

# KIPM- College of Management

GIDA, Gorakhpur



E-NEWS LETTER

GAMBIT (A QUARTERLY ISSUED NEWS LETTER)

ISSUE OCTOBER 2023

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# KIPM- College of Management

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## MESSAGE FROM CHAIRMAN - Er. R. D. SINGH

Dear Students, Faculty, and Esteemed Readers, It gives me immense pleasure to extend my heartfelt greetings to all the students of KIPM-College of Management through this edition of our college's- news letter. This publication is a reflection of our vibrant academic community and the diverse talents that thrive within our campus.

At KIPM- College of Management, we are committed to providing a holistic education that not only imparts knowledge but also fosters critical thinking, creativity, and leadership skills. We aim to prepare you for the dynamic and challenging business environment, equipping you with the tools to succeed and make meaningful contributions to society,

As you navigate through your academic journey, encourage you to take full advantage of the opportunities provided by our institution. Engage actively in your studies, participate in extracurricular activities, and seek out experiences that will broaden your horizons. Remember, the learning process extends beyond the classroom, and the skills you develop here will serve as the foundation for your future endeavors.

I would like to take this opportunity to thank the editorial team for their hard work and dedication in bringing out this magazine. It is a testament to the creativity, enthusiasm, and collaborative spirit of our students.

To all our students, wish you continued success in your academic and personal pursuits. May you strive for excellence in all that you do and carry forward the values and knowledge acquired at KIPM- College of Management.

With best wishes,

**Er. R.D. Singh**

**Chairman, KIPM- College of Management**

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## MESSAGE FROM SECRETARY- Mrs. RITA SINGH

Dear Students, Faculty, and Esteemed Readers, It gives me great pleasure to connect with you through the pages of our esteemed college quarterly E-News letter. As a secretary-College of Management, I am delighted to share my thoughts with our vibrant and dynamic community.

Our college stands as a testament to academic excellence and innovation in the field of management. It is inspiring to see how our students are not only excelling in their studies but also actively participating in various extracurricular and co curricular activities, showcasing their multifaceted talents and leadership qualities.

As we move forward, I encourage all students to continue striving for excellence. Management education is not just about acquiring knowledge but also about developing critical thinking, problem-solving abilities, and leadership skills. Engage deeply with your studies, seek out new experiences, and embrace the challenges that come your way. Remember, the skills and insights you gain here will shape your professional journeys and contribute to your overall growth as responsible and innovative leaders.

Our faculty members are committed to providing you with a comprehensive education that blends theoretical knowledge with practical applications. We continually update our curriculum, incorporate the latest industry trends, and provide opportunities for experiential learning to ensure you are well-prepared for the dynamic business environment.

Implore every one of you to never lose your curiosity, passion, and drive to be the best at everything you do. Let's keep KIPM-College of Management a hub for innovation and excellence together.

With sincere gratitude and best wishes,  
**Mrs. Rita Singh**  
**Secretary, KIPM-College of Management**

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## MESSAGE FROM MANAGER- Mrs. SUNITA SINGH

I am delighted to write these words for the quarterly E-News letter of KIPM- College of Management. It is big platform which provides an opportunity for students and faculty to share their views, ideas and experiences.

A College news letter is a repository of the heart and soul of the college. It reflects the life and times of the college at various periods in its history and is something that students cherish and treasure in their later years.

I would like to congratulate the team Confluence for their efforts of providing a platform for the students and teachers to share their views and talents. It is providing an opportunity for our students to develop their writing skills.

Lastly, I would like to express my best wishes to all the future...

With sincere gratitude and best wishes,

**Mrs. Sunita Singh**

**Manager, KIPM-College of Management**

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## MESSAGE FROM MANAGING DIRECTOR- Mr. VINOD KUMAR SINGH

Dear Students, Faculty, and Esteemed Readers, It is with immense pride and joy that I address you through the pages of our cherished college quarterly E-News letter. As the Managing Director of KIPM-College of Management, I am honored to share my thoughts with the brilliant and dynamic community that makes up our institution.

Our college has always stood as a pillar of academic excellence and innovative thinking. The field of Management is ever-evolving, and it is heartening to see our students rise to the challenges with creativity, dedication, and an unyielding spirit. This past year has been marked by extraordinary achievements. Our students have not only excelled academically but have also showcased their talents in various national and international arenas. From winning prestigious competitions to contributing to impactful community projects, your accomplishments have made us all proud.

As we look forward to the future, I encourage each one of you to continue striving for excellence. Embrace every opportunity that comes your way-whether it be internships, research projects, or extracurricular activities. The knowledge and skills you gain here will be the foundation of your future careers and your contributions to society.

I urge all of you to keep pushing the boundaries of your knowledge and to always remain curious and passionate. Together, let us continue to make KIPM-College of Management a beacon of excellence and innovation.

Warm regards and best wishes to you all,

**Mr. Vinod Kumar Singh**

**Managing Director, KIPM-College of Management**



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## **MESSAGE FROM DIRECTOR- Dr. Deepak Kumar Srivastava**

Dear Students, Faculty, and Esteemed Readers,

It is with great pride and enthusiasm that I address you through this edition of Our curriculum is designed to blend theoretical knowledge with practical applications, ensuring that you are well-prepared to meet the challenges of the modern business

world. We emphasize the importance of critical thinking, ethical leadership, and effective communication, which are essential skills for any successful manager.

I encourage you to immerse yourselves fully in the diverse opportunities offered by our institution. Participate actively in classroom discussions, engage in co-curricular and extracurricular activities, and seek internships and projects to enhance your practical understanding of management concepts

I would like to extend my heartfelt appreciation to the editorial team and all contributors who have worked diligently to bring this magazine to life. Your creativity and dedication are commendable; this publication is a testament to the vibrant and dynamic community at KIPM- College of Management

As you continue your educational journey, I urge you to remain committed to s goals, embrace challenges with resilience, and strive for excellence in all your endeavors. Remember, the knowledge and values you acquire here will be the cornerstone of your future success.

With warm regards and best wishes,

**Dr. Deepak Kumar Srivastava**

**Director, KIPM- College of Management**

**Featured Articles**

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## सज़ा

ईश्वर की अदालत में  
एक नदी गिड़गिड़ा रही थी  
कोई तालाब हाथ बाँधे  
बैठा था उकड़ूँ  
समंदर उम्मीद हारे खड़े थे  
पर्वत अनमने से पसर गए थे  
बावड़ियाँ ऊँघ रही थीं  
एक-एक कर सभी को थी प्रतीक्षा  
फ़ैसले की  
निश्चित सज़ा की  
उधर ईश्वर प्यास के मारे था बेहाल  
कह भी नहीं पा रहा था  
कोई भी उठे मेरे कंठ में बैठ जाए  
मैं प्यासा नहीं मरना चाहता

**Kumari Mandavi**

**MBA 2<sup>nd</sup> year**

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Women entrepreneurship has emerged as a powerful force in the global economy, contributing significantly to economic growth, job creation, and societal development. Over the past few decades, more women have ventured into the entrepreneurial landscape, breaking traditional barriers and challenging gender stereotypes. Women entrepreneurs bring unique perspectives, innovative ideas, and a strong commitment to social and economic change. This essay explores the importance of women entrepreneurship, the challenges women face in business, and strategies to empower and support women entrepreneurs.

## **Importance of Women Entrepreneurship**

1. **Economic Growth**
2. **Job Creation**
3. **Social Impact**
4. **Diversity and Innovation**
5. **Empowerment and Gender Equality**

## **Challenges Faced by Women Entrepreneurs**

1. **Access to Finance**
2. **Societal and Cultural Barriers**
3. **Lack of Mentorship and Networks**
4. **Balancing Work and Family Responsibilities**
5. **Gender Bias and Discrimination**

## **Strategies to Empower and Support Women Entrepreneurs**

1. **Improve Access to Finance**
2. **Promote Education and Training**
3. **Enhance Networking Opportunities**
4. **Challenge Societal Norms**
5. **Encourage Work-Life Balance Policies**
6. **Promote Successful Role Models**

## **Conclusion**

Women entrepreneurship is a vital component of economic and social development. By overcoming challenges and empowering women entrepreneurs, societies can harness their potential to drive innovation, create jobs, and contribute to sustainable growth. Supporting women entrepreneurs requires a multi-faceted approach, including improving access to finance, promoting education and networking opportunities, and challenging societal norms. As more women enter the entrepreneurial landscape, they will continue to reshape economies and inspire future generations, ultimately contributing to a more inclusive and equitable world.

**Sabeeha Farhin**  
**MBA 1<sup>st</sup> Year**



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## .Events & Celebration

A series of various activities and well planned programs is strictly adhered with our teaching methodology. At KIPM-CM we organize Marathons, Village Cleaning and sanitation, environment consciousness etc. Activities are organized in order to not only simply teach our students but try to inculcate the sense of social well being of society to help them becoming a sensible and responsible citizens of the nation.



**STUDENT EVENTS AND CELEBRATIONS**

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We at KIPM-CM make an enduring thrust upon the expert talks and workshops for maintaining the balance between theory and practice in real word for our students grooming and learning , and therefore we try to organize time to time MDPs , Workshop over entrepreneurship awareness, Expert/ Guest Lectures on current issues of business and trade like Industry 4.0 Future challenges and it's prospects.



## Results and placement

Training and placement activities are crucial components of educational institutions and organizations aiming to enhance the employability of students or job seekers. These activities typically include a series of steps and programs designed to

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prepare individuals for the job market and connect them with potential employers. Few initiatives taken by our training and placement cell is as:-

Skill Development Programs, Aptitude and Reasoning, Workshops and Seminars, Internships so for these our training dept make exercise through following activities like Campus Recruitment Drives, Resume Building, Mock Interviews, Job Fairs, Career Counseling. In the session our recruiters includes the following companies and the average package ranges from 3 lakh – 4.5 lakh per annum. The list of students placement is provided on website [www.kipm.edu.in](http://www.kipm.edu.in).

## OUR RECRUITERS



## RESULTS AND ACHIVEMENTS (BATCH -2021-2023)

Again our students shown and represented same glory and achievement in university results more than 40% students has been passed with honor's in final year university examinations. This overwhelming result is the commitment of our faculty , staff and students as whole , the result summary can viewed through following link.

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