

KIPM- College of Management

GIDA, Gorakhpur



E-NEWS LETTER

GAMBIT (A QUARTERLY RELEASED NEWS LETTER)

ISSUE JULY 2024

Table of Contents

- Message from the Chairman
- Message from the Secretary
- Message from the Manager
- Message from the Managing Director
- Message from the Director
- Featured Articles
- Events & celebrations
- Alumni Spotlight
- Upcoming Events
- College Highlights

KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...



MESSAGE FROM CHAIRMAN - Er. R. D. SINGH

Dear Students, Faculty, and Esteemed Readers,

It gives me immense pleasure to extend my heartfelt greetings to all the students of KIPM- College of Management through this edition of our college's- news letter. This publication is a reflection of our vibrant academic community and the diverse talents that thrive within our campus.

At KIPM- College of Management, we are committed to providing a holistic education that not only imparts knowledge but also fosters critical thinking, creativity, and leadership skills. We aim to prepare you for the dynamic and challenging business environment, equipping you with the tools to succeed and make meaningful contributions to society,

As you navigate through your academic journey, encourage you to take full advantage of the opportunities provided by our institution. Engage actively in your studies, participate in extracurricular activities, and seek out experiences that will broaden your horizons. Remember, the learning process extends beyond the classroom, and the skills you develop here will serve as the foundation for your future endeavors.

I would like to take this opportunity to thank the editorial team for their hard work and dedication in bringing out this magazine. It is a testament to the creativity, enthusiasm, and collaborative spirit of our students.

To all our students, wish you continued success in your academic and personal pursuits. May you strive for excellence in all that you do and carry forward the values and knowledge acquired at KIPM- College of Management.

With best wishes,

Er. R.D. Singh

Chairman, KIPM- College of Management

KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...



MESSAGE FROM SECRETARY- Mrs. RITA SINGH

Dear Students, Faculty, and Esteemed Readers,

It gives me great pleasure to connect with you through the pages of our esteemed college quarterly E-News letter. As a secretary-College of Management, I am delighted to share my thoughts with our vibrant and dynamic community.

Our college stands as a testament to academic excellence and innovation in the field of management. It is inspiring to see how our students are not only excelling in their studies but also actively participating in various extracurricular and co curricular activities, showcasing their multifaceted talents and leadership qualities.

As we move forward, I encourage all students to continue striving for excellence. Management education is not just about acquiring knowledge but also about developing critical thinking, problem-solving abilities, and leadership skills. Engage deeply with your studies, seek out new experiences, and embrace the challenges that come your way. Remember, the skills and insights you gain here will shape your professional journeys and contribute to your overall growth as responsible and innovative leaders.

Our faculty members are committed to providing you with a comprehensive education that blends theoretical knowledge with practical applications. We continually update our curriculum, incorporate the latest industry trends, and provide opportunities for experiential learning to ensure you are well-prepared for the dynamic business environment.

Implore every one of you to never lose your curiosity, passion, and drive to be the best at everything you do. Let's keep KIPM-College of Management a hub for innovation and excellence together.

With sincere gratitude and best wishes,

Mrs. Rita Singh

Secretary, KIPM-College of Management

KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...

MESSAGE FROM MANAGER- Mrs. SUNITA SINGH



I am delighted to write these words for the quarterly E-News letter of KIPM- College of Management. It is big platform which provides an opportunity for students and faculty to share their views, ideas and experiences.

A College News letter is a repository of the heart and soul of the college. It reflects the life and times of the college at various periods in its history and is something that students cherish and treasure in their later years.

I would like to congratulate the team Confluence for their efforts of providing a platform for the students and teachers to share their views and talents. It is providing an opportunity for our students to develop their writing skills.

Lastly, I would like to express my best wishes to all in the future endeavours.

With sincere gratitude and best wishes,

Mrs. Sunita Singh

Manager, KIPM-College of Management

KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...



MESSAGE FROM MANAGING DIRECTOR- Mr. VINOD KUMAR SINGH

Dear Students, Faculty, and Esteemed Readers,

It is with immense pride and joy that I address you through the pages of our cherished college quarterly E-News letter. As the Managing Director of KIPM-College of Management, I am honored to share my thoughts with the brilliant and dynamic community that makes up our institution.

Our college has always stood as a pillar of academic excellence and innovative thinking. The field of Management is ever-evolving, and it is heartening to see our students rise to the challenges with creativity, dedication, and an unyielding spirit. This past year has been marked by extraordinary achievements. Our students have not only excelled academically but have also showcased their talents in various national and international arenas. From winning prestigious competitions to contributing to impactful community projects, your accomplishments have made us all proud.

As we look forward to the future, I encourage each one of you to continue striving for excellence. Embrace every opportunity that comes your way-whether it be internships, research projects, or extracurricular activities. The knowledge and skills you gain here will be the foundation of your future careers and your contributions to society.

I urge all of you to keep pushing the boundaries of your knowledge and to always remain curious and passionate. Together, let us continue to make KIPM-College of Management a beacon of excellence and innovation.

Warm regards and best wishes to you all,

Mr. Vinod Kumar Singh

Managing Director, KIPM-College of Management

KIPM- College of Management

GIDA, Gorakhpur

Your revolution starts...



MESSAGE FROM DIRECTOR- Dr. JAIBEER PRATAP SINGH

Dear Students, Faculty, and Esteemed Readers,

It is with great pride and enthusiasm that I address you through this edition of our esteemed E- news letter. At KIPM- College of Management, we are dedicated to nurturing the minds of future leaders and innovators in the field of management .The journey of education is a transformative one, and it is our mission to provide you with a comprehensive learning experience that encompasses academic excellence, personal growth, and professional development. We strive to create a environment that encourages curiosity, fosters creativity, and cultivates a spirit of inquiry and lifelong learning

Our curriculum is designed to blend theoretical knowledge with practical applications, ensuring that you are well-prepared to meet the challenges of the modern business world. We emphasize the importance of critical thinking, ethical leadership, and effective communication, which are essential skills for any successful manager.

I encourage you to immerse yourselves fully in the diverse opportunities offered by our institution. Participate actively in classroom discussions, engage in co-curricular and extracurricular activities, and seek internships and projects to enhance your practical understanding of management concepts

I would like to extend my heartfelt appreciation to the editorial team and all contributors who have worked diligently to bring this magazine to life. Your creativity and dedication are commendable; this publication is a testament to the vibrant and dynamic community at KIPM- College of Management

As you continue your educational journey, I urge you to remain committed to s goals, embrace challenges with resilience, and strive for excellence in all your endeavors. Remember, the knowledge and values you acquire here will be the cornerstone of your future success.

With warm regards and best wishes,

Dr. Jaibeer Pratap Singh

Director,

KIPM- College of Management

KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...

2. *Featured Articles*

Shreya Yadav- MBA 1

WOMEN'S PARTICIPATION IN THE BUSINESS WORLD

The presence of women in the business world is not only beneficial but also necessary for various reasons. Women bring unique skills, perspective and experiences to the workplace, which can help businesses succeed in today's competitive and rapidly changing environment.

Gender diversity, along with other forms of diversity such as ethnicity, age and cultural background, leads to better decision-making and problem solving. Women leaders are known to be more collaborative, empathetic and inclusive, which can lead to a more engaged and products workforce. A diverse and inclusive workplace also attracts & retains top talent, improves employee morale & job satisfaction & can result in a more positive brand image. Women still face various barriers to their advancement in the business world, such as gender bias, stereo typing and the lack of female role models, equal pay, flexible work arrangements, mentorship program & leadership development opportunities.

Conclusion:

Women's presence in the business world is necessary for the success of business & the global economy. By embracing gender diversity and creating an inclusive workplace culture, business can not only enhance their bottom line but also create a more equitable & sustainable future.



KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...

Sarvesh Rai – MBA 2nd year

HEALTH - THE BEST WEALTH

The age-old popular saying, "Health is Wealth" is a one-line treasure indeed. Health does not mean the absence of physical troubles only but refer to a state of complete physical, mental and social well-being.

In the past decade there has been an unprecedented rise in the growing problem of obesity in children, which is leading to type II diabetes. Children, especially in the cities, depend on junk or overeat, have sugar- sweetened beverages and include very few fruits and vegetables in their normal diet. As a result they become overweight and obese and make themselves vulnerable to lifestyle diseases like high blood pressure and type II diabetes. Fortunately, the solution of this problem is simple give the children a better option of nutritious and hygienic home cooked food, made interesting through innovations. School authorities should also take immediate steps to replace fast food items with health promoting items such as milk, eggs, bread sandwich, fruits etc. Students be taught that health is wealth. If they remain healthy, only then they can concentrate on studies. Junk food will bring nothing but ill health, obesity and unhappy life.



KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...

Baby Maurya MBA 2 year

THE 26 ALPHABETS OF SUCCESS IN LIFE

A- Always speak truth

B- Be regular and punctual

C-Character is crown of glory

D- Dare to do right, fear to do wrong

E -Early to bed and early to rise makes a man healthy, wealthy and wise,

F-Feed the needy

G-Glorify your nation

H-Honesty is best policy

I-Industry to the progress.

J-Join the company of good people

K-Kindness is the ornament of the human being

L-Look before you leap

M-Make the most of the God creation around

N-Never try to appear what you are not

O-O brave God manners

P-Pride comes before a fall

KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...

Q-Question your ego

R-Respect the council of parents

S-Self help is the best help

T-Time and tide waits for none

U-Use your time for improvement

V-Victory

W-When depressed, look at the cheerful year

X-X-mas will remind you of Jesus

Y- Yield not to anything but to your conscious

Z- Zealously labour for the right success is certain

**If you don't have what you want;
WORK HARDER!**

-Anonymous

KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...
SUPRIYA NISHAD

MBA 1ST YEAR

एक युवा ही देश की सोच को बदलता है
वो अपने सोच के साथ अपने आने वाली पीढ़ियों को
भी एक नयी सोच की तरफ मोड़ता है...
यदि आप युवा हैं तो आपके पास
जिंदगी को जीने का मकसद होना चाहिए
और उस मकसद के सहारे हर जग से
लड़ना चाहिए... ।।



KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...

SHIVANI TIWARI

MBA 1ST YEAR

बचपन के वो दिन सुहाने याद आते गलियाँ पुराने,

बचपन का जमाना था जिससे खुशियों का खजाना था।

खबर ना थी कुछ सुबह की ना शाम का ठिकाना था।

मिल के घूम मचाते थे।

सांझ होते अपने घर को आते थे,

सोता था माँ की गोद में आराम से,

जवानी में फुरसत कहाँ दिन रात के काम से,

पापा के पैसे कभी हक से उड़ाए थे।

आज समझ में आया पापा ने बड़ी मेहनत से कमाये थे।

आँख बंद कर बचपन का खेल दोहराते हैं।

आओ फिर एक बार हम बच्चे बन जाते हैं।

KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...



Events and Celebrations

Voter awareness program

A novel initiative has been taken by the college has been taken on 25th may 2024 for awaking and inspiring the students as well as staff through oath taken ceremony in regard to upcoming Lok-Sabha elections to be held on 01st June 2024 in nearby areas of district.

World environment day celebrated by students club – maverick

As the world is facing the heat wave due to rapid climate changes and fast deforestation and nationwide hasty Industrialization and Urbanization. A very utmost requirement is to save our planet a campaign has been initiated by our students club – **Maverick** through plantation , which relies on the principle of “act locally think globally” for the future generations.

KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...

WORKSHOPS AND SEMINARS



Industrial Visit (Ayodhya)

KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...



A bunch of various guest lectures , workshops, industrial visits has been organised to develop insights of business and society among students which will certainly assist the students in smart decision making and thus turn up them not only eligible students but employable managers of the future industries . We organized the guest lecture on IPR in collaboration with ASSOCHAM, industrial visit in April month to Yash paper mill Ayodhya, one

day workshop by Prof. S P Pandey (PRO VC COER University Roorkee) on the topic “quality assurance in higher education”. Guest lecture by CPO- NER Mr. Pankaj Kumar Singh and Guest lecture IPR expert Dr. Alok Gupta – patent advisor was held in June month of 2024 respectively.

KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...

ALMUNI MEET AND FRESHERS – A TRADITION AND CULTURE



As a part of our tradition and culture when we depart from one another we feel sorrow and when we meet a feeling of joy and happiness comes to us , so in KIPM-CM we cherish and nourish both through periodic fresher's and alumni meet is organized.

KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...

CORPORATE SOCIAL RESPONSIBILITIES



In KIPM –CM the corporate social responsibility is taken as core in all the spheres of our activities , in this connection the KIPM-CM aims to fulfill the social needs by organizing various related to public awareness and assistance through tree plantation camps, blood donation camps, education awareness program , flood relief camps etc.

UPCOMING ACADEMIC AND EXTRA-CURRICULAR ACTIVITIES

As in the quest of excellence our IQAC takes various measures to reform the teaching and learning experience by adopting and exploring the innovative methodology and pedagogy in education system, in connection to achieve excellence, previously our IQAC suggested different measures for quality improvement like make tie-up's with nearby industries , employer MOU's, guest sessions, seminars, conference etc, in the same manner our this year again our iqac team is on the way to frame the action plan for year 2024-25 and certainly from this quarter i,e; july - september we start cluster training programs, national conference with collaboration uttar

pradesh & uttarakhand economic association is proposed in october/november month of the same year.

KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...

PROPOSED ACTIVITIES IN JULY- SEPTEMBER 2024

Sr. No.	Activity/Topic Name	Proposed month
1.	Cluster training Program	August-24
2.	National conference UPU EA	November -24
3.	Entrepreneurship Development program with EDII ahmedabad	September-24
4.	Student Induction	September -24

Our institute innovation council is also mull to start the entrepreneurship development program (EDP) for students with the help of entrepreneurship development institute of India (EDII)

Ah
mad
abad
,
Guj
arat



KIPM- College of Management

GIDA, Gorakhpur



Your revolution starts...

Achievements of College/Department

- Organized 2 days national conference
- Given energy initiative through roof top solar panel
- Literacy awareness for social upliftment through Unnat Bharat Abhiyaan & Radio 90.8 FM
- More than 25 students secured honors degree in the year 2022-23
- Many Faculty research engagement through attending FDP's, Refresher course, seminar presentation etc

