKS
60	2105170700075	SIMMIT MADDHESHIYA	COMPARATIVE STUDY OF LIFE INSURANCE TATA AIA POLICIES IN SENSE TO GORAKHPUR	TATA AIA POLICIES, GORAKHPUR, UP.	4-6 WEEKS
61	2105170700076	SURAJ CHAUHAN	COMPARATIVE STUDY OF LIFE INSURANCE TATA AIA POLICIES IN SENSE TO GORAKHPUR	TATA AIA POLICIES, GORAKHPUR, UP	4-6 WEEKS
62	2105170700077	SURAK KUMAR	A STUDY ON GOODS & SERVICE	SLMG BEVERAGES	

			TAX AT SLMG BEVERAGES PVT LTD HKP	PVT.LTD, FAIZABAD, UP	4-6 WEEKS
63	2105170700078	SURAJ SAHANI	HORIZONTAL EXPANSION IN SLMG BEVERAGES PVT LIMITED	SLMG BEVERAGES PVT.LTD, FAIZABAD, UP	4-6 WEEKS
64	2105170700079	SUSHMA SHUKLA	A STUDY ON GOODS & SERVICE TAX AT SLMG BEVERAGES PVT LTD HKP	SLMG BEVERAGES PVT.LTD, FAIZABAD, UP	4-6 WEEKS
65	2105170700080	TANYA MALVIYA	EMPLOYEE TRAINING & PERFORMANCE IN TATA MOTORS AT GORAKHPUR	TATA MOTORS,GORAKHPUR, UP	4-6 WEEKS
66	2105170700081	UDAY SHANKAR TRIPATHI	A STUDY ON BEHAVIOUR AND INVESTMENT PATTERNS OF INVESTORS FOR DIFFERENT INVESTMENT AVENUES IN INDIA POST PAYMENT BABK BASTI	INDIA POST PAYMENT BANK, BASTI,UP	4-6 WEEKS
67	2105170700082	VAIBHAV SRIVASTAVA	HORIZONTAL EXPANSION IN SLMG BEVERAGES PVT LIMITED	SLMG BEVERAGES PVT.LTD, FAIZABAD, UP	4-6 WEEKS
68	2105170700083	VAISHNAVI GUPTA	A STUDY ON TRAINING & DEVELOPMENT PROCESS AT COCA-COLA HINDUSTAN BEVERAGES LTD.	SLMG BEVERAGES PVT. LTD, FAIZABAD, UP	4-6 WEEKS
69	2105170700084	VANSHIKA	HUMAN RESOURCE	SLMG BEVERAGES	

		GUPTA	DEVELOPMENT IN COCA-COLA PVT LTD GORAKHPUR	PVT. LTD, FAIZABAD, UP	4-6 WEEKS
70	2105170700088	VISHAL NISHAD	HORIZONTAL EXPANSION IN SLMG BEVERAGES PVT LIMITED	SLMG BEVERAGES PVT. LTD, FAIZABAD, UP	4-6 WEEKS

  
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