



KIPM- College of Management

GIDA, Gorakhpur



E-NEWS LETTER

GAMBIT (A QUARTERLY ISSUED NEWS LETTER)

ISSUE: JANUARY 2024

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1-MESSAGE FROM CHAIRMAN - Er. R. D. SINGH



KIPM- College of Management

GIDA, Gorakhpur

Your revolution starts...

Dear Students, Faculty, and Esteemed Readers,

It gives me immense pleasure to extend my heartfelt greetings to all the students of KIPM- College of Management through this edition of our college's- news letter. This publication is a reflection of our vibrant academic community and the diverse talents that thrive within our campus.

At KIPM- College of Management, we are committed to providing a holistic education that not only imparts knowledge but also fosters critical thinking, creativity, and leadership skills. We aim to prepare you for the dynamic and challenging business environment, equipping you with the tools to succeed and make meaningful contributions to society,

As you navigate through your academic journey, encourage you to take full advantage of the opportunities provided by our institution. Engage actively in your studies, participate in extracurricular activities, and seek out experiences that will broaden your horizons. Remember, the learning process extends beyond the classroom, and the skills you develop here will serve as the foundation for your future endeavors.

I would like to take this opportunity to thank the editorial team for their hard work and dedication in bringing out this magazine. It is a testament to the creativity, enthusiasm, and collaborative spirit of our students.

To all our students, wish you continued success in your academic and personal pursuits. May you strive for excellence in all that you do and carry forward the values and knowledge acquired at KIPM- College of Management.

With best wishes,

Er. R.D. Singh

Chairman, KIPM- College of Management

MESSAGE FROM SECRETARY- Mrs. RITA SINGH

KIPM- College of Management

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Dear Students, Faculty, and Esteemed Readers,

It gives me great pleasure to connect with you through the pages of our esteemed college quarterly E-News letter. As a secretary-College of Management, I am delighted to share my thoughts with our vibrant and dynamic community.

Our college stands as a testament to academic excellence and innovation in the field of management. It is inspiring to see how our students are not only excelling in their studies but also actively participating in various extracurricular and co curricular activities, showcasing their multifaceted talents and leadership qualities.

As we move forward, I encourage all students to continue striving for excellence. Management education is not just about acquiring knowledge but also about developing critical thinking, problem-solving abilities, and leadership skills. Engage deeply with your studies, seek out new experiences, and embrace the challenges that come your way. Remember, the skills and insights you gain here will shape your professional journeys and contribute to your overall growth as responsible and innovative leaders.

Our faculty members are committed to providing you with a comprehensive education that blends theoretical knowledge with practical applications. We continually update our curriculum, incorporate the latest industry trends, and provide opportunities for experiential learning to ensure you are well-prepared for the dynamic business environment.

Implore every one of you to never lose your curiosity, passion, and drive to be the best at everything you do. Let's keep KIPM-College of Management a hub for innovation and excellence together.

With sincere gratitude and best wishes,

Mrs. Rita Singh

Secretary, KIPM-College of Management

MESSAGE FROM MANAGER- Mrs. SUNITA SINGH

KIPM- College of Management

GIDA, Gorakhpur



I am delighted to write these words for the quarterly E-News letter of KIPM-College of Management. It is big platform which provides an opportunity for students and faculty to share their views, ideas and experiences.

A College magazine is a repository of the heart and soul of the college. It reflects the life and times of the college at various periods in its history and is something that students cherish and treasure in their later years.

I would like to congratulate the team Confluence for their efforts of providing a platform for the students and teachers to share their views and talents. It is providing an opportunity for our students to develop their writing skills.

Lastly, I would like to express my best wishes to all the future...

With sincere gratitude and best wishes,

Mrs. Sunita Singh

Manager, KIPM-College of Management

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Dear Students, Faculty, and Esteemed Readers,

It is with immense pride and joy that I address you through the pages of our cherished college quarterly E-News letter. As the Managing Director of KIPM-College of Management, I am honored to share my thoughts with the brilliant and dynamic community that makes up our institution.

Our college has always stood as a pillar of academic excellence and innovative thinking. The field of Management is ever-evolving, and it is heartening to see our students rise to the challenges with creativity, dedication, and an unyielding spirit. This past year has been marked by extraordinary achievements. Our students have not only excelled academically but have also showcased their talents in various national and international arenas. From winning prestigious competitions to contributing to impactful community projects, your accomplishments have made us all proud.

As we look forward to the future, I encourage each one of you to continue striving for excellence. Embrace every opportunity that comes your way-whether it be internships, research projects, or extracurricular activities. The knowledge and skills you gain here will be the foundation of your future careers and your contributions to society.

I urge all of you to keep pushing the boundaries of your knowledge and to always remain curious and passionate. Together, let us continue to make KIPM-College of Management a beacon of excellence and innovation.

Warm regards and best wishes to you all,

Mr. Vinod Kumar Singh

Managing Director, KIPM-College of Management

MESSAGE FROM DIRECTOR- Dr. JAIBEER PRATAP SINGH



KIPM- College of Management

GIDA, Gorakhpur

Your revolution starts...

Dear Students, Faculty, and Esteemed Readers,

It is with great pride and enthusiasm that I address you through this edition of our esteemed E-news letter. At KIPM- College of Management, we are dedicated to nurturing the minds of future leaders and innovators in the field of management. The journey of education is a transformative one, and it is our mission to provide you with a comprehensive learning experience that encompasses academic excellence, personal growth, and professional development. We strive to create an environment that encourages curiosity, fosters creativity, and cultivates a spirit of inquiry and lifelong learning.

Our curriculum is designed to blend theoretical knowledge with practical applications, ensuring that you are well-prepared to meet the challenges of the modern business world. We emphasize the importance of critical thinking, ethical leadership, and effective communication, which are essential skills for any successful manager.

I encourage you to immerse yourselves fully in the diverse opportunities offered by our institution. Participate actively in classroom discussions, engage in co-curricular and extracurricular activities, and seek internships and projects to enhance your practical understanding of management concepts.

I would like to extend my heartfelt appreciation to the editorial team and all contributors who have worked diligently to bring this magazine to life. Your creativity and dedication are commendable; this publication is a testament to the vibrant and dynamic community at KIPM- College of Management.

As you continue your educational journey, I urge you to remain committed to your goals, embrace challenges with resilience, and strive for excellence in all your endeavors. Remember, the knowledge and values you acquire here will be the cornerstone of your future success.

With warm regards and best wishes,

Dr. Jaibeer Pratap Singh

Director, KIPM- College of Management



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2. *Featured Articles*

Bridging the Digital Divide: How College Students Are Making Technology Accessible for All *

In a world where digital technology is crucial for education, work, and communication, the gap between those with access to technology and those without is widening. College students are stepping up to bridge this digital divide, using their skills and passion to ensure that technology serves everyone, not just a privileged few.

The digital divide, a disparity in access to technology and internet connectivity, significantly impacts education, employment, and daily life, particularly in underserved communities. College students are actively addressing this issue through various initiatives, such as organizing tech donation drives, establishing community internet hotspots, and developing low-cost technological solutions. They are also leading digital literacy programs, teaching essential tech skills to individuals who lack access to these resources. Innovative student projects, like apps designed for low-bandwidth environments and open-source educational tools, are making a significant impact. Collaborations with local organizations, businesses, and non-profits further amplify these efforts, reaching more people and enhancing their effectiveness. Personal stories of individuals who have gained new opportunities and improved their quality of life through these initiatives underscore the importance of these efforts. As technology continues to evolve, the work of college students highlights a crucial path forward in achieving digital equity and ensuring that everyone has the opportunity to thrive in the digital age.

Conclusion:

As technology continues to shape our world, addressing the digital divide is more important than ever. College students are proving that with creativity, dedication, and collaboration, it's possible to make technology accessible to everyone. By championing these efforts, we can all contribute to a more inclusive digital future where no one is left behind.

*Abhinandan Tewari

MBA 2nd year

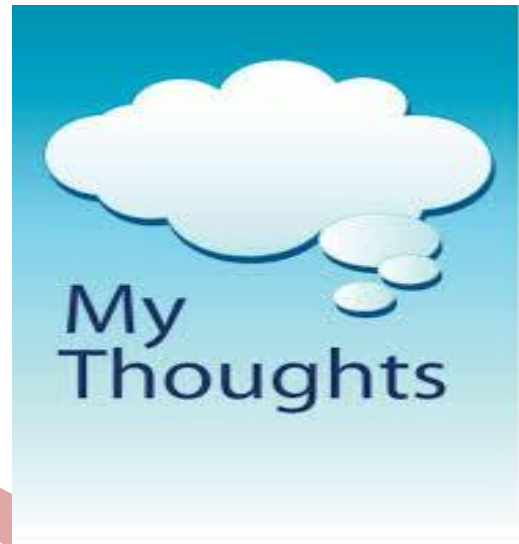
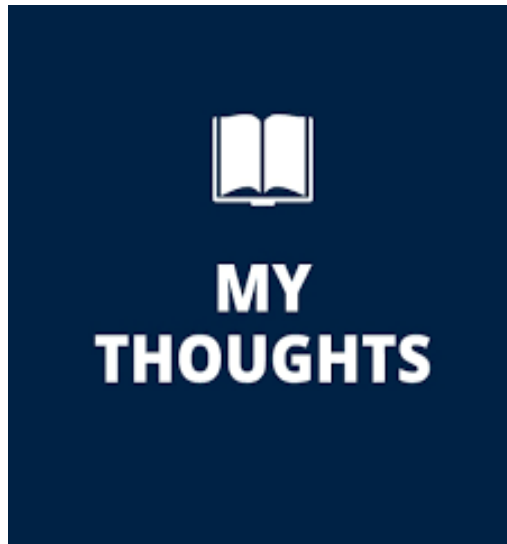




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*Amrita Rai – MBA 1st year

KIPM



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Ignite and Achieve

When dreams ignite and doubts collide,
Let passion be your guiding light.
Through every test and every strife,
Forge your path and shape your life.
With courage fierce and heart ablaze,
Turn obstacles to stepping stones.
Success is yours if you believe—
Rise up, shine bright, and dare to achieve.



Shashikant Pandey

MBA 1st YEAR



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ANSHIKA SINGH

MBA 1ST YEAR



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The Future of Work and Automation: Navigating a New Era*

As automation and artificial intelligence continue to reshape the job market, the future of work is characterized by rapid technological advancements and evolving job roles. While automation promises increased efficiency and new opportunities, it also poses challenges, particularly for routine and manual positions. Students entering the workforce must focus on developing adaptable skills such as creative problem-solving and digital literacy, which are less likely to be automated. By staying informed about technological trends and continuously enhancing their skill sets, students can navigate these changes effectively and leverage new opportunities. Embracing these advancements with a proactive approach will not only prepare students for future careers but also empower them to thrive in an ever-evolving job landscape.

In conclusion, the rise of automation and artificial intelligence presents both challenges and opportunities for the future workforce. While certain jobs may be displaced, the evolution of work also opens doors to new fields and career paths. Students can best prepare for this dynamic landscape by embracing continuous learning, developing skills that complement rather than compete with technology, and staying adaptable. By approaching these changes with a proactive mindset, students can not only navigate the shifting job market but also position themselves at the forefront of innovation and success in their future careers

***Rohit Upadhyay**

MBA 2nd year student



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GLIMPSES OF INDUCTION PROGRAMM

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BUSINESS FAIR ORGANIZED BY THE STUDENTS OF MBA



KIPM- College of Management

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INAUGURATED BY THE RESPECTED CHAIRMAN Er. R. D. SINGH SIR





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UPCOMING EVENTS

*** Industrial visit to Yash Paper Mills Ltd.**

***Business Quiz**

***Debate on deforestation**

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