



# उद्भव

*The College Magazine ...*

2<sup>nd</sup> Edition – Nov. 2024

**KIPM - COLLEGE OF MANAGEMENT**  
GIDA, GORAKHPUR



# कुलगीत

करें साकार भारत के सतत् निर्माण का सपना-2  
जगत में ख्यात हो KIPM संस्थान ये अपना-2  
करें साकार भारत के सतत् निर्माण का सपना

नगर आध्यात्म के जिस साधना का क्षेत्र गोरखपुर-2  
जहाँ पर कर्म कौशल के निकलते नित् नए अंकुर  
यहाँ शिव साधनाएँ नित्य अनुसंधान का सपना  
करें साकार भारत के सतत् निर्माण का सपना  
जगत में ख्यात हो KIPM संस्थान ये अपना  
करें साकार भारत के सतत् निर्माण का सपना

हमें मिलती यहाँ पर धर्ममय उस अर्थ की दीक्षा-2  
करें जो विश्व का कल्याण वो प्रौद्योगिकी शिक्षा  
न भूलें लक्ष्य अपनी राष्ट्र के अभिमान का सपना  
करें साकार भारत के सतत् निर्माण का सपना  
जगत में ख्यात हो KIPM संस्थान ये अपना  
करें साकार भारत के सतत् निर्माण का सपना

चलें हम साथ लेकर एक ही उद्देश्य निज मन में-2  
कठिन हो मार्ग कितना भी ना माने हार जीवन में  
सदा हो दृष्टि में निज लक्ष्य के अभियान का सपना  
करें साकार भारत के सतत् निर्माण का सपना  
जगत में ख्यात हो KIPM संस्थान ये अपना  
करें साकार भारत के सतत् निर्माण का सपना

सदा ऊंचे शिखर कैलाश सा विस्तार हो जिसका-2  
निरंतर शक्ति शिव सुन्दर वहीं आधार हो जिसका  
जगाता जो अखंडित ज्ञानमय विज्ञान का सपना  
करें साकार भारत के सतत् निर्माण का सपना  
जगत में ख्यात हो KIPM संस्थान ये अपना  
करें साकार भारत के सतत् निर्माण का सपना

सतत् निर्माण का सपना  
सतत् निर्माण का सपना  
सतत् निर्माण का सपना।





*Invitation*

# 20<sup>th</sup> Annual National Conference

## of Uttar Pradesh-Uttarakhand Economic Association (UPUEA)

(Under the auspices of the Society for the Promotion of Economics in Uttar Pradesh and Uttarakhand)

On

Date : 09-11 , November, 2024  
Saturday, Sunday & Monday

Titled

**"India Amrit Kaal : Paving the Way to A \$5 Trillion Economy through Contemporary Issues of Economy, Business, And Management."**

Themes:

- Demographic Transition and Social Sector Challenges in India : Understanding Demographic Dynamics.
- Agricultural Growth, Rural Poverty, and Sustainable Development.
- India's External Sector Reforms and Challenges.
- Exploring Tourism Opportunities and Overcoming Challenges in Uttar Pradesh and Uttarakhand.
- Climate Change and Environmental Degradation: A Global Challenge.



Organised by

**KIPM COLLEGE OF MANAGEMENT**  
GIDA, Gorakhpur, Uttar Pradesh (India)



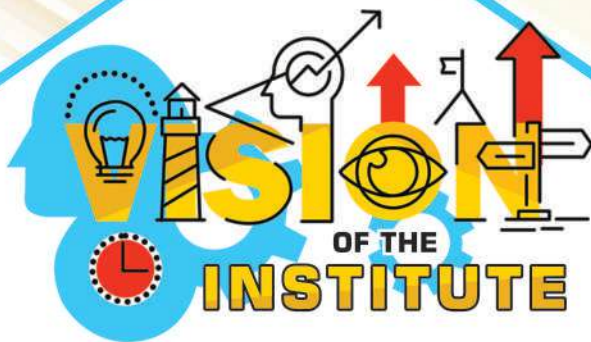
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To be an Institute of eminence that imparts practical wisdom for decision-making and problem-solving develops entrepreneurial abilities, and inculcates ethical values among our students.

The logo for 'Mission of the Institute' is contained within a green house-shaped border. It features a bar chart with four bars of increasing height (blue, green, red, yellow) and a large yellow arrow pointing upwards. To the right is a target with three blue darts hitting the bullseye. The word 'MISSION' is in large, bold, blue letters, 'OF THE' is in smaller black letters, and 'INSTITUTE' is in large, bold, yellow letters with a black outline.

## MISSION OF THE INSTITUTE

### M1: Deliver Practical Education

Equip students with hands-on experience and real-world skills through dynamic curricula, experiential learning opportunities, and industry partnerships to enhance their decision-making and problem-solving capabilities.

### M2: Foster Entrepreneurial Spirit

Cultivate innovation and entrepreneurship by providing resources, mentorship, and support for students to develop and implement their business ideas and projects, encouraging a proactive and creative mindset.

### M3: Promote Ethical Values

Imparting strong ethical values and a sense of responsibility in students through integrated ethics education, community engagement, and reflective practices, ensuring they contribute positively to society and their respective fields.



# DEPARTMENT OF BUSINESS ADMINISTRATION



To become a leading Center of Excellence in Management, promoting academic excellence in management education, developing entrepreneurial abilities, and inculcating ethical values among our students.



**M1 :** The Department **develops flexible and innovative academic programs and procedures through a very well thought teaching pedagogy**, that caters to a very broad range of students with different backgrounds and prepares them to compete at the national and international levels.

**M2 :** In addition to the transmission of knowledge the institute lays a strong emphasis on the knowledge creation through a well-planned research program in emerging areas, and the **application of knowledge by undertaking issues and problems from the industries**.

**M3 :** Apart from academics the institute places a very strong emphasis on the overall **development of a well-rounded personality of a student** with both professional and emotional maturity **to take up the challenges in their chosen profession** and to contribute to the development of society.



# DEPARTMENT OF COMPUTER APPLICATION



The vision of the Department is to become a hub of excellence for cutting-edge advancements in computer applications, fostering an environment that nurtures highly skilled professionals and researchers capable of meeting the evolving needs of the modern computing industry.



## **Mission for Computer Applications Program :**

- 1. Innovative Curriculum :** Develop flexible, cutting-edge curricula that equip students from diverse backgrounds with skills to excel in computer application at both national and international levels.
- 2. Research and Application :** Emphasize knowledge creation through research in emerging areas, addressing real-world industry challenges to drive technological innovation and growth.
- 3. Holistic Development :** Foster well-rounded individuals with professional expertise and emotional maturity, ready to tackle career challenges and contribute to societal progress through ethical leadership and technology.





## MESSAGE FROM THE CHAIRMAN

*Dear Students, Faculty, and Esteemed Readers,*

*It gives me immense pleasure to extend my heartfelt greetings to all the students of KIPM-College of Management through this edition of our college magazine. This publication is a reflection of our vibrant academic community and the diverse talents that thrive within our campus.*

*At KIPM- College of Management, we are committed to providing a holistic education that not only imparts knowledge but also fosters critical thinking, creativity, and leadership skills. We aim to prepare you for the dynamic and challenging business environment, equipping you with the tools to succeed and make meaningful contributions to society.*

*As you navigate through your academic journey, I encourage you to take full advantage of the opportunities provided by our institution. Engage actively in your studies, participate in extracurricular activities, and seek out experiences that will broaden your horizons. Remember, the learning process extends beyond the classroom, and the skills you develop here will serve as the foundation for your future endeavours.*

*I would like to take this opportunity to thank the editorial team for their hard work and dedication in bringing out this magazine. It is a testament to the creativity, enthusiasm, and collaborative spirit of our students.*

*To all our students, I wish you continued success in your academic and personal pursuits. May you strive for excellence in all that you do and carry forward the values and knowledge acquired at KIPM-College of Management.*

*With best wishes,*

***Er. R.D. Singh***

*Chairman, KIPM-College of Management*





## MESSAGE FROM THE MANAGING DIRECTOR

*Dear Students, Faculty, and Esteemed Readers,*

*It is with immense pride and joy that I address you through the pages of our cherished college magazine. As the Managing Director of KIPM-College of Management, I am honoured to share my thoughts with the brilliant and dynamic community that makes up our institution.*

*Our college has always stood as a pillar of academic excellence and innovative thinking. The field of Management is ever-evolving, and it is heartening to see our students rise to the challenges with creativity, dedication, and an unyielding spirit. This past year has been marked by extraordinary achievements. Our students have not only excelled academically but have also showcased their talents in various national and international arenas. From winning prestigious competitions to contributing to impactful community projects, your accomplishments have made us all proud.*

*As we look forward to the future, I encourage each one of you to continue striving for excellence. Embrace every opportunity that comes your way-whether it be internships, research projects, or extracurricular activities. The knowledge and skills you gain here will be the foundation of your future careers and your contributions to society.*

*I urge all of you to keep pushing the boundaries of your knowledge and to always remain curious and passionate. Together, let us continue to make KIPM-College of Management a beacon of excellence and innovation.*

*Warm regards and best wishes to you all,*

**Mr. Vinod Kumar Singh**  
*Managing Director, KIPM-College of Management*





## MESSAGE FROM THE DIRECTOR

*Dear Students, Faculty, and Esteemed Readers,*

*It is with great pride and enthusiasm that I address you through this edition of our esteemed college magazine. At KIPM- College of Management, we are dedicated to nurturing the minds of future leaders and innovators in the field of management. The journey of education is a transformative one, and it is our mission to provide you with a comprehensive learning experience that encompasses academic excellence, personal growth, and professional development. We strive to create an environment that encourages curiosity, fosters creativity, and cultivates a spirit of inquiry and lifelong learning.*

*Our curriculum is designed to blend theoretical knowledge with practical applications, ensuring that you are well-prepared to meet the challenges of the modern business world. We emphasize the importance of critical thinking, ethical leadership, and effective communication, which are essential skills for any successful manager.*

*I encourage you to immerse yourselves fully in the diverse opportunities offered by our institution. Participate actively in classroom discussions, engage in co-curricular and extracurricular activities, and seek internships and projects to enhance your practical understanding of management concepts.*

*I would like to extend my heartfelt appreciation to the editorial team and all contributors who have worked diligently to bring this magazine to life. Your creativity and dedication are commendable; this publication is a testament to the vibrant and dynamic community at KIPM- College of Management.*

*As you continue your educational journey, I urge you to remain committed to your goals, embrace challenges with resilience, and strive for excellence in all your endeavours. Remember, the knowledge and values you acquire here will be the cornerstone of your future success.*

*With warm regards and best wishes,*

**Dr. Jaibeer Pratap Singh**

*Director, KIPM- College of Management*





## MESSAGE FROM THE REGISTRAR

*I am delighted to write these words for the annual magazine of KIPM-College of Management. It is big platform which provides an opportunity for students and faculty to share their views, ideas and experiences.*

*A College magazine is a repository of the heart and soul of the college. It reflects the life and times of the college at various periods in its history and is something that students cherish and treasure in their later years.*

*I would like to congratulate the team Confluence for their efforts of providing a platform for the students and teachers to share their views and talents. It is providing an opportunity for our students to develop their writing skills.*

*Lastly, I would like to express my best wishes to all the future Managers and expect them to elevate the name of their alma mater in the present and future as well.*

*Best Regards*

**Anil Kumar Yadav**

*Registrar*

*KIPM- College of Management*





## MESSAGE FROM THE HEAD OF THE DEPARTMENT

*Dear Students, Faculty, and Esteemed Readers,*

*It gives me great pleasure to connect with you through the pages of our esteemed college magazine. As the Head of the Management Department at KIPM-College of Management, I am delighted to share my thoughts with our vibrant and dynamic community.*

*Our college stands as a testament to academic excellence and innovation in the field of management. It is inspiring to see how our students are not only excelling in their studies but also actively participating in various extracurricular and co-curricular activities, showcasing their multifaceted talents and leadership qualities.*

*As we move forward, I encourage all students to continue striving for excellence. Management education is not just about acquiring knowledge but also about developing critical thinking, problem-solving abilities, and leadership skills. Engage deeply with your studies, seek out new experiences, and embrace the challenges that come your way. Remember, the skills and insights you gain here will shape your professional journeys and contribute to your overall growth as responsible and innovative leaders.*

*Our faculty members are committed to providing you with a comprehensive education that blends theoretical knowledge with practical applications. We continually update our curriculum, incorporate the latest industry trends, and provide opportunities for experiential learning to ensure you are well-prepared for the dynamic business environment.*

*I implore every one of you to never lose your curiosity, passion, and drive to be the best at everything you do. Let's keep KIPM-College of Management a hub for innovation and excellence together.*

*With sincere gratitude and best wishes,*

**Dr. Dharendra Bahadur Singh**

*Head of the Management Department,  
KIPM-College of Management*





## MESSAGE FROM THE HOD, COMPUTER APPLICATIONS

*It is my privilege to contribute to the latest edition of UDBHAV, our college magazine that serves as a platform for students and faculty to express their creativity, share knowledge, and showcase achievements. At the Department of Computer Applications, KIPM College of Management, we are committed to promoting innovation, critical thinking, and the overall development of our students. UDBHAV exemplifies these ideals by offering a space where ideas and talents converge.*

*In today's fast-changing technological world, it is important for students not only to excel in academics but also to actively engage in projects, research, and other extracurricular activities. This magazine captures the energy and dedication of our students, highlighting their diverse talents and intellectual contributions. It reminds us all that education is a continuous process that extends beyond the classroom.*

*I would like to congratulate the editorial team, contributors, and everyone involved in bringing this edition of UDBHAV to life. Your hard work and creativity are truly inspiring. I encourage all readers to dive into the rich content and inspiration that this magazine offers.*

*May UDBHAV continue to serve as a source of inspiration and growth for the entire KIPM community, paving the way for the next generation of innovators and thinkers.*

*Best regards,*

**Anurag Tripathi**

*Head of Department, Computer Applications  
KIPM-College of Management*



## The Society ASES Sansthan

The Ashutosh Shiksha Evam Sewa Sansthan Registered under Societies Registration Act No.21/1860 (Registration No. 2431/1988-89) Ashutosh Shiksha Evam Sewa Sansthan has adopted multisectoral, multi-constituency, and integrated approach in its plans and policies. It attempts to make a positive difference to the quality of lives of the Purvanchal populace. And through comprehensive development strategies to influence policies, build local capacities, and empower communities in core areas such as health, nutrition and education.

One of the main focuses of Ashutosh Shiksha Evam Sewa Sansthan at present is to develop institutions for graduate and post-graduate level studies. In this context, it has taken a pioneering step towards providing management & pharmacy education through its newly established Kailash Institute of Pharmacy and Management & KIPM-College of Management, as these fields offer some of the most promising avenues for a successful and satisfying career.

The Institute will open the doors of employment-oriented courses to hundreds of students. A team of experienced experts shall implement these courses with the highest quality, and modern, well-equipped laboratories shall keep the learners abreast with the latest developments and techniques. Also, the reasonable fee structure will be helpful to candidates from all socio- economic backgrounds.

As we reflect on the evolving needs of our society, it becomes evident that quality education is not just a privilege but a necessity for societal progress. With this realization, we embarked on a transformative journey by establishing the KIPM Technical Campus, a hub dedicated to imparting holistic education and addressing the diverse educational needs of our community.

In 2009, our journey began with the establishment of KIPM College of Pharmacy and Management, marking a significant stride towards providing quality education. This initiative laid the foundation for future endeavors, and the subsequent introduction of KIPM College of Management expanded our horizons in the dynamic field of management.

## The Campus

Recognizing the pressing need for engineering education in our region, we took another bold step in 2012 with the inception of KIPM College of Engineering and Technology. The positive response from students and the community spurred us to diversify our offerings further. In 2014, we introduced diploma courses, catering to the varied aspirations of young minds.

In our commitment to holistic education, 2018 witnessed the establishment of Kailash Institute of Homeopathic Pharmacy, providing specialized knowledge in homeopathic pharmacy. Concurrently, we launched Radio Gorakhpur 90.8 to enhance communication and community engagement, creating a platform for undiscovered talent and spreading awareness on various significant topics.

In 2020, our dedication to excellence was acknowledged by the National Board of Accreditation (NBA), a testament to the high standards of education at KIPM. We inaugurated Kailash Institute of Pharmacy & Medical Sciences this year, reinforcing our commitment to holistic healthcare education.



## ABOUT COLLEGE

Business studies encompass a broad spectrum of educational programs that cater to the dynamic and ever-evolving field of commerce and management. Bachelor of Business Administration (BBA) serves as a foundational course providing insights into various aspects of business management. Moving forward, Master of Business Administration (MBA) programs offer specialization in areas such as finance, marketing, and human resources, preparing individuals for leadership roles in the corporate world. Computer application courses, including Bachelor of Computer Applications (BCA) and Master of Computer Applications (MCA), focus on developing IT skills and knowledge, crucial in today's tech-driven business landscape. As seen in Bachelor of Commerce (B.Com) programs, commercial studies cover diverse subjects like accounting, finance, and economics, providing a well-rounded understanding of business practices. The intersection of business and healthcare is addressed through pharmaceutical education, with courses such as Bachelor of Pharmacy (B. Pharma), Master of Pharmacy (M.Pharm), and Diploma in Pharmacy (D.Pharma), offering specialized training in pharmaceutical sciences. Additionally, the Diploma in Homeopathy caters to those interested in alternative medicine, emphasizing the importance of comprehensive healthcare education. These diverse courses empower students to navigate various facets of business and healthcare, fostering a skilled workforce ready for the challenges of the professional world.





## MOUs

S.No.	Name of MoU Partner	Nature of Activity	Signing Date
1.	<b>Vandana IT Services Private Limited</b> Gorakhpur, Uttar Pradesh	Training, Projects & special lectures.	30-09-2020
2.	<b>Madan Mohan Malviya University of Technology</b> , Gorakhpur, Uttar Pradesh	All academic activities, training programs, projects and exchange programs.	02-04-2022
3.	<b>Shahi Global Hospital</b> Gorakhpur, Uttar Pradesh	Health care and support services	30-04-2022
4.	<b>Sahu Sewing Machines Company</b> Gorakhpur, Uttar Pradesh	Training, Projects & special lectures.	02-09-2022
5.	<b>VS Energy Harmonization &amp; Automation Pvt. Ltd.</b> , Greater Noida, Uttar Pradesh	Training, Projects & special lectures.	02-09-2022
6.	<b>M/S Dev Deep Motors</b> , Gorakhpur, Uttar Pradesh	Training, & Projects	16-01-2023
7.	<b>SGBS Unnati Foundation (Unnati)</b> , Bengaluru	Training Program	01-04-2023
8.	<b>Vidhun LEarnify</b>	Training, Internship & Expert Lectures	27-06-2023
9.	<b>PCDF Ltd. Parag Pashu Aahar Nirmanshala</b>	Training and promoting Interaction	02-10-2023
10.	<b>LI-MAT Soft Solutions Pvt. Ltd.</b>	Training, Projects & special lectures.	07-10-2022
11.	<b>DDU Gorakhpur University</b> Gorakhpur, Uttar Pradesh	All academic activities, training programs, projects & exchange programs.	02-10-122023
12.	<b>Jaipuriya Institute of Management</b> , Lucknow, Uttar Pradesh	All academic activities, training programs, projects & exchange programs	31/11/2023
13.	<b>Faculty of Business and Economics</b> , Mendal University in BRNO, Czechia	Exchange faculty and students, promotion of study programs and facilitation of student recruitment.	29-12-2023
14.	<b>Uttar Pradesh-Uttarakhand Economic Association (UPUEA)</b>	Promotion of Academic Cooperation and Participation of Research Personnel and Students	09-01-2024





## MCA

**Eligibility:**  
BCA or Graduation in any Stream with mathematics as a subject at 10+2

## MBA

**Eligibility:**  
Graduation in any Stream with 50% marks

## B.Tech

**Branch:**  
(CE, ME, EE, ECE, CSE, CSE (AI& ML))

**Eligibility:**  
10+2 Math Group

## Diploma

**Branch:**  
(CE, ME, CSE)

**Eligibility:**  
10th, Science Group

## BBA

**Eligibility:**  
10+2 Pass in any Stream



## B.COM

**Eligibility:**  
10+2 Pass in any Stream

## Pharmacy

**Branch:**  
B.Pharm, D.Pharm, M.Pharm, DHP

**Eligibility:**  
10+2 Physics, Chemistry & Biology/Math Group

## BCA

**Eligibility:**  
10+2 Pass in any Stream

- Through JEE Mains for B.Tech.
- Through UPCET for MBA, MCA & B.Pharm
- Through JEECUP for Polytechnic & D.Pharm
- Through DDUGU for BBA, BCA & B.Com
- If counseling leaves seats unfilled, vacant seats will be open for direct applications.



# Administration Management



**Dr. Jaibeer Pratap Singh**  
Director



**Dr. Deepak Kumar Srivastava**  
Dean Research & Development



**Mr. Anil Kumar Yadav**  
Registrar



**Mr. Devendra Kumar Gupta**  
Controller of Examination



**Dr. Dharendra Bahadur Singh**  
HOD, Management



**Mr. Anurag Tripathi**  
HOD, Computer Application



**Mr. Hrishikesh Tripathi**  
Chief-Proctor



**Dr. Sanjay Kumar Gupta**  
Training & Placement Officer



**Ms. Mamta Yadav**  
Asst. Controller of Examination



**Mrs. Nisha Pandey**  
Coordinator MBA



**Ms. Akriti Tripathi**  
Coordinator BBA



**Mr. Praveen Kumar Pandey**  
Coordinator B.Com



**Ms. Deepika Chauhan**  
Coordinator MCA



**Ms. Priya Chaturvedi**  
Coordinator BCA



## Bibliography

### **Dr. Jaibeer Pratap Singh, Director (Management)**



Dr. Jaibeer Pratap Singh has More than 15 years of work experience and Nine research papers published in National journals. two papers presented at International Conference & six papers presented at National, Conferences and Seminars. He has an LLB Degree in 2017, PhD in 2012, NET qualified in June 2012, MBA with a specialization in Finance & Marketing in 2009. D.C.A. & D.T.P. in 2004, B.Com. specializing in Accounts & Marketing in 2004. He is currently serving as the Director at KIPM-college of Management, Gorakhpur, he joined KIPM-College of Management on March 16, 2010, in a part-time capacity, he holds the position of Director at Radio Gorakhpur 90.8, based at KIPM Campus, GIDA, Gorakhpur, since August 2018. He actively engages in continuous learning and professional development, with three chapters published in the edited book, four workshops/seminars attended and two workshops organized, one faculty development program attended and Two refresher courses attended.

### **Prof. (Dr.) Deepak Kumar Srivastava, Dean Research & Development**

Dr. Deepak Kumar Srivastava is a Professor at KIPM College of Management, Gorakhpur. He obtained his M.B.A. degree from Chaudhary Charan Singh University, Meerut (U.P.) in 2002. After that, he obtained his Ph.D. from the Faculty of Management Studies V.B.S. Purvanchal University, Jaunpur (UP) in 2012. Dr. Deepak has 22 years of experience in teaching and corporate. He has presented 23 research papers in national and international seminars and conferences. He has attended 16 FDPs and participated in 21 workshops. He has published 12 research papers in national and international Journals. He has participated in Capacity Building Program, Short Term Course, Quality Improvement Program and Refresher Course.



### **Mr. Anil Kumar Yadav, Assistant Professor**



Mr. Anil Kumar Yadav is pursuing his PhD in the Businesses Administration Department of Deen Dayal Upadhyaya Gorakhpur University Gorakhpur, Uttar Pradesh, India. He has also worked as an Assistant Professor at CM Institute of Technology and Management and currently, he is working as an assistant professor /registrar at KIPM College of Management. He possesses expertise in finance and marketing. He has done M. Com and MBA. He has published many research articles, and book chapters with national and international publishers, and has presented conference papers also.





**Mr. Devendra Kumar Gupta, Assistant Professor**

Mr. Devendra Kumar Gupta working as an Assistant Professor and as Controller of Examination at the KIPM College of Management possesses expertise in financial accounting and various subjects of management. He has completed an MBA with a specialization in finance and marketing. He has also completed B. Ed. and M.com. He has more than 12 years of experience. He has published 2 research papers in international journals.

**Mr. Hrishikesh Tripathi, Chief Proctor**

Mr. Hrishikesh Tripathi has 13 years of experience in teaching. He has completed MCA degree in Computer Application from UPTU in the year 2010. Proficient in programming languages like Java, C,HTML,CSS,JavaScript and more. My positive attitude is definitely one of my strengths. I am a solutions-oriented person and a quick learner.



**Dr. Dharendra Bahadur Singh, HOD Management**

Dr. Dharendra Bahadur Singh has done his MBA in Finance & HR from KIPM-College of Management and PhD from the Humanities and Social Science Department of Madan Mohan Malaviya University of Technology, Gorakhpur, Uttar Pradesh, India. With teaching experience of more than two years, he is currently working as Head of the Department, Management Department at the KIPM-College of Management and possesses expertise in economics and various subjects of management. He has also qualified for UGC NET three times. He has published many research articles in SCI, SCOPUS, and UGC Care journals, book chapters with national and international publishers, and presented conference papers in various management areas.



**Dr. Sanjay Kumar Gupta, Training & Placement Officer**

16 year of work experience, Achieved Best Training and Placement Officer Awards in 2022 during Leaders Award-2022 and Excellence Performance of the Year Awards in 2020 during National Business Service Excellence Award-2020, pursuing Ph.D. (pre thesis submitted) and having the qualification MBA, MSc-CS and BCA. Two research papers published in Scopus journal and Three research papers were published in National journal. Three paper presented in International Conference & Seven papers were presented in National, Conferences and Seminars.





**Ms. Shruti Srivastava, Assistant Professor**

Ms. Shruti Srivastava is pursuing PhD in marketing from DDU University Gorakhpur. She has completed her MBA in marketing and international business from Jaipuria Institute of Management Ghaziabad and 1 year of experience in the corporate sector as a business development executive. She has published 2 research papers and also presented papers at international conferences.



**Mrs. Nisha Pandey, Assistant Professor**

Mrs. Nisha Pandey is an Assistant Professor with 12 years of teaching experience. She obtained her Bachelor of Arts degree in Economics and English in 2007, followed by a Master of Arts in Economics in 2009. In 2012, she completed an MBA with a specialization in Human Resources Management and Marketing. Additionally, she holds a B.Ed. degree in Economics and English. Currently, she is pursuing in Ph.D. to further enhance her academic qualifications and expertise.



**Ms. Savitri Yadav, Assistant Professor**

Ms. Savitri Yadav is currently pursuing her PhD from Deen Dayal Upadhyay Gorakhpur University (DDU). She holds an MBA degree from the same university in 2023, where she specialized in Human Resource Management and Marketing. In 2023, she achieved the prestigious distinction of being the Gold Medalist in her MBA program. Presently, she is serving as an Assistant Professor at KIPM College of Management, where she is dedicated to educating and mentoring students in her areas of expertise. In addition to her teaching role, she is actively involved in academic research, focusing on innovative approaches within HR and Marketing. Her commitment to continuous learning and professional growth reflects her drive to excel in academia. Known for her leadership skills and ability to engage with students, she contributes to the academic community with a passion for nurturing future business leaders.



**Ms. Akriti Tiwari, Assistant Professor**

Miss Akriti Tiwari has 2 years of experience in academics. Miss Akriti Tiwari hold MBA degree in HR and Finance specialization, completed in year 2022, she has presented paper in National conference.



**Ms. Deepika Chauhan, Assistant Professor**

Ms. Deepika Chauhan has qualified NET two times. She has two years experience and qualified MCA from KNIT Sultanpur in year 2017. She is also a Microsoft certified windows developer.





## Facilities

The institute campus stands as a testament to modernity, boasting state-of-the-art facilities and contemporary amenities that contribute to a well-rounded educational experience. Designed to foster an environment of informality and harmony, the campus life not only provides conducive spaces for focused academic pursuits but also encourages students to engage in a spectrum of extracurricular activities. These activities serve as a complement to their formal education, enabling a holistic development that goes beyond the confines of the classroom. Conveniently located along the Gorakhpur-Lucknow bypass, the campus ensures seamless connectivity to all parts of Gorakhpur City, facilitating easy access for students and creating an inclusive atmosphere for diverse interactions and engagements.

### Central Library

At KIPM Technical Campus, we take pride in our commitment to academic excellence, and our rich libraries stand as a testament to this dedication across all our fraternities, including Engineering, Pharmacy, and Management. The KIPM College of Engineering & Technology Library, for instance, is a cornerstone of academic enrichment, offering students an invaluable array of resources essential for their educational journey. With an extensive collection of books, journals, and digital materials, it creates a comprehensive repository catering to diverse academic needs. Within dedicated spaces equipped with 10 computers, students in each fraternity enjoy seamless access to an expansive range of digital resources, research databases, and academic tools. The environments are thoughtfully designed to provide modern, comfortable, and conducive settings for focused studying, in-depth research, and academic exploration. What sets our libraries apart is their seamless integration with various online platforms, ensuring that students across all fraternities have access to an even broader spectrum of resources. From e-books and academic journals to research papers and multimedia content, these online platforms empower students to delve into subjects comprehensively, promoting holistic learning. The libraries serve not only as hubs for knowledge but also as catalysts for intellectual growth, providing students in Engineering, Pharmacy, and Management with the essential tools to excel in their academic pursuits.

### Seminar Hall

KIPM College of Management takes pride in its well-equipped seminar hall, exemplifying the perfect blend of modernity and functionality. The Vishveshvaraiya Hall, designed to cater specifically to the engineering fraternity, serves as a state-of-the-art space for impactful presentations, workshops, and lectures. This meticulously designed venue prioritizes an environment conducive to focused learning and meaningful exchange of ideas.

The seminar hall boasts air-conditioned comfort and soundproof walls, creating an atmosphere that is conducive to concentrated learning and seamless interaction. The incorporation of a top-tier sound system guarantees crystal-clear audio, eliminating any potential distractions and ensuring an immersive experience for the audience. This advanced audio setup not only enhances the overall quality of presentations but also enables the audience to engage deeply with the content being presented.

Adding an interactive dimension to the learning environment, the seminar hall is equipped with smart board technology. This innovative feature facilitates dynamic and engaging presentations, allowing presenters to interact directly with the content, fostering a more participative and immersive learning experience. The



Tagore Hall stands as a testament to our commitment to providing top-notch facilities that elevate the educational experience for students, faculty, and guests alike within the realm of engineering at KIPM Technical Campus.

### Cafeteria

Our cafeteria stands as a pristine haven, embodying our unwavering commitment to prioritizing hygiene, comfort, and overall well-being. Meticulously maintained, it sets a high standard for cleanliness, creating a healthy and inviting dining environment for all patrons. The thoughtful design of our seating arrangement further enhances the overall dining experience. Carefully spaced tables and chairs are strategically placed to accommodate various group sizes, fostering a sense of community and encouraging meaningful conversations and interactions. The cafeteria's aesthetic and layout contribute to a relaxed ambiance, providing a versatile space that caters to both solitary moments of reflection and vibrant group discussions. Our dedication to excellence extends beyond academics, ensuring that every aspect of campus life, including our cafeteria, contributes to a positive and enriching experience for our students and staff.

### Guest House

Our guest house at KIPM Technical Campus goes beyond merely offering accommodation; it provides a comfortable and inviting sanctuary for our visitors, ensuring their stay is not only pleasant but also memorable. Modern amenities are seamlessly integrated to guarantee convenience and relaxation throughout their visit. Each room is equipped with air conditioning, ensuring a pleasant and controlled environment, irrespective of the external weather conditions. To further enhance the comfort of our guests, each room boasts a meticulously designed and well-maintained attached washroom. This private facility is stocked with personal hygiene essentials, allowing our guests to refresh and rejuvenate at their own convenience. Our guest house is thoughtfully crafted to cater to the diverse needs of travelers, offering a peaceful retreat after a day of activities. Whether guests are here for academic conferences, workshops, or other events, our guest house promises a comfortable and refreshing stay, reflecting our commitment to providing a holistic and enriching experience for all visitors.

### Medical Facility

The medical facility at our institution serves as a foundational pillar for student well-being and healthcare. Centered on a dedicated commitment to fostering both physical and mental well-being among students and staff, this facility plays a pivotal role in providing essential medical services, guidance, and support. Manned by experienced medical professionals, the facility offers a comprehensive range of healthcare services, spanning regular health check-ups, consultations, and immediate first aid. Its well-equipped infrastructure ensures the swift and efficient redressal of emergencies and minor medical concerns, prioritizing the timely well-being of individuals. Beyond just treating ailments, the facility takes a holistic approach by offering guidance on maintaining a healthy lifestyle, managing stress, and implementing preventive measures against common health issues. It stands as a beacon of support, emphasizing our institution's commitment to fostering a healthy and thriving community.

### Radio Gorakhpur FM 90.8

Our community Radio 90.8 stands as a dynamic and vibrant platform, serving as a resonant voice for local communities. Broadcasting on the frequency 90.8, it plays a crucial role in fostering communication,



education, and cultural exchange within the community it passionately serves. This community-oriented radio station acts as a centralized hub for information, entertainment, and engagement, acting as a vital bridge between the local community and the broader world. By providing a platform for discussions on diverse issues such as health, education, social welfare, local events, and cultural practices, it cultivates an informed and connected community. Through a captivating mix of talk shows, music, interviews, and informative programs, the station goes beyond being a broadcast medium, creating a sense of unity and shared identity. Community Radio 90.8 emerges not only as a powerful catalyst for change and dialogue but also as a symbol of inclusivity, solidifying its indispensable role in weaving into the very fabric of the community.

## Computer Center

The computing facility at KIPM Technical Campus is a testament to our commitment to providing students with state-of-the-art resources for their academic and research endeavors. Spanning across various fraternities, our computer laboratories stand as hubs of technological advancement and innovation, collectively boasting an impressive inventory of over 350 computers. These laboratories are meticulously designed with a seamless blend of cutting-edge technology and ergonomic considerations, creating a dynamic and conducive environment for learning, research, and exploration. The air-conditioned facility ensures a comfortable and distraction-free atmosphere, allowing both students and faculty to immerse themselves in their work without disruptions. Every computer within these laboratories is equipped with the latest software and high-speed internet connectivity, providing users with the tools necessary to navigate the digital landscape effortlessly. This rich computing infrastructure underscores our dedication to facilitating a technologically immersive learning experience, empowering our community to excel in the ever-evolving field of technology.

## Transport Facility

Our institution takes pride in providing a comprehensive and well-organized transport facility, ensuring both convenience and safety for our students and staff. A fleet of well-maintained vehicles operates along various routes, efficiently connecting different parts of the city to our campus. Emphasizing safety as a top priority, our vehicles are equipped with modern safety features and GPS tracking systems, ensuring a secure journey for all passengers. Our drivers are trained to prioritize both comfort and safety, enhancing the overall commuting experience. This transport service significantly improves accessibility, particularly for students residing in distant locations, eliminating the challenges associated with navigating public transportation. Beyond simplifying commuting, this service plays a crucial role in reducing traffic congestion and fostering a greener environment by minimizing individual vehicle use. Our commitment to providing a reliable and eco-friendly transport solution reflects our dedication to creating a conducive and accessible learning environment for our academic community.

## Sports Facility

The sports facilities at KIPM Technical Campus are meticulously designed to not only encourage physical fitness but also to instill a sense of sportsmanship and foster holistic development among our students. Within our expansive campus, we take pride in offering a diverse range of state-of-the-art sports amenities that cater to various interests and skill levels. From meticulously maintained sports fields, courts, and tracks to dedicated indoor facilities, our institution provides an extensive array of options to cater to the diverse sporting passions of our students. Whether it's cricket, volleyball, badminton, or athletics, our facilities are tailored to accommodate various sports, promoting teamwork and healthy competition. Supported by



dedicated sports coordinators, students receive guidance and mentorship to enhance their skills and unlock their full athletic potential. Regularly organized tournaments and intercollegiate competitions serve as dynamic platforms for students to showcase their talents, fostering a strong sports community within KIPM Technical Campus. These initiatives reflect our commitment to nurturing well-rounded individuals who not only excel academically but also thrive in the realm of sports and physical fitness.

## ATM Facility

The inclusion of an ATM within the confines of KIPM Technical Campus stands as a testament to our commitment to providing convenient and accessible services to our college community. This contemporary amenity is designed to cater to the diverse financial needs of our students, faculty, and staff, offering a seamless platform for cash withdrawals and transactions. Its strategic placement in a central area ensures accessibility to everyone, promoting both convenience and efficiency. Students find it particularly advantageous for various purposes, such as fee payments, purchasing essentials, and managing day-to-day expenses. Similarly, faculty and staff members benefit from the on-campus ATM, enabling quick access to funds without the need to venture off-campus for their banking needs. This facility not only saves time but also contributes to a more streamlined and efficient financial experience for everyone within the KIPM Technical Campus community.

## Security

Demonstrating an unwavering commitment to the safety and security of our students and staff, KIPM Technical Campus has implemented a comprehensive security infrastructure. Central to this effort is a team of highly efficient and trained security guards who are instrumental in upholding a secure environment throughout the campus. Strategically positioned at entrances, exits, and key locations, these guards serve as a formidable deterrent to potential threats, ensuring that unauthorized access is prevented.

In addition to their physical presence, our security personnel are equipped with advanced communication devices and are well-versed in emergency response procedures. This preparedness enables them to effectively handle a spectrum of situations that may arise. Beyond their role in deterring threats, the security team actively contributes to maintaining discipline on campus, managing crowd flow during events, and providing invaluable assistance to students and staff. The installation of close circuit cameras at various crucial locations further enhances our security measures, allowing for continuous monitoring and a swift response to any untoward incidents. This multi-faceted approach underscores our dedication to creating a secure and conducive environment for all members of the KIPM Technical Campus community.

## Conference Hall

Our meticulously designed conference room, characterized by its well-furnished and air-conditioned ambiance, serves as a dynamic and versatile space tailored to accommodate a diverse range of professional and collaborative activities. Beyond its aesthetic appeal, the space has been thoughtfully curated to ensure optimal functionality and maximum comfort for all participants.

Incorporating advanced soundproofing technology, our meeting room creates an environment that is conducive to focused discussions and presentations. This technological feature ensures an atmosphere of concentration by isolating the room from external noise, allowing participants to engage in meaningful conversations without distractions.



The inclusion of a state-of-the-art sound system further elevates the quality of presentations, discussions, and workshops within the space. This cutting-edge technology guarantees clear and crisp audio, enhancing the overall experience for participants and facilitating effective communication. The round table setup, chosen deliberately, fosters inclusivity and encourages open dialogues, creating an atmosphere that promotes collaborative engagement and thoughtful exchange of ideas. In essence, our conference room is not just a physical space; it is a carefully crafted environment that prioritizes functionality, comfort, and technological sophistication to enhance the quality of professional and collaborative endeavors.

### High Speed Internet

Positioned at the forefront of technological innovation, our institution takes pride in delivering an unparalleled digital experience with high-speed internet connectivity that surpasses 300 Mbps, complemented by comprehensive 5G Wi-Fi coverage across the entire campus. This exceptional internet speed serves as a testament to our commitment to providing an advanced technological infrastructure.

This cutting-edge connectivity ensures that our students, faculty, and staff can seamlessly navigate the digital realm, accessing online resources, conducting in-depth research, and actively participating in virtual learning experiences without encountering any lag or disruptions. Whether engaged in downloading substantial files, streaming lectures, participating in video conferences, or conducting real-time research, our high-speed internet empowers every member of our academic community to stay seamlessly connected and consistently efficient.

In embracing this robust digital environment, we aim to create an atmosphere that not only meets but exceeds the evolving technological demands of education and research. Through this commitment to advanced connectivity, we enable our academic community to harness the full potential of the digital landscape for continuous learning, collaboration, and innovation throughout the day.

### Hostels Facility

Our hostel facility at KIPM Technical Campus is meticulously crafted to offer students a comfortable and conducive living environment, with separate accommodations provided at the 'Vivekananda Hostel' for boys and the 'Lakshmibai' Hostel for girls. Named after great personalities, these hostels are equipped with a range of amenities aimed at enhancing the overall well-being of our students.

The flooring in both Vivekananda and Lakshmibai Hostels is diligently maintained, underscoring our dedication to cleanliness and hygiene. The neat and well-kept flooring not only contributes to a positive atmosphere but also fosters a sense of peace and organization within the living spaces.

One of the key features of our hostels is proper ventilation. Ample windows and efficient ventilation systems are strategically incorporated to ensure a continuous flow of fresh air, preventing the accumulation of stale air and promoting a healthy indoor atmosphere. This commitment to providing separate, well-maintained hostels for boys and girls with attention to cleanliness, organization, and proper ventilation reflects our dedication to creating a safe and comfortable residential experience for all our students.

### GYM Facility

The establishment of a well-equipped gym within an educational institute is imperative to address the growing emphasis on holistic student development. At KIPM Technical Campus, our college gym stands as a central hub for promoting physical fitness and overall well-being among our students. Boasting a diverse range of modern fitness equipment and state-of-the-art facilities, it provides students with the ideal space to



partake in regular exercise and adopt a healthy lifestyle.

Beyond being a mere exercise space, our gym cultivates an energetic and motivating atmosphere that inspires students to prioritize their health and fitness. This dedicated environment serves as more than just a workout area; it is a space where students can actively engage in stress relief, enhance their physical endurance, and promote mental well-being.

Recognizing the pivotal role physical fitness plays in academic success and overall personal growth, KIPM Technical Campus is committed to providing a well-facilitated gym that contributes not only to the physical health of our students but also to the cultivation of a balanced and resilient mindset, essential for navigating the challenges of academic and professional life.

## Parking

Demonstrating an unwavering commitment to convenience, safety, and efficient management, the parking facilities at KIPM Technical Campus have been meticulously designed to cater to the diverse needs of our students, faculty, and staff. The goal is to provide a seamless and organized flow of vehicles while prioritizing the safety and ease of everyone using this space.

Every aspect of the parking area has been carefully planned, from clearly marked parking spots to designated lanes and proper signage. This systematic approach ensures an organized and well-structured parking arrangement that minimizes congestion and enhances the overall flow of vehicular movement on campus. Not only does this contribute to the aesthetic appeal of our campus, but it also guarantees that vehicles are parked securely and without obstruction, creating a safe and hassle-free environment for all members of the KIPM Technical Campus community. Our commitment to efficient parking management underscores our dedication to creating a conducive and well-managed campus infrastructure for the benefit of everyone associated with our institution.

## Green Energy: A commitment to society

Embodying a steadfast commitment to environmental sustainability and social responsibility, our institution takes great pride in housing a state-of-the-art 100kW solar power plant. This monumental initiative stands as a powerful symbol of our dedication to harnessing eco-friendly energy solutions for a greener and more sustainable future.

The solar power plant utilizes advanced solar panel technology to convert sunlight into a renewable and clean source of electricity. This eco-friendly approach serves as a catalyst in significantly reducing our carbon footprint, mitigating the adverse environmental impacts associated with traditional energy generation. By opting for solar energy, we actively contribute to the global shift towards renewable resources and demonstrate our unwavering commitment to environmental conservation.

The installation of this solar power plant not only exemplifies our readiness to invest in cutting-edge technologies but also underscores our responsibility towards fostering an eco-friendly campus environment. This sustainable energy source not only provides a reliable and consistent supply of electricity for our institution but also plays a pivotal role in reducing our dependence on conventional energy sources. In doing so, we actively participate in the global effort to curb the harmful effects of fossil fuel consumption, thereby making a positive impact on the well-being of our planet and future generations. This endeavor reflects our institution's holistic approach towards responsible and environmentally conscious practices, solidifying our position as a forward-thinking and socially responsible educational institution.





# हमारी रचनाएं



## Rising Strong: A Journey Unfolds

In a company I worked, as an HR hand.  
The environment there, a tough, tight strand.  
No matter how well you'd do in the day,  
The HR Director had harsh words to say.

Tiny issues, she'd blow up wide.  
No employee there could smile with pride.  
In the end, her rudeness won,  
I resigned when I saw the sun.

After I left, the news unfurled,  
One by one, they quit that world.  
The company crumbled, slow and cold,  
Its doors now shut, its story told.

So I tell entrepreneurs, hear this plea,  
Treat your employees with dignity.  
A healthy space, with care and grace,  
Will keep your business in the race.

And to employees, a note I send:  
Patience is your lifelong friend.  
Hold steady through the trials deep,  
For in competition, it's strength you'll keep.

In time, I thought, as all things passed,  
Perhaps this job just wasn't to last.  
For what is meant, will always find,  
A better path, a clearer mind.

One day, while searching, hope in the air,  
An unknown call rang, out of nowhere.  
It came from KIPM, a surprise invite,  
An interview chance, shining bright.

I went. I spoke, I gave my best,  
And soon after, I passed the test.  
That lucky day, I found my way,  
As Assistant Professor, my new role to play.

With gratitude deep, I thanked KIPM,  
For the doors they opened, like a precious gem.  
Not only that, they gave me space,  
To share my journey, my life's race.

In a magazine, my story told,  
Of lessons learned, both brave and bold.  
For in life, skills pave the way,  
Without them, success will stray.

To girls everywhere, let your voices be heard,  
Break through the barriers, let your dreams be stirred.  
With patience and courage, rise and ignite,  
In a world full of shadows, be your own light.

For truly I've learned, as I stand tall,  
What happens, happens for the best of all !

**Savitri Yadav**  
Assistant Professor  
(Management Department)



# Deforestation

## Meaning of Deforestation

The cutting of trees in a large scale is known as deforestation. It is a major problem for world. The main problem is **Global Warming**.

**Factors which is affecting deforestation are :-**

- i) For agriculture
- ii) For setting large companies
- iii) For making road, railway track, runway etc.

### i) For Agriculture

As a population rate growth day by day, we need to grow more wheat, rice, cereals, vegetables, fruits etc. We know that the scarcity of land. The land is limited & our want are unlimited that's why the fulfillment of people we cut the trees of forest.

### ii) For setting large companies specially multinational corporation

Sometimes most of the companies specially multinational National Corporation are settled away from the main city means outside of the city like forest area where the trees are the most.

The Company doesn't care about the nature. They see their profit not for the welfare of the society. For making profit they cut the trees & set the company.

### iii) For making roads, runways & railway tracks

The very important factor of deforestation is making roads, runways & railway tracks. We can see how we extended our railway track, roads day by day as population increases & the product are migrate. That's why we use roads & also people are migrate.

## For making products from woods

Trees are also cut for making products like furniture (table, chair, bed etc.), wood house, fuel, toys, notes, arts & crafts etc.

## Effect on environment

- i) Flora & Fauna
- ii) Global warming
- iii) Climate change
- iv) Soil Erosion
- v) Flood
- vi) Water cycle
- vii) Biodiversity
- viii) Forest fires
- ix) Green house gases in atmosphere
- x) Food production

## How to avoid Deforestation

### i) Afforestation

Afforestation means we should grow more & more trees. If we cut one tree we should grow ten trees. If we do this then we save our nature

### ii) Avoiding notes

We should avoid write in copies because it is also derived from wood. It involves all types of documentation & paper works. We can prepare our notes in cell phone or computer, means all types of paper work avoided.

### iii) In transportation system

We use sea route or river route instead of road & railway. It is the way that we avoid deforestation.

### iv) Control of population

Population is directly related to deforestation. As population increases the demand of all materials which is extracted from trees are increases that's why we should control our population.

### v) Avoid using wood as a fuel

We can avoid using wood as a fuel. Instead of using wood as a fuel, we can use solar energy, or avoid wood & we use coal, petroleum, kerosene, LPG, CNG etc.



## Zindagi ka Khiladi

Subah uthte hsi bistar kebahane,  
"5 minute aur" – mann ke paimane.  
Par boss ka call, ya mummy ki cheekh,  
Kar deti hai humari neend ko seekh!

Daudte hai sab, chai ka pyala leke,  
"Late ho gya!" û har din ye bolte.  
Traffic mein atak ke sochte hai yaar,  
Kya zindagi sirf yahi hai pariksha ka khel baar baar?

Par rukna nahi, khel toh abhi baaki hai,  
Life ka good, bas ek hi baat ki hai!  
Kaam karte karte jo thoda hans le,  
Wahi sali khiladi hai, jo sapno ko pakde!

Zindagi ki kushkilon ko tu dost bana le!  
Stress ki bhi thoda majak mein uda le,  
Kal ki chinta chhodo, aaj ka din jeelo,  
Kyunki zindagi hai roller coaster - chill karke feel lo!

**Khushi Kumari**  
BBA II year

## Present...

Getting tensed about past,  
Why so sad?  
Future is waiting for you  
What about that?  
Your parents live for you,  
& so is opposite for that,  
Just do hard work achieve something  
& call it a present. . .

**Daksha Lunday**  
BBA 1<sup>st</sup> Semester

## War

The little boy have to leave his home  
because it is converted into a war zone.....  
The Old Mother is crying and  
the defenceness for land increases crime.....  
The beautiful Nature is knock down and  
the beautiful Smiles have been teared down.....  
The innocent people are distress because of the  
Wicked people and their Greediness.....  
Strength can only be won by Love not by WAR.....

**Abiba Khan**  
BBA 2<sup>nd</sup> year

## The Weaver's Loom

Life is a loom, where threads are spun,  
Weave your success till the work is done.  
Each thread is a choice, each pattern a dream,  
The weaver of destiny, let that be your theme.  
With purpose as the shuttle, determination as the  
thread,  
Craft a tapestry where success is spread.  
In the intuiicate design of your fate,  
Weave a story that's truly great.



**Arya Singh**  
BBA 2<sup>nd</sup> Year



## Journey of KIPM

As I step into the halls of KIPM College of Management, I am reminded that excellence is not just a goal, but our standard. Over four transformative years, knowledge and innovative thinking ignite passion, inspiring minds to unleash their potential. Our institution proudly molds management excellence, empowering tomorrow's leaders today.

At KIPM, memories are made, lessons learned, and leaders displayed. Our alma mater nurtures a foundation for success, forever cherished. We believe, achieve, and succeed – the KIPM way.

Unlocking potential, unleashing dreams, our students emerge visionary leaders.

Within KIPM's vibrant community, minds grow, and futures shape. Our experienced faculty guides, mentors, and inspires. With each passing day, leaders emerge, equipped with skills, knowledge, and character. As we journey through these pivotal years, we become the leaders/managers we aspire to be.

**Akshit Singh**  
MBA 2<sup>nd</sup> year

## Importance of Education

Education is the most important thing of our life. It improves our knowledge, skills and develops the overall personality and attitude. It brings a great change in our life. It makes our life prosperous and meaningful. It is the foundation of human development. It prepares us to face the world. It is said that education is the third eye of human beings.

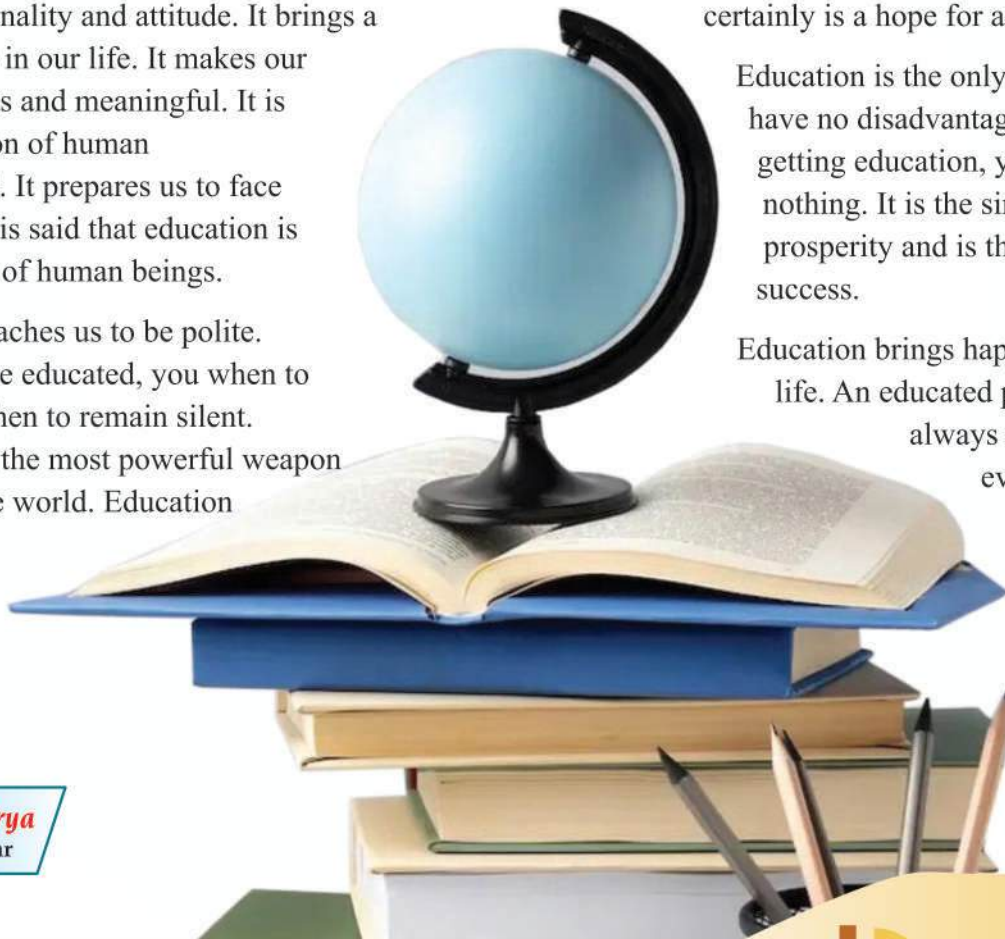
Education teaches us to be polite. When you are educated, you know when to speak and when to remain silent. Education is the most powerful weapon to change the world. Education is that property that cannot be

stolen. We can take this property where ever we go. It is a ray of light in the darkness. It certainly is a hope for a good life.

Education is the only thing that have no disadvantages. While getting education, you lose nothing. It is the single door to prosperity and is the key to success.

Education brings happiness in our life. An educated person is always respected everywhere.

People treat well with him in the society.



**Priya Maurya**  
BBA 2<sup>nd</sup> year





# Motivational Speech

Embracing the Journey Ahead

Dear fellow students,

As we stand at the crossroads of our academic journey, it's essential to reflect on what lies ahead. College isn't just a place for textbooks and exams; it's a transformative experience that shapes our future.

Each of us has dreams and aspirations but the path to achieving them is often filled with challenges. Remember, success isn't a straight line; it's a winding road with ups and downs. Embrace every moment, whether it's a triumph or a setback as it contributes to your growth.

Surround yourself with positivity – friends, mentors and experiences that inspire you. Collaboration and support from another can lead to incredible opportunities. Let's build a community that uplifts and motivates each other.

So, as we continue this journey together, let's commit to embracing our dreams, pushing our limits, and creating a future that we can be proud of.

**Meenakshi Srivastava**  
BBA 2<sup>nd</sup> Year

## Entrepreneur Struggle Journey in College Days or Life

Entrepreneur is not just a word but a battle where people take their dreams and fight to make them come true.

The story of the struggle of one such entrepreneur begins from his college days. They also face many difficulties in balancing their Entrepreneurship or college to be successful in such a field like time management for college and entrepreneurship, academic pressure from college, lack of experience in business, financial problem for managing business or idea, limited resources, emotional toll, distraction, self doubt and many more. And some hardest stories about entrepreneurship. These entrepreneurs have to face many problems alone in their journey, they do not share their problems of struggle with anyone because during their entrepreneurship journey no one is there to support them, they have the mindset to start again and again after every failure in their

struggle, they have the mindset of never giving up. This is the journey of a college student entrepreneur

### Some success story–

- **Steve Jobs (Apple)** - dropped out of college, struggled with entrepreneurship
- **Mark Zuckerberg (Facebook)** - College dorm room startup
- **A HUSTLER** who wrote the Article - After the secondary exam - Doing entrepreneurship and now a successful entrepreneur.

*Never give up is the best thinking and potential of every entrepreneur and every failure teach how to move next with more boost.*

**Raghvendra Chauhan**  
B.B.A (B) 1<sup>st</sup> Year



## आजादी...

कोई शय दिल को बहलाती नहीं है,  
परेशानी की रूह जाती नहीं है,

हमारे खाब चोरी हो गए हैं,  
हमें रातों को नींद आती नहीं है,

कोई तितली कमाँ-दॉरो के डर से,  
फज़ा में पँख फैलाती नहीं है,

हर एक/इक सूरत हमें भाती नहीं है,  
कोई सीरत हमें भाती नहीं है,

जिस आजादी के नगमें हैं ज़बाँ पर,  
वो आज़ादी नज़र आती नहीं है!!

## अंतिम प्रार्थना

चाँद - दफ़ा हो जाओ,

हवा - मुझ तक सुगंध न लाओ,

खिड़कियों - बंद हो जाओ,

दीवारों - और निकट आओ,

छत - मुझ पर झुक जाओ,

बत्तियों - गुल हो जाओ,

धड़कनों - थम जाओ,

साँसो - और न दबाओ,

स्मृतियों - दूर जाओ,

अँधेरों - और गहराओ,

कफ़न बनो मुझ पर छा जाओ !!

मंजरी त्रिपाठी  
बीबीए प्रथम वर्ष

दीक्षा सिंह  
एमबीए प्रथम सेमेस्टर



## इन्सानियत

इस देश को हिन्दु  
न मुसलमान चाहिए  
हर मजहब जिसको प्यारा  
वो इन्सान चाहिए  
थे जात-पात के गहने  
वैसे ना हम पहने  
एक दूजे से टकराकर  
लगी खून की धारा बहने  
इन्सान को इन्सान की  
पहचान चाहिए  
हर मजहब जिसको प्यारा  
वो इन्सान चाहिए

गीता ने कर्म सिखाया  
बापू ने कहा अहिंसा  
जिवो से प्रेम करो  
तुम कहते थे हजरत ईसा  
कुरान को भी इक  
सच्चा ईमान चाहिए  
हर मजहब जिसको  
प्यारा वो इन्सान चाहिए



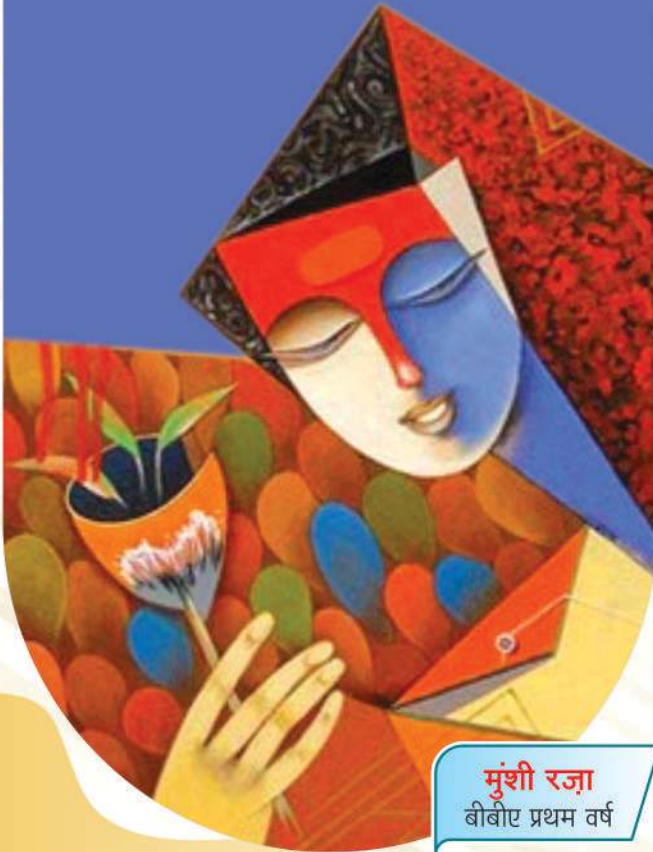
## स्वागत गीत

साथ छूटेगा कैसे मेरा आप का  
जब मेरा दिल ही घर बन गया आप का।।

आप आये बड़ी उम्र है आपकी  
बरन अभी नाम मैंने लिया आप का  
जब मेरा दिल ही घर बन गया आप का  
साथ छूटेगा कैसे मेरा आप का

आप की एक नजर कर गई क्या असर  
मेरा दिल था वही हो गया आप का  
जब मेरा दिल ही घर बन गया आप का  
साथ छूटेगा कैसे मेरा आप का

डर है मुझको ना बदनाम कर दे कोई  
इस तरह प्यार से देखना आप का  
जब मेरा दिल ही घर बन गया आप का  
साथ छूटेगा कैसे मेरा आप का



मुंशी रज़ा  
बीबीए प्रथम वर्ष



चाँद की कभी शीतल चाँदनी,  
कभी सूरज का ताप है माँ।  
गगन से सितारों का भेजा चमक  
बिखेरता सलाम है माँ।

संवेदनाओं का सागर  
भावनाओं की पावन सरिता है माँ  
जीवन बगिया में रंगीन फूलों का  
महकता अहसास है माँ।

ईश्वर की आस्था, पूजा की थाली  
मंत्रों का तू जाप है माँ।  
कठिनाइयों की डगर में  
मंजिल तक पहुँचाती अंगुली है माँ।  
त्याग बलिदान की प्रतिमूर्ति,  
सेवा भाव अद्भुत क्षमता है माँ।

जीवन की हर कड़वाहट में बरसता  
अमृत का मीठा जल है माँ।  
चुनौतियों की जीत, तपते संघर्षों में  
पेड़ों की घमी छाँव है माँ।

जीवन में खुशियों की सौगात बनती  
मौसमों धरती की तू बहार है माँ।  
इस धरती पर ईश्वर का एक तू ही  
सबसे सुदंर अवतार है माँ।  
इस सृष्टि की सृजन,  
कण-कण में बसी हो माँ।



शिवानी  
एमबीए



## स्व. मौमिता देबनाथ



एक दिन जन्मी एक लड़की  
बही प्यारी सी वो लगती  
धीरे-धीरे बड़ी हो रही वोह परी  
एक दिन अपने पैर पे हो गई खड़ी

पढ़ते लिखते खौं रही थी खाब  
काबिल डॉक्टर बनना था उसे जनाव  
कड़ी मेहनत और लगन से वोह दिन भी आया  
जिसके लिए ना जाने उसने क्या-क्या था गवाया

डॉक्टर की पढ़ाई करने लगी  
नए खाब देखने लगी  
चल रही थी राह पर अपने  
एक दिन मर गए उसके सारे सपने

निभा रही थी कार्तव्य अपना  
कुछ हेवान बना रहे मकसद अपना  
खाया पिया, सोचा करलूँ थोड़ा आराम  
उसे क्या पता इतंजार कर रहे थे हेवान

थकी हुई करने गई आराम  
उसे क्या पता था  
उसकी आखिरी थी ये शाम  
मौत लिखी थी उसके नाम

हैवानों दिखाई हैवानियत  
मर गई थी उनकी इंसानियत  
बेशर्मी से दे दी उसे मौत  
कैसे बिता होगा उसके उपर ये दौर

इन्साफ की करनी पड़ी माँग  
क्या कोई लौटा सकता उसकी जान  
कदम होगा हमें उठाना  
इन्साफ है उसे दिलाना।

आयुषी सिंह  
बीबीए प्रथम वर्ष



## मेरी प्यारी दादी



बचपन भी कितना सुहाना होता था  
जब न देना किसी चीज बहाना होता था।  
बचपन का हर वो पल खास होता था  
जब दादी का प्यार पास होता था।  
सपने देखना जिसने सिखाया  
खो बैठी आज उनका ही साया।  
अब जिन्दगी कुछ अधूरी सी लगती है  
याद आते हैं मुझे हर वो पल  
लेकिन देख नहीं सकते उन्हें न आज न कल  
दोस्तों से भी प्यारी दादी थी हमारी  
जिनके प्यार को तरसती अब जिन्दगी है सारी  
अब दुःखों का बोझ सहा नहीं जाता  
लेकिन ये गम किसी से कहा भी नहीं जाता  
क्या कोई मिल पाएगा ऐसा  
जिससे कह सकूँगी दर्द उनके जैसा।

सृष्टि राय

## विदाई गीत

तइपायेगी मुझको विदा की घड़ी .....।।  
जाते हो तो जाओ रहना कहीं .....।।  
हमें याद रखना, भूला ना नहीं .....।।  
अपना ये परिसर और ये गली  
सदा याद रखना यहाँ की जमी  
किसी भी निसां को मिटाना नहीं  
नहीं दिल में रखना भेद-भाव  
नहीं दिल में लाना किंचित दुराव  
बहुत छोटी होती है जिन्दगी की घड़ी  
इन आखों की भाषा को पढ़ लिखिए  
गिरे मोतियों को जड़ लीजिए  
करेंगे जेहन में वही रोशनी  
अगर मुझसे हो कोई शिकवे गीले  
खता में खता के भी हो सिल-सिले  
भूला दे उन्हें, आरजू की घड़ी खिले.....।।

मुंशी रज़ा  
बीबीए प्रथम वर्ष

## जिन्दगी

मैंने अपने जिन्दगी को एक दिन देखा  
वो मुझसे दूर जा रही थी  
फिर दूँढा उसे इधर-उधर  
वो मेरे पीछे छुप मुस्कुरा रही थी  
एक समय के बाद आया मुझे समझ  
वो मुझे अपने पास बुला रही थी  
मैं क्यूँ खफा हूँ जिन्दगी से  
वो मुझे मैं उसे समझा रही थी  
फिर पूछा मैंने क्यूँ करती है  
इतना परेशान मुझे तू  
वो हँसी और बोली  
मैं जिन्दगी हूँ पगली  
तुझे जीना सिखा रही थी।

साक्षी गुप्ता



## एक बार गले लग जाऊँ

जब पिता मेरे साथ थे,  
था उनका आत्मा एक रोगी,  
पर कोमल था उनका दिल।  
था मेरे पिता एक मार्गदर्शक प्रकाश,  
उनके होने पर ना किया  
मैंने दृढ़ शुरुआत।

बिमारी से वह बड़ा चंगुल में पड़ा रहा,  
फिर भी उनका प्यार मेरे लिए बड़ा रहा।  
अब नहीं कर सकता मैं,  
कुछ भी उनसे जिद्द  
भगवान ने मेरे भगवान को लिया  
पता नहीं क्यों छीन।

एक अधूरा सा आस मेरे पास है,  
कभी उनकी आंखों से आँखें  
मिला नहीं पाया।  
और न कभी गले लग पाया  
याद है उनका बस एक बार  
प्यार से मेरे गाल पर हाथ फेरना,  
फिर कोई कर नहीं पाया मुझसे तुलना।

यहीं आस लिए घूमता हूँ,  
कुछ तो ऐसा कर जाऊँ  
वो वापस आएँ और  
मैं उनके गले लग जाऊँ।

सत्य नारायण तिवारी

## संघर्ष

जब लड़ कर दुनिया से थक जाओ  
टूट कर जब तुम रुकना चाहो  
तो फिर तनिक विश्राम करो  
फिर लग जाओ नये संघर्षों में,  
माना संघर्षों तले जिया करते हैं  
पीड़ा रूपी मन छल करते हैं  
जीवन है हँसके जी लेंगे  
सहके गम खुशियाँ बाँट सकेंगे!  
आओ! मिलकर प्रण आज करें  
पल-पल वर्तमान में जियें  
भूल भूतकाल और भविष्य की चिंता  
स्वयं को स्वयं से बेहतर करें!!

श्रवण मद्देशिया  
एमसीए प्रथम वर्ष

## शायरी देश के नाम

हमारी धड़कनों में देश का सम्मान ही होगा  
हमारे मस्तक पटल पे ये अटल अभिमान ही होगा  
हमारी साँस की स्याही की अंतिम बूँद से यारों  
लिखा जो शब्द जाएगा वो हिंदुस्तान ही होगा  
दिल की गहराइयों में छुपा एक राज है  
तेरे बिना हर खुशी अधूरी सी साज है  
तो हर लम्हा खूबसूरत लगता है  
तेरे बिना ये जीवन जैसे कोई तन्हा साज है  
लफजों की तालाश में यहां एहसास लिखा जाता है  
यहां पानी को भी प्यास लिखा जाता है और  
मेरे जज्बात से वाकिफ है मेरी कलम  
मैं इश्क लिखूँ तो तेरा नाम लिखा जाता है

यथार्थ सिंह  
बीबीए प्रथम वर्ष



## शायरी

किसी एक इंसान की मदद करने से  
दुनिया तो नहीं बदलने वाली  
लेकिन हाँ किसी इंसान की मदद करोगे  
उसकी दुनिया जरूर बदल सकती है

लोग कहते हैं दुख बुरा होता है  
जब भी आता है रुलाता है  
लेकिन हम कहते हैं दुख अच्छा होता है  
जब भी आता है कुछ सिखाता है

मेहनत एक ऐसी सुनहरी चाबी है  
जो बन्द भाग्य के दरवाजे भी खोल देती है

बचपन गुजरी जवानी के चक्कर में  
जवानी गुजर रही नौकरी के चक्कर में

जिदगी में सब कुछ छोड़ देना लेकिन  
मुस्कुराना और उम्मीद कभी मत छोड़ना,

गुरुर मत करना जो आज तेरे पास है  
वह कल दूर भी हो सकता है  
और जिसको तू पत्थर समझता है  
वह कोहिनूर भी हो सकता है

दुनिया धोखा देकर अकलमद हो गयी और  
हम भरोसा करके गुनेहगार हो गए

कीमत चुकानी पड़ती है हर रोज यहाँ यारों  
रिस्तों के बाजार में कुछ भी मुफ्त नहीं मिलता

शायद मैं इसलिए पीछे हूँ  
मुझे होशियारी नहीं आती  
बेशक लोग ना समझे मेरी वफादारी  
मगर मुझे गद्वारी नहीं आती

विनीता सिंह  
बीबीए प्रथम वर्ष

## नारी शक्ति



तू नारी नहीं तू शक्ति है,  
तू दुर्गा, तू ही चंडी है।

क्यूँ डरना उन चार लोगों से,  
जिसको कभी किसी न देखा है।

तू सुनना नहीं किसी और की,  
तू करना वही जो तू चाहती है।

कहने वाले कहते रहेंगे पर,  
तू रुकना नहीं कभी राहों में।

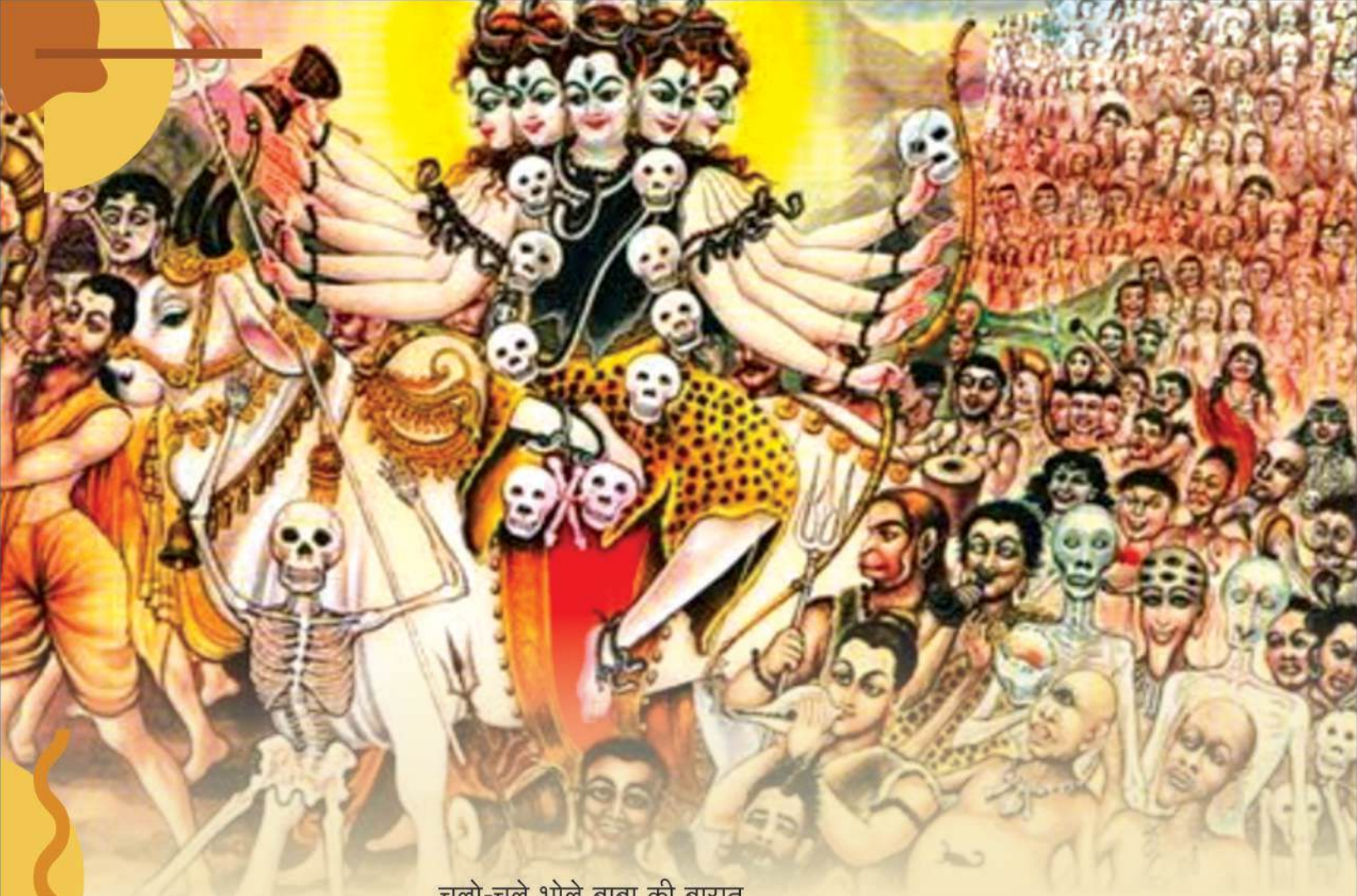
आएगी बहुत मुश्किलें तुझ पर,  
तू उड़ना कभी भूलना नहीं।

बहुत मिलेंगे तेरी आवाज दबाने वाले,  
लेकिन तू बोलना कभी छोड़ना नहीं।

क्योंकि तू नारी नहीं तू शक्ति है,  
तू दुर्गा तू ही चंडी है।

मुस्कान कुमारी  
एमसीए प्रथम वर्ष





चलो-चले भोले बाबा की बारात,  
भूत-प्रेत, देवता सारे आये हैं आज,  
नभः चर-मंडल डोल रहा,  
फूलों से सजी है धरती देखो, आज,  
आजे-बाजे व गांजे के साथ,  
कि, चलो-चले अणभंगी के बारात।

## चलो-चले, भोले बाबा की बारात

मय भी झुमा बनने को बाराती आज,  
कि, हो रहा जम के सिंगार,  
गले में हैं भुजंगी, माथे पर चंद्र सर का ताज,  
नंदी भी हुआ वाहन बनके तैयार,  
सुन्दर सी दुल्हनिया को ले-आना है,  
मिला ये मौका, कई बरसों बाद,  
कि, चलो-चले नाग वाले बाबा के बारात।

बम-बम भोला-भंडारी, गुज रहा देखो आज,  
कि, निकल लिये बन के बाराती ऋषि-मुनि भी आज,  
देखो-देखो पवन देवता आये, बारिश की बूँदों के साथ,  
बेल-पत्र और गाज धतूरा हैं, सबके पास,  
भूतों की टोली में, रौशन भी हैं, देखो आज,  
कि, चलो-चले, भोले बाबा की बारात।

रौशन सिंह राजकुमार  
एमसीए प्रथम वर्ष





## दोस्ती

ढाई शब्दो से बना शब्द दोस्ती  
और इसके मायने हजार है।  
जीवन में दोस्त का होना  
एक चमत्कार से कम नहीं है।  
दोस्ती वो हीरा है जो  
अपने दोस्त के लिए हमेशा चमकता रहता है।

चाहे वो exam से एक रात पहले पढ़ाना हो  
या फिर भूख लगने पर आधी रात में  
कुछ खाने को बनाना हो।  
वो दोस्त ही होता है जो साथ होता है।

जीवन को आसान बनाने की तरकिबे हो  
या फिर पंसदीदा व्यक्ति से बात करानी है  
वो दोस्त ही होता है, जो हमेशा साथ देता है।

समस्या में साथ रहना हो या हँसाना हो,  
वो दोस्त ही होता है, जो साथ होता है।

दोस्त जीवन की सबसे सुंदर उपहार हैं,  
दोस्ती जीवन की सबसे महत्वपूर्ण हिस्सा है।  
हमें याद है कॉलेज का पहला दिन  
जब हम पहली बार उससे मिलते हैं पहले,  
पहले कुछ दिन, बेकार बेज़ार से लगते हैं,  
फिर दोस्ती होती है और तीन साल/चार साल  
कैसे बीत जाते हैं पता नहीं चलता है,

वो रोज के हँसी मजाक टिफीन शेयर करना  
क्लास में जुड़ी सारी चीजें, हमेशा याद रहती हैं।  
और फिर वही दोस्त जीवन भर याद रहते हैं,  
बो बिताये पल खट्टी-मीठी यादें जीवन भर याद रहती है,  
वो दोस्त जीवन भर याद आते हैं  
और वो दोस्ती जीवन भर याद रहती है।

वैभव श्रीवास्तव  
एमसीए प्रथम वर्ष





## जिद्द...

जिद्द करो की, आप बदल जाओ,  
जिद्द हो ऐसा गलत को सही कर जाए,  
की, कांटों में पाँव चलने लगेगा,  
बंजर किस्मत भी, हरी भरी हो जाये....

जिद्द हो ऐसा हर जरूरत को रोटी मिले,  
जिद्द हो ऐसा, रोने पर हँसा जाए...।

लाख ये दुनियाँ तुमको गलत समझे,  
भले हो जाओ तुम भीड़ में अकेले,  
हौसला दो किसी की टूटती उम्मीदों को,  
साथ दो किसी के थकते कदमों को....

जिद्द करो की, रास्तों के लिए यहाँ हिल जाये,  
हर बार सिर झुका कर सब मान लेना बुज़दिली है,  
कई बार जिद्द करना भी तो जरूरी है...।

एहमियत दो उसे जो आपका अपना है,  
वरना आज कल तोह, पीठ पीछे छुपा भी, जलन वाला गुंडा है,  
कि, जिद्द करो ऐसा, किसी के खाब पूरे हो जाये,  
जिद्द हों ऐसा लोग आप को भी चाहने लगे,  
कि, जिद्द करो की, आप बदल जाओ...

रौशन सिंह राजकुमार  
एमसीए प्रथम वर्ष

## कैलाश हमारा

शोर शराबे से कोसो दूर  
शान्त चादर की ओढ़ में,  
एक कैलाश और खड़ा है,  
विधा लिए अपनी गोद में।

रुनेह शीतल वातावरण यहाँ,  
शिखर-सा ऊँचा सम्मान है,  
यहाँ पर सब अनुशासित,  
अनुशासन ही इसकी पहचान है।

आधुनिकता का हाथ थामे,  
यहाँ मिलता, स्वच्छ व उत्तम ज्ञान है,  
शान्ति से समृद्धि, कैलाश हमारा,  
लिये है हमें, परिवार-सी गोद में।

नीत्य मगन ज्ञान की खोज में,  
शोर शराबे से कोसो दूर,  
“कैलाश हमारा”  
शान्त चादर की ओढ़ में...।

रिशु कुशवाहा  
बीसीए द्वितीय वर्ष



## हसंमुख चुटकुला

गोलू : यार तुम हमेशा लेट क्यों आते हो?

मोहन : अरे भाई, मुझे समय की इतनी समझ नहीं है।

गोलू : फिर तुम क्या करते हो?

मोहन : मैं घड़ी देखता हूँ, वो कहती है  
“चलो फिर सो जाओ!”

यथार्थ सिंह  
बीबीए प्रथम वर्ष





जीवन की पहली शिक्षा,  
जिसने हमें सिखाया,  
सारे दर्द को सह कर,  
इस दुनियाँ में लाया!  
वो माँ होती है...

ना तुलना कभी की है  
ना करने का इरादा है  
वो माँ का प्यार ही है  
जो नौ महीने सबसे ज्यादा है।

जिसने हमें चलना सिखाया,  
जिसने हमें पढ़ना सिखाया,  
सबकी माँ की बस एक ही परिभाषा  
सुखी रहे बच्चे हमारे यही उसकी आशा।

जो सुकून माँ के आँचल में है,  
वो सुकून नहीं किसी दुनिया के कोने में,  
ना दुखाना कभी गलती से भी माँ का दिल,  
जिसने बदले में कुछ ना माँगा तुमसे,  
अपने जीवनभर के बलिदान का

जिम्मेदारियों के बदले,  
जिसने अपने जीवन को भुला दिया,  
दुखों को सारे रख कर सीने में,  
हँसी को हरदम लबों पे रखती है।

चाहे हो बदन में दर्द कितने भी,  
दिल से सबकी सेवा करती है,  
माँ तुझे भी हक है जिने का  
अब तू भी आराम कर

लोग मंदिरों में भगवान को पूजते हैं,  
पर भगवान तो हमारे घर में रहते हैं,  
कदर करो अपनी माँ की...  
जिसके नसीब में माँ नहीं,  
वो समझते हैं अहमियत माँ की  
क्योंकि माँ के कदमों में स्वर्ग होता है

अनामिका वर्मा  
बीसीए द्वितीय वर्ष





## मैं समय हूँ

विकल हृदय की ज्वालाओं में, लोगों को जलते देखा  
छोटे-छोटे नन्हें बच्चों को तड़प-तड़प पलते देखा  
मैं समय हूँ, मैंने ना जाने कितने बसंत को जाते देखा  
सतयुग, त्रेता, द्वापर और कलयुग को आते देखा  
हर युग में, मैंने कुछ ना कुछ गौरव सम्मान को पाते देखा  
लेकिन जब आया कलयुग सब को सम्मान गवाँते देखा  
गायों को भूख से मरते, कुत्तों को खीर खिलाते देखा  
भाई बनकर गले लगाते, फिर पीठ में खंजर चलाते देखा  
जहां राम को मातृ भक्त में, वन को जाते देखा  
वहीं आज माँ को अनाथालय में पहुंचाते देखा  
जहाँ राजा हरिश्चंद्र को स्वप्न में राज्य लुटाते देखा  
वहीं आज घर के आँगन को हिस्से में बँट जाते देखा  
जहाँ अर्जुन को गैरों पर भी, दुख के आँसू बहाते देखा  
वहीं आज अपने स्वार्थ में अपना घर जलाते देखा

हृदयेश शुक्ल  
एमबीए प्रथम वर्ष

## मुस्कुरा लिया करो !

अरे!! कभी तो चेहरा खिला दिया करो,  
ज्यादा नहीं थोड़ा तो मुस्कुरा लिया करो!  
निष्ठुर भाव को कभी ठुकरा दिया करो...!!  
माना भारी है बोझ फिर भी मुस्कुरा लिया करो।  
उदासी के चंद दीपक को कभी बुझा दिया करो...!!!  
लम्बी है गम की सांझ फिर भी मुस्कुरा लिया करो!  
इन एकांत के लम्हों को कभी हमसे भी बाँट दिया करो  
देखो कितनी खूबसूरत है शाम...!!  
अब तो मुस्कुरा लिया करो...

सौम्या सिंह  
बीबीए द्वितीय वर्ष

## संघर्ष एक कहानी है

संघर्ष एक कहानी है  
लड़ना इसकी निशानी है  
जिसे थका ना सके अनगिनत प्रयास  
वही विजय की असली कहानी है.....!!  
जवानी की पूर्ण हिस्सेदारी है  
दौड़ना इसकी निशानी है  
जो गिरकर पुनः खड़ा हो जाए,  
जैसे आशाएँ इसकी स्वामिनी है.....!!  
पथिक इसकी संरचना है  
हठ करना इसकी श्रेष्ठता है...!  
जो थमे नहीं अवरोधों से  
वह सफलता की पूर्ण रचना है....!!

श्रुति सिंह  
बीबीए द्वितीय वर्ष







## देश भक्ति शायरी

ना सरकार मेरी है,  
ना रौब मेरा है,  
ना बड़ा सा जाम मेरा है,  
मुझे तो एक छोटी सी  
बात का गौरव है,  
मैं हिन्दुस्तान का हूँ  
और हिन्दुस्तान मेरा है।

दे सलामी इस तिरंगे को  
जिस से तेरी शान है  
सर हमेशा ऊँचा रखना इसका  
जब तक दिल में जान है

ना पूछो जमाने से  
क्या हमारी कहानी है,  
हमारी पहचान तो सिर्फ यह है  
हम सिर्फ हिन्दुस्तानी हैं।

अपनी आजादी को हम  
हरगिज मिटा नहीं सकते  
सर कटा सकते हैं लेकिन  
सर झुका नहीं सकते

माधुरी मौर्या  
बी.बी.ए. द्वितीय वर्ष

## कामयाब हो तुम

कामयाब हो तुम  
कल जो ताने मारते थे  
आज फ़िक्र करने लगे  
तो समझ लेना कामयाब हो तुम

कल जो नजरअंदाज करते थे  
आज बार-बार नजर आने लगे  
तो समझ लेना कामयाब हो तुम

बिना किसी दुआ व सहारे के  
चलना सीख लो तो समझ लेना  
कामयाब हो तुम

कल के बड़े सपने आज तुम्हें खुद  
छोटे लगने लगे तो समझ लेना  
कामयाब हो तुम

हर चीज के लिए हाँ कहने के बजाय  
ना करना सिख जाओ तो समझ लेना  
कामयाब हो तुम

प्राची सिंह  
बीबीए द्वितीय वर्ष



## मेरा स्कूल

ऐ मेरे स्कूल मुझे जरा फिर से तो बुलाना  
वो कमीज के बटन ऊपर-नीचे लगाना।  
अपने बाल खुद न काढ़ पाना।  
पीटी शूज को चाक से चमकाना।  
वो काले जूते को पैंट से पोछते जाना।  
ऐ मेरे स्कूल मुझे जरा फिर से तो बुलाना।  
वो बड़े नाखून को दाँत से चबाना।  
और लेट आने पर मैदान के चक्कर लगाना।  
वो प्रार्थना के समय क्लास में ही रुक जाना।  
पकड़े जाने पर पेट दर्द का बहाना बनाना।  
ऐ मेरे स्कूल मुझे जरा फिर से तो बुलाना।  
वो टीन के डब्बे को फूटबाल बनाना।  
ढोकर मारकर घर तक ले जाना।  
साथी के बैठने से पहले बेंच सरकाना।  
और उसके गिर जाने पर जोर से खिलखिलाना।  
ऐ मेरे स्कूल मुझे जरा फिर से तो बुलाना।  
वो गेम्स पीरियड के लिए सर को मनाना।  
यूनिट टेस्ट को टालने के लिए उनसे गिड़गिड़ाना।  
जाइँ में बाहर धूप में क्लास लगवाना  
और उनसे घर-परिवार के किस्से सुनते जाना।  
ऐ मेरे स्कूल मुझे जरा फिर से तो बुलाना।  
वो बेर वाली के बेर चुपके से चुराना।  
लाल-काला चूरन खा कर एक दूसरे को जीभ दिखाना  
जलजीरा, इमली देखकर जमकर लार टपकाना।  
साथी से आइसक्रीम खिलाने की मिन्नतें करते जाना।  
ऐ मेरे स्कूल मुझे जरा फिर से तो बुलाना।  
वो लंच से पहले ही टिफिन चट कर जाना।  
आचार की खुशबू पूरे क्लास में फैलाना।  
वो पानी पीने में जमकर देर लगाना।  
बाथरूम में लिखे शब्द को बार-बार पढ़ के सुनाना।  
ऐ मेरे स्कूल मुझे जरा फिर से तो बुलाना।

वो एग्जाम के पहले गुरुजी के चक्कर लगाना।  
बार-बार बस Important पूछते जाना।  
वो उनका पूरी किताब मे निशान लगवाना।  
और हमारा पूरे course को देखकर चकराना।  
ऐ मेरे स्कूल मुझे जरा फिर से तो बुलाना।  
वो फेयरवेल पार्टी के दिन पेस्ट्री समोसे खाना।  
वो जूनियर बच्चों को अपना डाँस दिखाना।  
वो टाइटल मिलने पर हमारा तिलमिलाना।  
ऐ मेरे स्कूल मुझे जरा फिर से तो बुलाना।  
वो मेरे स्कूल का मुझे यहाँ तक पहुंचाना।  
और मेरा खुद में खो उसको भूल जाना।  
मेरा बाजार में किसी परिचित से टकराना।  
वो जवान गुरु जी का बूढ़ा चेहरा सामने आना।  
ऐ मेरे स्कूल मुझे जरा फिर से तो बुलाना।

निकिता यादव  
बीबीए द्वितीय वर्ष



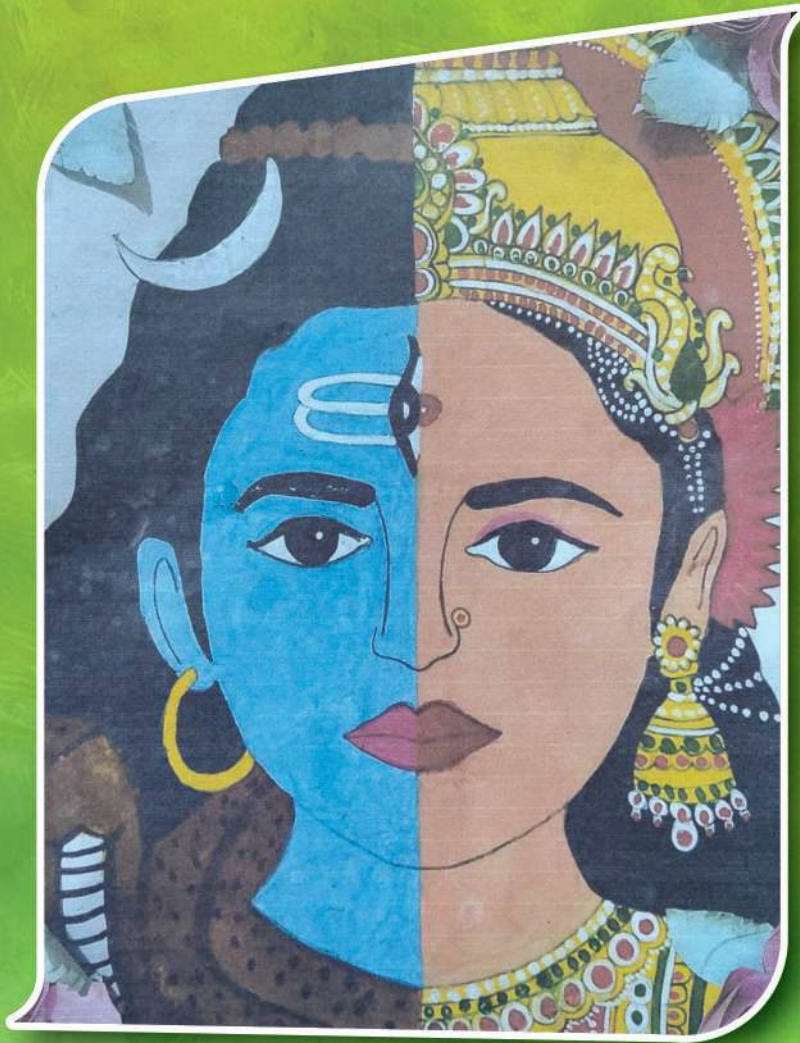
माँ का साया उठने से,  
जिंदगी अधूरी सी हो जाती है।  
दुनिया तो केवल बातों से साथ देती है  
माँ ही है जो गले लगाकर चुप कराती है  
छुपकर रोने पर एक, माँ ही है  
जो जान जाती है  
मेरी माँ की कमी मुझे हर रोज सताती है।

प्राचिता त्रिपाठी  
एमबीए प्रथम वर्ष





ARTISTIC  
Sketch



**Aditi Singh**  
BBA 1<sup>st</sup> year



**Monika Gupta**  
MCA 1<sup>st</sup> year





**Khushi Vishwakarma**  
MCA 1<sup>st</sup> Semester



**Sanjana Yadav**  
B.Com. 3<sup>rd</sup> year





**Anjali Nishad**  
MBA 1<sup>st</sup> year

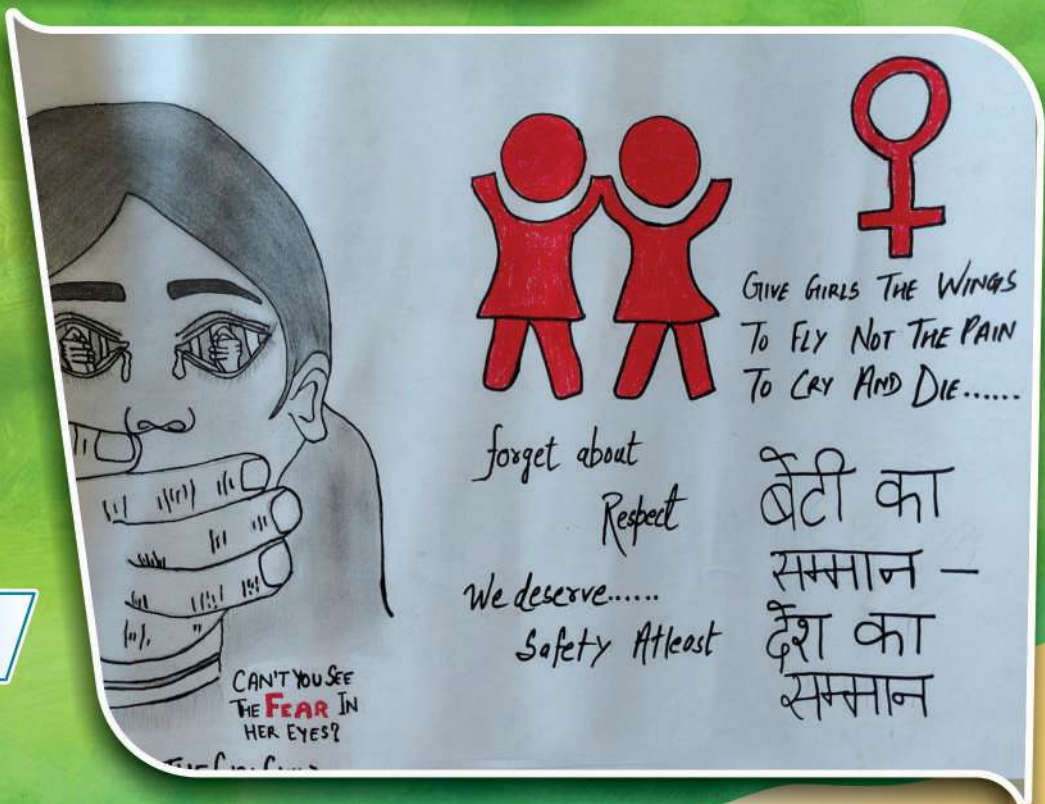


**Khushi Vishwakarma**  
MCA 1<sup>st</sup> Semester





**Anjali Ojha**  
BBA 1<sup>st</sup> year



**Sai Aastha**  
BBA 1<sup>st</sup> year

CAN'T YOU SEE THE **FEAR** IN HER EYES?



GIVE GIRLS THE WINGS  
TO FLY NOT THE PAIN  
TO CRY AND DIE.....

forget about  
Respect  
We deserve.....  
Safety Atleast

बेटी का  
सम्मान -  
देश का  
सम्मान



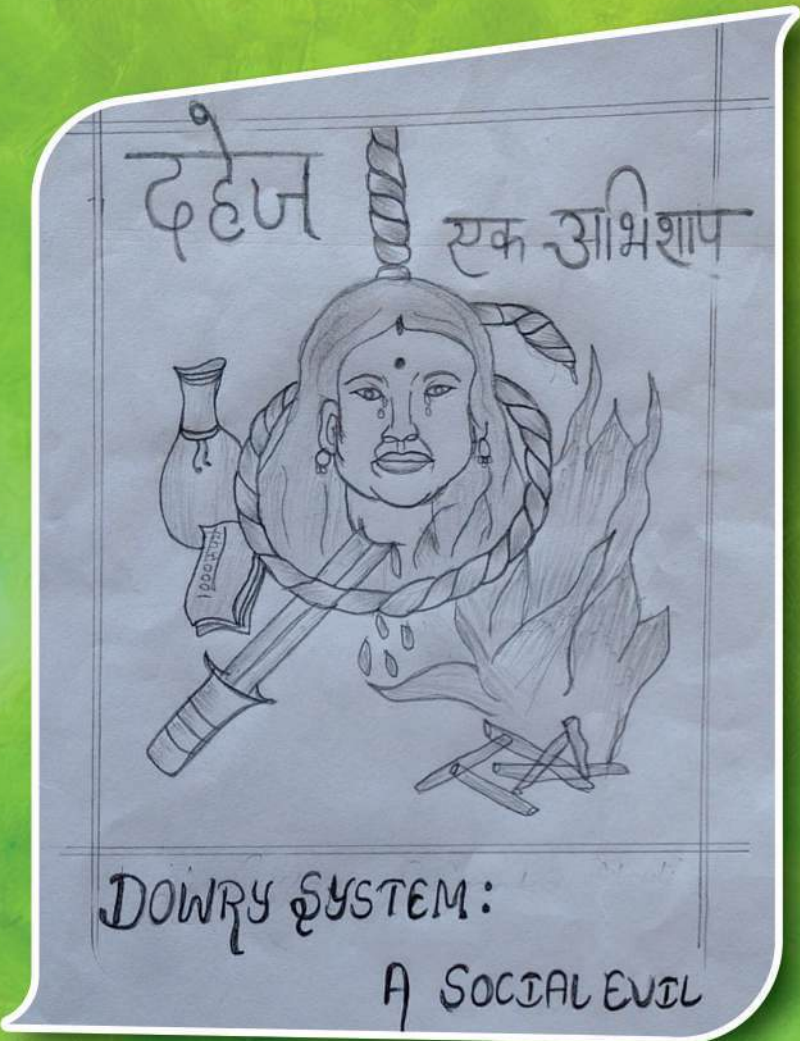


**Anjali Nishad**  
MBA 1<sup>st</sup> year



**Sanjana Yadav**  
B.Com. 3<sup>rd</sup> year





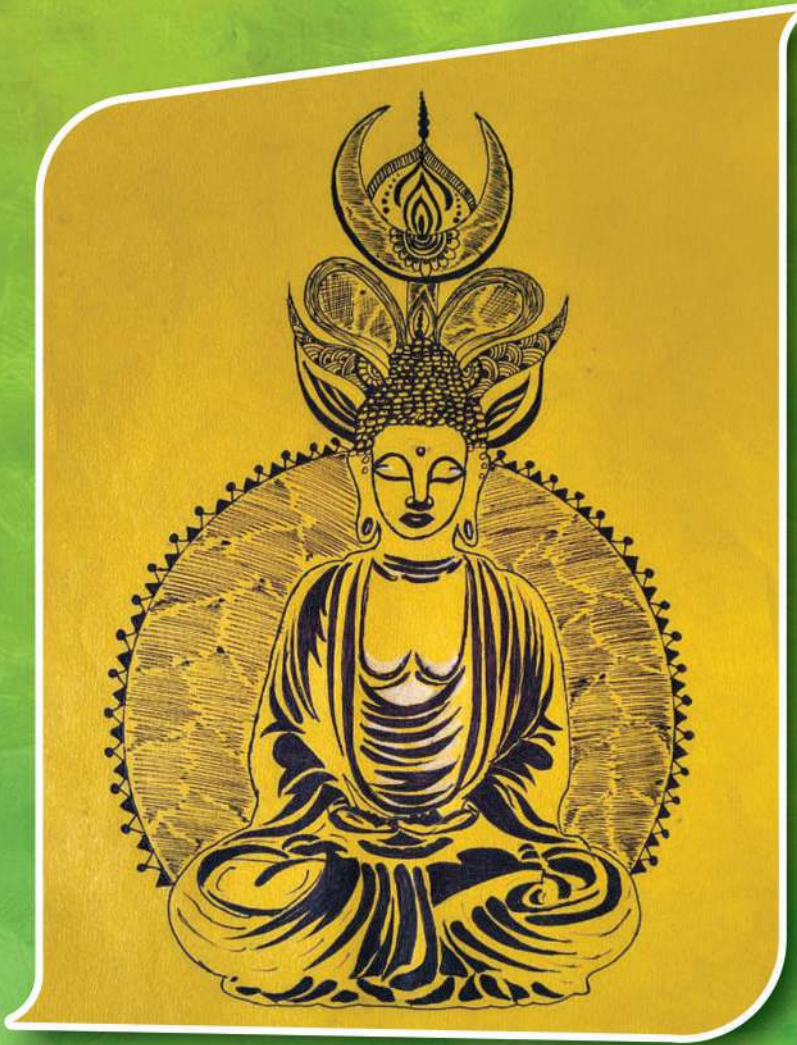
**DOWRY SYSTEM:**  
A SOCIAL EVIL

**Shruti Yadav**  
B.Com. 3<sup>rd</sup> year



**Sanjana Yadav**  
B.Com. 3<sup>rd</sup> year



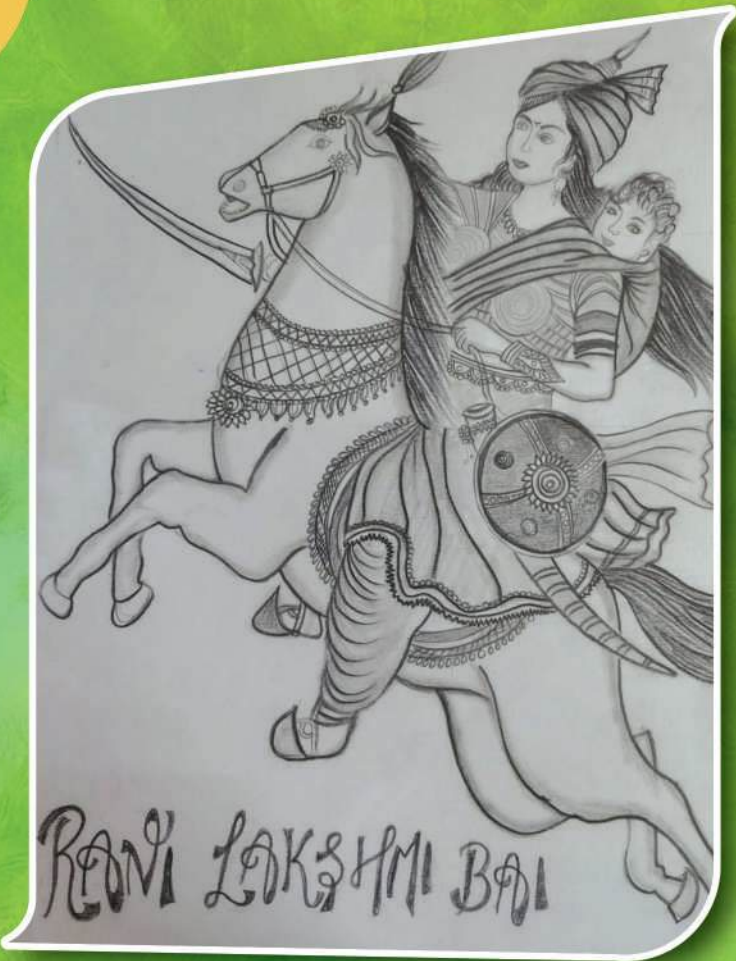


**Preeti Maurya**  
MBA 1<sup>st</sup> year



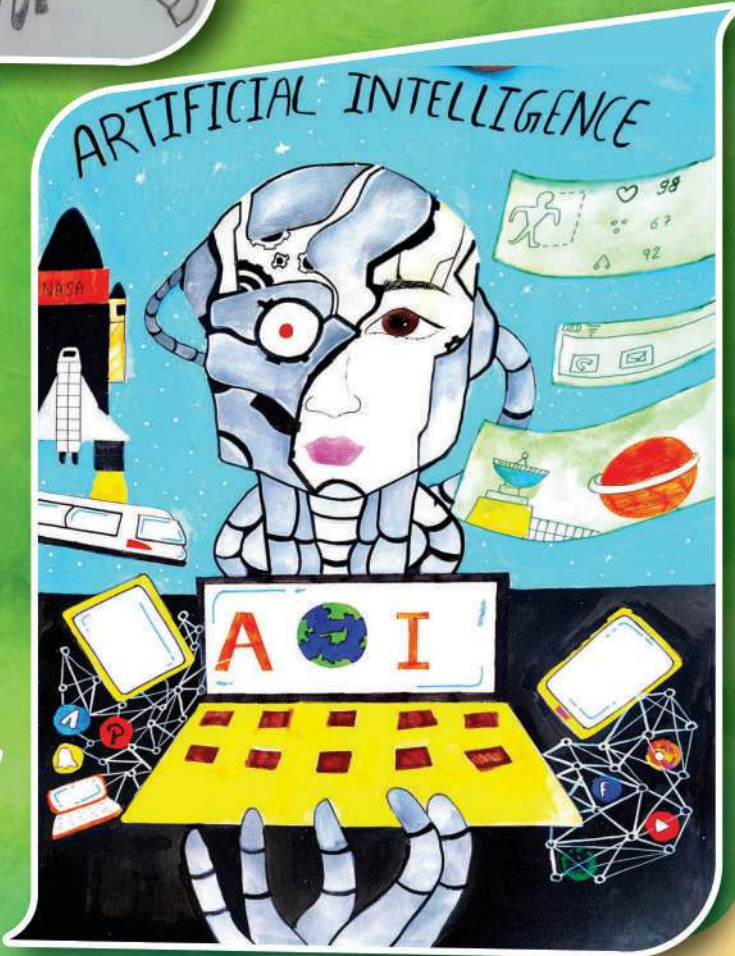
**Harshita Singh**  
BBA 1<sup>st</sup> year





Radni Lakshmi Bai

**Deepika Chauhan**  
BCA 5<sup>th</sup> Semester

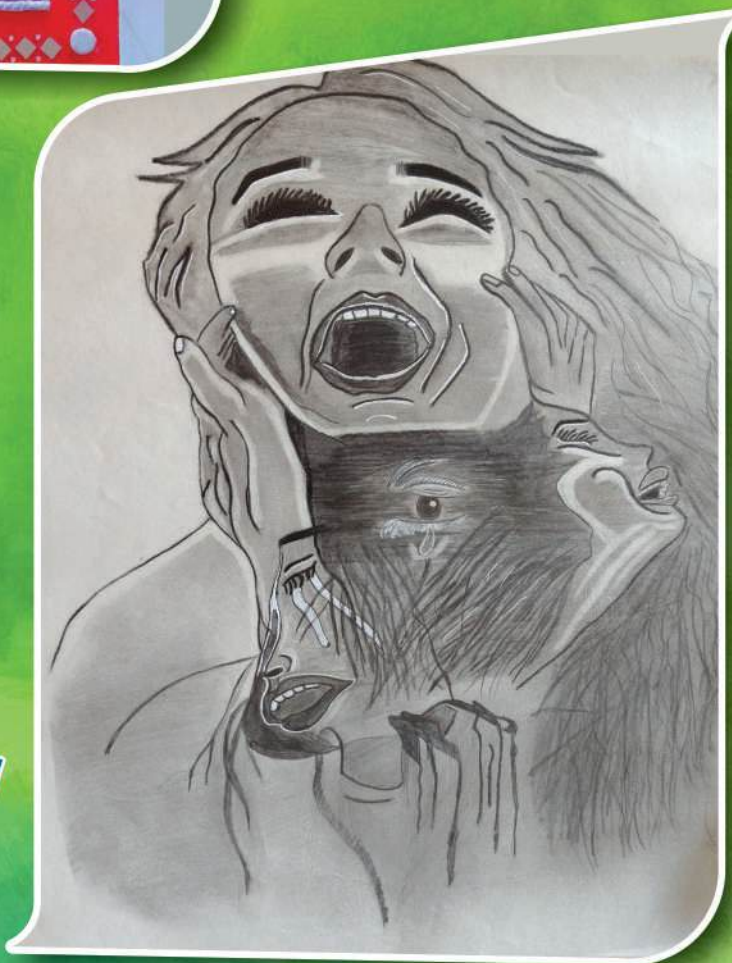


**Saumya Singh**  
BBA 3<sup>rd</sup> year



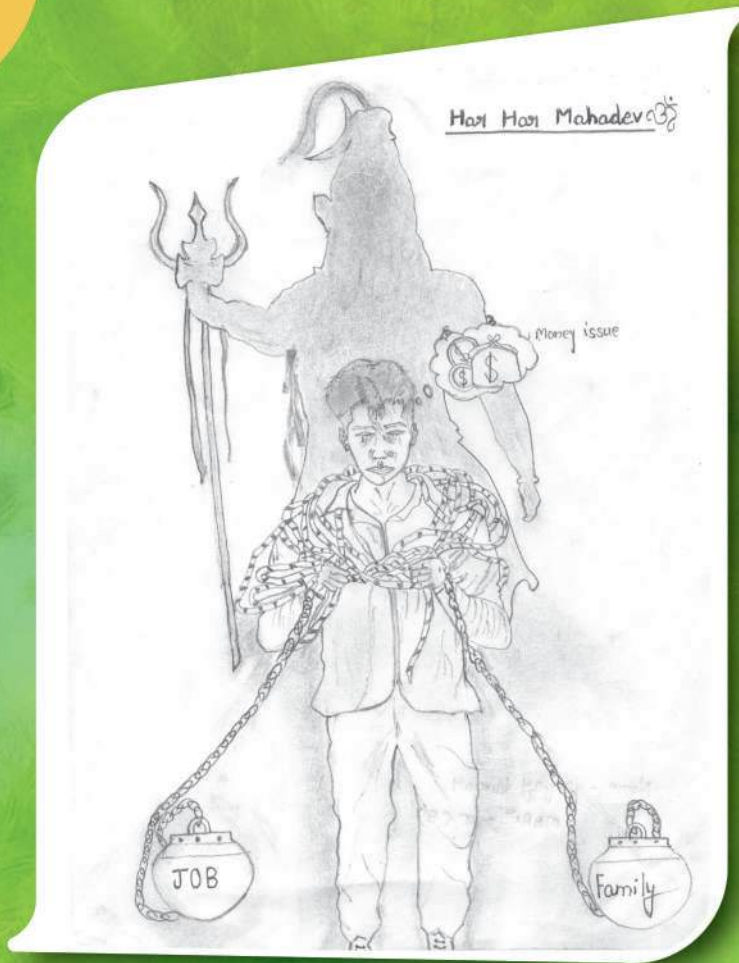


**Sanjana Yadav**  
B.Com. 3<sup>rd</sup> year

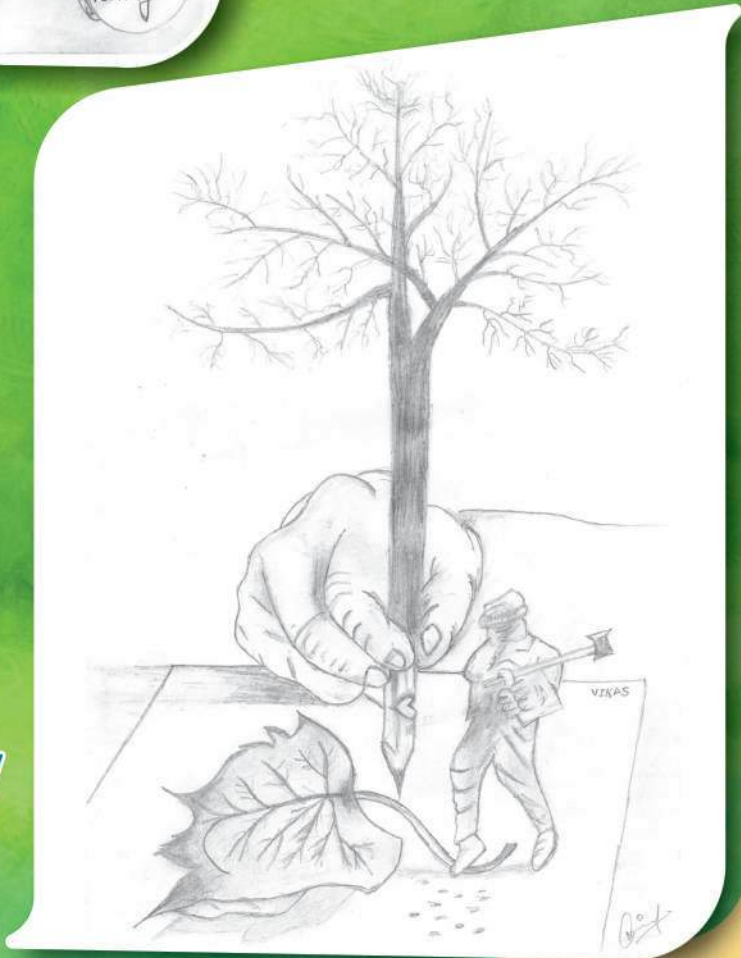


**Monika Gupta**  
MCA 1<sup>st</sup> year





**Vijay Kumar**  
MBA 1<sup>st</sup> year



**Vikas**  
MCA 1<sup>st</sup> year



## List of Alumni

### Batch 2009-2011 (MBA)

Abhay Singh (Uptu)	Avanish Pandey	Lakshmi Pandey	Shaita
Abhishek Agarwal (M)	Brajesh Kumar	Mayurish Kumar Pandey	Shekha Srivastava
Abhishek Srivastava (M)	Deepa Singh (UPTU)	Mohd. Asad	Sudama Yadav
Abu Talaha (M)	Deepika Seth	Modh. Rahil Ansari	Sunil Kumar
Adarsh Mani Shukla (Uptu)	Ekta Singh	Moin Khan	Sunita Verma
Km. Aditi Pandey (Uptu)	Ekta Srivastava (UPTU)	Nafees -Ur-Rehman Khan	Swatandra Tripathi
Aizaz Ahmad (Uptu)	Faeza Khan	Namita Gupta	Swati Srivastava
Akhtar Nawaz (Uptu)	Gambhir Nath Singh	Navratan Tripathi	Tauseef Samani
Aman Gupta (Uptu)	Garima Mishra	Pramila Srivastava	Veena Mishra
Km. Anchal Jaiswal (Uptu)	Guru Pratap Yadav	Pratibha Pandey	Vijay Singh
Anupam Prajapati	Hemant Singh	Km. Ragini Srivastava	Vikram Singh
Anshu Poddar	Iftekhhar Ahmad	Ravindra Kumar Yadav	Vishwagrahan
Km. Aruna Shahi	Kavita Tripathi	Ravindra Nath Prajapati	Vivek Pratap Singh
Ashish Kumar Gupta (UP)	Km. Joyti Singh	Santosh Kumar Jha	Yashi Dev
Ashish Tripathi	Km. Jyotsana	Sapna Gupta	Yashwant Kumar

### Batch 2010-2012 (MBA)

Abdullah Dilshad	Dheeraj Shai	Nishad Khan	Sapna Rai
Abhay Shukla	Durgesh Kumar	Piyush Kedia	Sarita Gupta
Abhimanyu Singh	Chaurisiya	Piyush Kumar Yadav	Sashi Kanth Kannaujiya
Abhishek Kediya	Durgesh Kumar Sharma	Pradeep Kumar Pandey	Saurabh Singh
Abhishek Rao	Girish Chandra Gupta	Prashant Gaurav Singh	Shikha Singh
Aditya Vikram Singh	Govind Kashyap	Pratima Dubey	Shilpi Pandey
Adnan Khan	Gyan Swaroop	Priyanka Singh	Shweta Supriya
Akhilesh Chandra	Hari Shankar Tiwari	Punit Kumar Pandey	Sudhir Kumar Tripathi
Akhilesh Tiwari	Imam Hasan Warsi	Rahul Kumar Pandey	Sumya Dubey
Alok Kumar Pandey	Karimuddin	Rahul Srivastava	Sunil Kumar Dubey
Amit Kumar Gupta	Karnica Agarwal	Rajan Pandey	Sunny Yadav
Anjali Gupta	Kunwar Surendra Pratap	Rakesh Paswan	Supriya Jaiswal
Ankit Kumar	Mahabir Singh	Ratnawali Mishra	Surya Pratap Singh
Anubha Jaiswal	Mahatab Alam	Ratnesh Kumar	Swati
Atika Pandey	Mahesh Prasad	Ravi Kant Dubey	Shweta Srivastava
Avdhesh Kumar	Mohammed Imran	Ravindra Kumar Mishra	Uendra Kumar Pandey
Avinash Kumar Singh	Mohd Irshad Ali	Rekha Singh	Vishwa Deepak Srivastava
Balaji Agarwal	Mohd Salman	Ritesh Kumar Srivastava	Vishwanath Pratap Singh
Brijesh Kumar Singh	Mohd Usman	Rohit Anand Pandey	Vivek Kumar
Brijesh Kumar Tiwari	Mohd. Zaid	Ruchika Srivastav	Vivekanand Pandey
Chandra Prakash Shahi	Namrata Tripathi	Saba Naz	Shashank Jaiswal
Chandra Prakash Singh	Neha Gupta	Sandeep Parkash Singh	
Deepak Singh	Neha Singh	Sanjay Kumar Yadav	



**Batch 2011-2013 (MBA)**

Abhay Kumar Rai	Devendra Prasad	Prakriti Rachna	Saumya Agarwal
Abhay Pratap Singh	Dheerendra Nath Shukla	Prameet Srivastava	Saurabh Ranjan
Abhay Singh	Dhirendra Kumar	Pramod Kumar Ram	Shailendra Nath Dwivedi
Abhishek Kumar	Durgesh Tiwari	Preeti Devi	Shalini Sohil
Abinav Anand	Govind Singh	Preeti Singh	Shalini Srivastava
Aditya Shahi	Indrajeet Yadav	Priyam Srivastava	Sukriti Maurya
Ajay Kumar	Jaynath Gautam	Priyanka Gupta	Sunil Kumar
Ajeet Singh	Jitendra Paswan	Punit Kumar Azad	Sunil Kumar
Akansha Saraf	Kamlesh Chauhan	Ramiz Waris Khan	Suraj Kumar Jaiswal
Akhilesh Kumar	Karan Singh	Raj Kamal Kumar	Susma Singh
Amarnath	Kavita Srivastava	Rajesh Kumar	Swekchha Srivastava
Anand Kumar	Mirtunjay Kumar	Randhir Kumar	Tulika Banerjee
Anil Kumar	Mohammad Yasir Husain	Ranveer Singh	Vaibhav Kaushik
Anil Nishad	Mukesh Gond	Ravi Kant	Varun Kumar
Arvind Kumar Pandey	Neha Srivastava	Ravi Kumar Mishra	Vikas Kumar Upadhyay
Ashish Kumar Jaiswal	Nirbhay Chand Pandey	Ravi Kumar Verma	Vineeta Sharan Gupta
Ashutosh Singh	Nitesh Kumar Gupta	Rupali Srivastava	Vipin Kumar
Avinash Kumar Yadav	Pallavi Pandey	Sachchida Nand	Vipin Kumar Pandey
Beta Lal	Parikshit Kumar Singh	Sachin	Vivek Kumar Pandey
Chandan Yadav	Pawan Kumar Sarwesh	Salvant	Vivek Sharma
Deepak Kumar	Pawan Kumar Shukla	Sanjeeta Keshwani	Vivek Upadhyay
Devanshu Prajapati	Prabhat Singh Yadav	Saoud Ahmad	Sudheer Kumar Pandey

**Batch 2012-2014 (MBA)**

Abhishek Kumar Gautam	Durgesh Kannaujia	Pooja Tripathi	Savitri Tripathi
Abhishek Singh	Durg Vijay Kumar	Prabhat Chandra Rai	Shalini Chaurasia
Akancha Chaudhary	Firdausia Qaiyum	Prafull Kumar Upadhyay	Shikha Bharti
Aman Dhar Dwivedi	Gaurav Yadav	Pramod Kr. Kannaujia	Shweta Pandey
Anil Kumar	Guddu Singh	Prashant Modi	Shweta Sharma
Anil Kumar Yadav	Gayasuddin	Priya Gupta	Siddharth Mani Tripathi
Anshumali Pandey	Hasan Abas	Purnima Bhardwaj	Siddharth Singh
Anushree Singh	Indira Shukla	Rahul Kumar	Srishti Tiwari
Arun Kumar	Jaya Naidu	Rahul Singh	Suraj Kumar
Arun Singh	Karunesh Chaubey	Rahul Yadav	Sweta Verma
Arvind Tiwari	Katyayani Tripathi	Rajesh Kumar	Vijay Kumar Bharati
Avinash Rai	Km.Sushama Rai	Raju Kumar Chaurasiya	Vikas Kumar Mishra
Devendra Pratap	Nagendra Prasad	Raju Nishad	Vinay Kumar Tripathi
Devendra Singh	Navneeta Singh	Sadhana Sharma	Vinod Singh
Dhananjay Yadav	Neel Mani Sharma	Shailesh Kumar Yadav	Vinod Tiwari
Dharmendra Rai	Neeraj Pandey	Sandeep Kumar	Bipin Kumar
Divita Srivastava	Nikhat Siddiqui	Satish Kumar Yadav	
Divya Dwivedi	Nitesh Kumar Singh	Saurabh Kumar	



### Batch 2013-2015 (MBA)

Amit Kumar Prasad	Km.Khushboo Kumari	Km.Risha Gupta	Sushmita Gupta
Ankur Kumar Pandey	Km.Meena Kumari	Ruchi Singh	Km.Shashi Tekriwal
Km.Aradhna Arya	Md.Niyaj Ansari	Rinku Kumari	Km. Surbhi Goel
Km.Archana Rao	Mukesh Kumar Rahul	Rohit Kumar	Km.Sunita Srivastava
Km.Archana Pandey	Nity Prakash	Raghwendra Shukla	Km.Shruti Hora
Km. Babita Kumari	Navin Kumar	Rajat Kumar Yadav	Km. Aroma Khan
Akhilesh Kumar	Puneet Singh	Sandeep Kumar Maurya	Vinay Prakash Singh
Km.Ashna Khan	Pradeep Kannaujia	Km.Shweta Mani	Km.Zeba Noor Naqshi
Deepak Kumar Singh	Pramod Kumar Ojha	Shyam Charan Nishad	Ashok Kumar Rai
Govind Prasad	Rishabh Pratap Mall	Km. Shalini Mani	Km. Komal Agrawal
Km. Divya Singh	Rahul	Sachchitanand Tripathi	Praveen Kumar

### Batch 2014-2016 (MBA)

Aditya Singh	Dheeraj Sharma	Nirushma Sharma	Shifa Fatima
Akash Kumar	Dilip Kumar Singhaniya	Pallavi Tripathi	Shishir Kant Singh
Akash Rungta	Hari Narayan Pandey	Preeti Yadav	Shivam Srivastava
Amit Kumar Paswan	Indrajit Pal	Priya Yadav	Shweta Thakuraee
Anil Kumar Bharti	Jamshed Ahmad	Priyanshu Prabhakar	Sulekha Mishra
Arun Kumar	Jeetendra Kumar	Raj Kumar	Suneel Kumar
Arun Kumar Chaurasiya	Juhi Agrawal	Ranvijay Yadav	Sunil Kumar
Ashish Kumar Dwivedi	Jyoti Singh	Ravindra Yadav	Sunil Kumar Gond
Ashok Kumar Gupta	Kumari Neha Singh	Rukhsar Perveen	Ssuryakant Shukla
Ataullah Marufi	Mandeep Kumar	Sachin Singh	Swati Srivastava
Avantika Singh	Manish Kumar Srivastava	Salman Khan	Toshi Agrawal
Avinash Kumar Dubey	Monika Anand	Sanchit Khanna	Umesh Kumar Nishad
Avinash Sahani	Musarrat Obaid	Sandeep Kumar Maurya	Umesh Yadav
Chandan	Namrata Shahi	Sapna Bharti	Uzma Khatoon
Daynand	Naurin Khatun	Sarthak Sharma	Veebha Pandey
Deep Kamal Singh	Naveen Kumar	Sarvesh Kumar Lal	Vikas Singh
Deepak Kumar	Navneet Goutam	Sasmita Tripathi	Virendra Kumar
Deepak Kumar Rana	Neeta Tete	Saurabh Singh	
Dhananjay Dubey	Nilesh Singh	Seema Pandey	

### Batch 2005-2017 (MBA)

Aakash Agarwal	Anand Kumar	Arvind Kumar	Devbrat Pandey
Abdul Qadir	Angad Kumar Yadav	Ashish Chaubey	Dhananjay Kumar
Abhay Kumar Singh	Anjani Nigam	Avinash Sharma	Dharmendra Kumar
Adity Gupta	Ankit Joel	Brijesh Kumar	Dhirendra Bahadur Singh
Ajeet Singh	Ankita Mishra	Brijesh Kr. Maddheshiya	Gaurava Suneel Ratan
Alok Kumar Yadav	Anuj Kumar Gupta	Chandani Agrahari	Hareram Yadav
Amit Kumar Singh	Anupma Rao	Danish Khan	Indrajeet Kumar
Amit Kumar Tripathi	Anusha Singh	Deepak Kr Dubey	Jaya Shankar
Amrita Singh	Arunima Mishra	Deepak Kumar Kushwaha	Jyoti Tiwari



Lavkush Chai  
 Manoj Kr. Vishwakarma  
 Mirza Faiz Beg  
 Mithilesh Kumar Bharti  
 Mohd. Akmal Khan  
 Monika Gupta  
 Muhammad Nizam Ansari  
 Neelam Rajbhar  
 Nilisha Singh  
 Nimish Samant  
 Pankaj Kumar  
 Pankaj Kumar  
 Pragati Diwedi  
 Priyanka  
 Priyanka Gupta

Punjika Mishra  
 Rajendra Prasad  
 Rajiv Kumar Dubey  
 Rajkamal  
 Randheer Kumar  
 Ravi Pratap Singh  
 Ritika Sharma  
 Rohit Kumar Kanu  
 Sandeep Kumar Sahani  
 Sanjay Kumar Gupta  
 Sarfaraz Ansari  
 Sarvendra Kumar  
 Sateesh Kumar  
 Satish Kumar  
 Satyadev Yadav

Satyam Raj  
 Saurabh Singh  
 Shabnam Khan  
 Km Shaheen Bano  
 Shalini Sharma  
 Shambhunath Dubey  
 Sher Singh  
 Shivshant Srivastava  
 Shubham Raj  
 Shweta Mishra  
 Siddharth Shankar Mishra  
 Suman Kumari  
 Sunaina Gupta  
 Suneel Kumar  
 Sushil Rai

Sushmita Kashyap  
 Suveena Srivastava  
 Swati Gupta  
 Umesh Kumar  
 Upagya Singh  
 Vaibhav Sahay  
 Vikash Rao  
 Vinay Pandey  
 Vinod Kumar  
 Vipul Kumar  
 Vivek Kumar  
 Yogedra Kumar

### Batch 2016-2018 (MBA)

Abhishek Sharma  
 Aditya Mishra  
 Akshay Kumar  
 Amit Srivastava  
 Anil Kumar  
 Ankita Mishra  
 Anshul Raj  
 Ashish Kumar Yadav  
 Ashwani Kumar Singh  
 Chandra Shakhar  
 Chhavi Rawat  
 Deepak Gowala  
 Deepak Kumar  
 Deepak Rai  
 Deepika  
 Durgesh Tripathi  
 Himesh Dwivedi  
 Juhi Gupta  
 Jyoti Pandey

Kavita Gupta  
 Kishan Kumar Gupta  
 Km Pryanka  
 Km Rupanjali  
 Km Nivedita Singh  
 Km Pramila Jaiswar  
 Km Sunita Chaudhary  
 Kumari Anita  
 Kumari Aradhana  
 Kumari Ankita Srivastava  
 Kumari Jyoti Shahi  
 Kumari Rekha Rani  
 Kumari Shaista Parveen  
 Kumari Shweta Srivastava  
 Kumari Vijeta Gaun  
 Lauhar Prasad  
 Manindra Kumar  
 Manish Rao  
 Manish Kumar Upadhyay

Manoj Kumar Chaurasiya  
 Mehtab Alam  
 Mohammad Aalim Ansari  
 Navneet Kumar Rajput  
 Neha Gupta  
 Owais Siddiqui  
 Pooja Kumari  
 Pramod Kumar  
 Prateek Pal  
 Praveen Khare  
 Rahul Ojha  
 Rajat Srivastav  
 Rajnish Kumar  
 Rakesh Kumar  
 Rakesh Kushwaha  
 Rakesh Maurya  
 Ramkrishna Verma  
 Ranjeet Kumar Paswan  
 Ravi Krishna Dhar Dubey

Ritu Singh  
 Riya  
 Sachchida Nand  
 Sachin Bhaskar  
 Shalini Samant  
 Sharma Shashiprabha Ramji  
 Shazia Rahman  
 Shivangi Singh  
 Shivendra Singh Kaushik  
 Sonu Kuamr Gautam  
 Sudarshan Prasad  
 Sunil Kumar  
 Suyash Yadav  
 Ved Prakash Mani Tripathi  
 Vicky Kumar Pandey  
 Vikas Kumar  
 Vikki Sahani  
 Vivek Kumar Chaudhary

### Batch 2017-2019 (MBA)

Aasif Khan  
 Aayush Tripathi  
 Abhinav Kumar Singh  
 Abhishek Kumar Pathak  
 Abhishek Kumar  
 Abhishek Kumar  
 Abhishek Kr. Chaudhary

Aishvarya Srivastava  
 Ajay Kumar  
 Ajit Kumar Ray  
 Amir Khan  
 Anil Kumar  
 Anjana Pandey  
 Ankit Kidder

Ankita Mishra  
 Annu Agrahari  
 Anshika Mishra  
 Anurag Mishra  
 Anurag Tripathi  
 Archana Kumari  
 Ayushi Tulsyan

Bhanu Priya Singh  
 Bhartri Kumari  
 Biraju Kumar  
 Brijesh Kumar  
 Chandan Paswan  
 Chhaya Yadav  
 Deepak Kumar Varun



Dhanush Dhari Verma  
Doly Tripathi  
Falak Tanzeem  
Harsh Kumar Shubham  
Hina Parveen  
Iram Khan  
Ishpriya Masih  
Jitendra Kumar Kannaujia  
Jyotsana Pandey  
Karunesh Kumar Yadav  
Kirty Singh  
Km Soniya Maddheshia  
Kumari Amkita Singh  
Mahima Agrawal  
Mahtab Ali

Mahwish Rukhsar  
Mantasha Khan  
Mihir Biswas  
Mohit Kumar Nigam  
Mukesh Kumar Mishra  
Mukesh Kumar  
Vishwakarma  
Nancy Masih  
Nasia Parveen  
Neha Gupta  
Nipur Srivastava  
Nitin Vishwakarma  
Pragati Tripathi  
Pranjal Prateek  
Prateek Kumar Mishra

Priya Kumari  
Priyosh Kumar Gupta  
Ragini Pandey  
Ratnesh Kumar Pandey  
Ravi Kumar  
Richa Tiwari  
Saif Jamal Samani  
Sajay Kumar Yadav  
Sameer Alam  
Sanskriti Dwivedi  
Santosh Kumar  
Sarvesh Kumar Sharma  
Shikha Srivastava  
Shivam Mishra  
Shivani Tripathi

Shubham Gupta  
Shubham Kumar Singh  
Shubham Srivastava  
Shubhanshu Raj  
Sonu  
Sooraj Kumar  
Sujeet Kumar Gupta  
Surdeep  
Sushil Kumar Singh  
Trishla Singh  
Utkarshita Chand  
Vijay Kumar Anand  
Virendra Vikram Singh  
Vivek Kumar Singh

### Batch 2018-2020 (MBA)

Abhishek Srivastava  
Aditya Gupta  
Aishwarya Prakash  
Ajay Gupta  
Akanksha Singh  
Amit Kumar Kamal  
Amrendra Yadav  
Anjali Shrivastava  
Anjali Tripathi  
Anshika Pal  
Anurag Pandey  
Anurag Sharma  
Braj Bhushan Srivastava  
Dakshita Pathak  
Deepak Singh  
Divya Kashyap  
Divya Kumari  
Divya Tiwari  
Durgesh Gautam  
Faiz Ahmad  
Gaurav Tripathi

Guddu Razak  
Harshit Pandey  
Indrajeet  
Jeny Parveen (F)  
Jyoti Mishra  
Jyoti Vashishtha Dubey  
Kaushalendra Pandey  
Km.Jagriti Vishwkarma  
Km. Vriti Srivastava  
Lakshmi Gupta (F)  
Mahfooz Alam  
Manisha Singh  
Manjulika Singh  
Mansi  
Mohd Aquif Khan  
Mritunjay Pandey  
Nidhi Pandey  
Nikhil Kumar Tripathi  
Nikita Priya  
Nisha Yadav  
Pooja Mishra

Pragati Gupta  
Pragya Singh  
Prashant Rai  
Pratik Kumar Satyam  
Pratiksha Singh  
Prince Kumar Paswan  
Priti  
Priyanka Shukla  
Priyanka Yadav  
Rajeev Rai  
Rishabh Pandey  
Rishabh Pal Singh  
Rupesh Kumar  
Sanu Srivastava  
Sarika Bharti  
Saurabh Kumar  
Shad Rehman  
Shalini Bharti  
Shalini Gupta  
Shamshul Azam  
Shashi Prakash Rai

Shefali Srivastava  
Shobhit Jaiswal  
Shreya Agrawal  
Smita Srivastava  
Snehil Pandey  
Srishti Mishra  
Srishty Dubey  
Sudha Tiwari  
Sukriti Rai  
Sumit Kumar Pandey  
Sushil Kumar  
Maddheshiya  
Sushma Singh  
Tasleem Ahmad  
Trisha Singh  
Vartika Srivastava  
Vidushi Shukla  
Vineet Naman  
Vipul Pandey  
Vishwjeet Singh  
Vivek Singh

### Batch 2019-2021 (MBA)

Ajit Kumar  
Akansha Pal  
Akriti Yadav  
Ambika Singh  
Ambrish Mishra

Amit Kumar  
Ankit Kumar Sirvastava  
Anoop Kumar Jaiswal  
Anoop Kumar Tripathi  
Apoorv Srivastava

Apurv Singh  
Arshi Nishat  
Ashutosh Kumar Shukla  
Avinash Kumar Srivastava  
Avnish Kumar Singh

Bind Gangesh Shreeram  
Deepti Pandey  
Devashish Gupta  
Durgesh Sharan Srivastava  
Ghanshyam Dubey



Hari Shankar	Manila Minj	Rohini Pathak	Somen Gupta
Javed Alam	Manish Maddheshiya	Sadab Ahmad Khan	Suchita Chaudhary
Jaya Singh	Namrata	Sai Samita	Sudhir Kumar Mishra
Kajal Singh	Nidhi Kushwaha	Sameer Ahmad	Sugandha Adhikari
Khushboo Jaiswal	Nimesh Shahi	Sanjeev Kumar	Surya Prakash
Khushboo Singh	Palak Shukla	Saumya Srivastava	Suryansh Prakash Singh
Km Deepshikha Srivastava	Pankaj Dubey	Saurabh Singh	Tamanna Singh
Km Kanak Singh	Pranati Ghosh	Saurabh Kumar Srivastav	Tauseef Ahmed
Km Lucky Baranwal	Prashant Gupta	Shailendra Tiwari	Vaibhav Mishra
Km Samreen Afzal	Prashant Kumar Singh	Shashank Shekhar	Vandana
Km Sanju Maddheshiya	Pratibha Pathak	Shikha Tiwari	Vanshika Srivastava
Km Sapana Yadav	Priya Singh	Shilpa Maddheshiya	Vasudev Pareek
Km Shagun Jaiswal	Rahul Goswami	Shiv Prakash Shukla	Vikalp Mishra
Km Shalu Yadav	Rahul Singh	Shivangi Shukla	Vineet Tripathi
Km Shambhavi Srivastava	Rahul Kumar Singh	Shruti Singh	Vishwajeet Singh Srinet
Km Sheetal	Ravi Srivastava	Shruti Srivastava	Vishwajeetanshu Singh
Luckey Singh	Rishabh Sahay	Smriti Mishra	Vivekanand Chaudhary

### Batch 2018-2020 (MBA)

Aadesh Kumar Srivastava	Faiz Alam	Kumar Sahitya	Shraddha Gupta
Abhishek Chand	Harshali Singh	Martand Ram Tripathi	Shubham Singh
Abhishek Kumar Dubey	Himanshu Singh	Naushad Shekh	Skand Mishra
Abhishek Shukla	Himashu Kashyap	Nripendra Mishra	Sunil Kumar Gaur
Abhishek Yadav	Himanshu Gupta	Prachi	Surendra Mani Tripathi
Aditya Pratap Singh	Jagritee Shukla	Pradeep Kumar Chauhan	Sushant Singh
Aishwarya Pandey	Jitendra Arora	Prasad Sunita Bharti	Thakur Seema Balkesh
Akash Pandey	Kajol Gupta	Pream Kumar Dubey	Thakurai Mamata
Akhnad Pratap Singh	Kashish Jawed	Priyanka Kumari	Jogindra
Amit Kumar	Kiran Patel	Ram Vinay Yadav	Utkarsh Srivastava
Amit Kumar	Km Aditi Tripathi	Ramkesh	Vinay Kumar
Amit Kumar Pandey	Km Ankita Gupta	Ravindra Kumar	Vinayak Mishra
Anand Jaiswal	Km Kshama Mishra	Rashmi Singh	Vishal Kumar Singh
Anand Kumar	Km Manorama Sharma	Ritesh Singh	Vishal Tripathi
Anuranjan Pal	Km Nishi Srivastava	Sakshi Agrahari	Zahra Sheikh
Aryan Rao	Km Rajlaxmmi Mishra	Sakshi Singh	
Chandan Mishra	Km Shweta Tiwari	Satyabrat Dubey	
Emmanuel Das	Km Swapnil Priya	Sharad Srivastava	

### Batch 2021-2023 (MBA)

Aaush Kumar	Aniket Goswami	Azwad Siddiqui	Harshita
Aditya Gupta	Anushika Gupta	Diksha Kumari	Harshita Baranwal
Alfia Siddiqui	Asmit Srivastav	Gaushul Azam	Jagriti Karwani
Alok Patwa	Awantika Dwivedi	Gautam Lal	Kanchan Jaiswal
Anamika Pandey	Ayush Chand	Geeta Kumari Gurung	Khan Mahfooz Alam
Anand Prakash Mishra	Ayush Singh	Harsh Pratap Singh	Mohd Azam



Km Arohi Rai  
Km Kshama Pandey  
Km Priya Sonkar  
Km Priyanka  
Km Shachi Ojhha  
Km Shaurya Srivastava  
Km Shivali Srivastava  
Km Supriya Mani Tripathi  
Km Vandana Yadav  
Kumari Sadhana Giri  
Mandavi  
Mohammad Saarim

Muskan Yadav  
Neha Mishra  
Nikesh Kumar Yadav  
Nimisha Singh  
Osama Rais Khan  
Pradeep Kumar Yadav  
Pratik Bhatt  
Purna Gupta  
Priyanka Dubey  
Rahul Prajapati  
Rajiv Kumar Tiwari  
Ram Kishor Ojha

Ranjeet Kumar Rajbhar  
Richa Rai  
Saloni Srivastava  
Sandeep Kumar Mishra  
Shabina Tahira  
Shivam Singh  
Shivangi Shukla  
Shreya Gupta  
Shreyas Mishra  
Shubham Kumar Maurya  
Simran Srivastava  
Sonika Prajapati

Sumit Maddhesia  
Suraj Chauhan  
Suraj Kumar  
Suraj Sahani  
Sushama Shukla  
Tanya Malviya  
Uday Shankar Tiwari  
Vaibhava Srivastava  
Vaishnavi Gupta  
Vishal Nishad  
Vanshika Gupta

### Batch 2022-2024 (MBA)

Abha Yadav  
Abhinandan Kumar  
Tiwari  
Abhishek Kumar  
Akanksha Jaiswal  
Aman Chand  
Amrita Pandey  
Anamika Dutta  
Anand Chand  
Anand Pandey  
Anchal Agrahari

Ankita Singh  
Ankush Singh  
Anup Kumar Singh  
Arunima Mishra  
Ashish Dubey  
Ashutosh Yadav  
Astha Srivastava  
Avadhesh Maddheshiya  
Avinash Upadhyay  
Baby Maurya  
Chandni Srivastava

Dewansh Poddar  
Diksha Singh  
Harsh Chaudhary  
Jagriti Singh  
Jaya Chaubey  
Km Apriya Rao  
Km Divya Tiwari  
Km Sonika Singh  
Krishna Kumar Mishra  
Kritika Singh  
Kritika Srivastava

Mayur Agarwal  
Mrigandha Singh  
Niharika Dutta  
Pallavi Kumari Sinha  
Pallavi Tiwari  
Pradeep Nishad  
Pradumn Kumar  
Priya Gupta  
Priya Sharma

**“**  
***Every project is an  
opportunity to learn,  
to figure out problems and  
challenges, to invent and reinvent.***

***- David Rockwell***  
**”**



## Top Performers

### MBA Toppers

S.No.	Name	Course	Batch	Percentage/CGPA
1	Deepika Seth	MBA	2009-2011	76.00%
2	Anubha Jaiswal	MBA	2010-2012	74.10%
3	Priyam Srivastava	MBA	2011-2013	76.32%
4	Shristi Tiwari	MBA	2012-2014	75.30%
5	Ruchi Singh	MBA	2013-2015	78.00%
6	Juhi Agrawal	MBA	2014-2016	73.72%
7	Punjika Mishra	MBA	2015-2017	79.76%
8	Shashiprabha Ramji Sharma	MBA	2016-2018	79.82%
9	Trishla Singh	MBA	2017-2019	82.26%
10	Pratiksha Singh	MBA	2018-2020	79.69%
11	Nidhi Kushwaha	MBA	2019-2021	81.91%
12	Aryan Rao	MBA	2020-2022	85.00%
13	Harshita Barnawal	MBA	2021-2023	83.50%
14	Shikha Vishwakarma	MBA	2022-2024	80.10%

## Students Society

### Maverick St Students Club

Name	Designation	Contact No.
Dr. Dharendra Bahadur Singh	Faculty-Advisor	8896211390
Mr. Satwik Singh Bisen	Presidenta	8840796864
Mr. Anup Kumar Singh	Vice-President (Elected)	7376578958
Mr. Avinash Kumar	Vice-President	8808827707
Mr. Akshit Singh	Secretary	6387560740
Ms. Shikha Tiwari	Treasurer	9170808574



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S.No.	Name	Designation	Mob No.	E-mail ID
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9	Mr Rahul Majhwar	IT Cell	6393958079	
10	Mr. Udaybhan Singh	Peon	7525015012	
11	Mr. Virendra Paswan	Peon	8136986559	
12	Mr. Ayub	Peon	8881868622	mayub4083@gmail.com

***Management is all about  
managing in the short term,  
while developing the plants  
for the long term.***

***- Jack Welch***



## Editorial Team



**Dr. Dharendra Bahadur Singh**  
Chief Editor



**Mr. Anurag Tripathi**  
Editor



**Ms. Savitri Yadav**  
Editor



**Khushi Vishwakarma**  
Co-Editor



**Hridyesh Shukla**  
Co-Editor



# Students Centric Activities





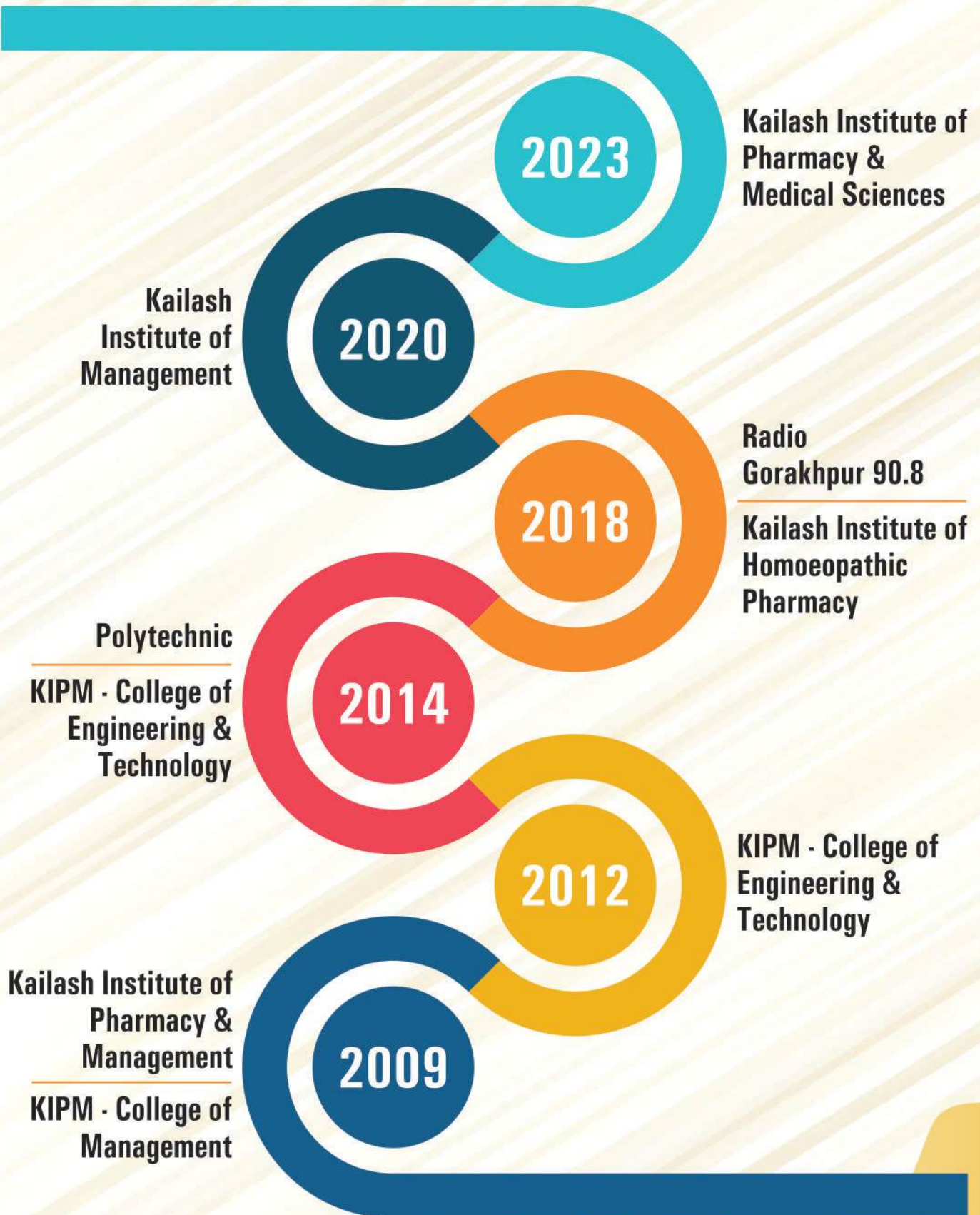
# Our Recruiters

The image displays a collection of 48 logos for various companies, arranged in a grid of diamond shapes. The logos include:

- AUTO INTERNATIONAL INDIA (PVT) LTD
- Mobiloitte
- TCS
- Chetu
- Infosys
- wipro
- DigitalOcean
- BOSCH
- micromax
- Mahindra
- ITC Limited
- BAJAJ
- ERICSSON
- HCL
- IBM
- vodafone
- logitech
- HYUNDAI
- TVS
- India Glycols Limited
- W2
- WebSpread
- VK SOFT
- SAGE Publishing
- ROBOTICS ERA
- SUN VACUUM FORMERS PVT. LTD
- P W
- INFOCOMM
- Tech Mahindra
- Jacobs
- Nokia Siemens Networks
- MAINTEC
- JBM Group
- Grifeco
- FUTURZ
- FOREVER DISTILLERY
- CODIANT
- CLEVER NIST
- motherson
- MARELLI
- accenture
- AGT
- BYJU'S
- VnVCS
- TINKER CODERS
- Pask
- NEXTRÖVE



# OUR JOURNEY





# Awards & Recognitions for Academic Excellence

**WE are KIPM Where Champions are made...  
Conquer Your dreams with us...**

**Our Effort... Results in Success and Finally we did it.  
We are now NBA Accredited...**



**City Ke Sitare Award**  
Presented by Prof. J P Pandey (VC, MMMUT) for Quality Education & Excellent Placement in the field of Engg., Pharmacy & Management on 19.12.2022 at Gorakhpur.



**Quality Education and Excellent Placements**  
Awarded by Deputy Chief Minister Honourable Brijesh Pathak on 18.10.2022 at Lucknow.



**Gorakhpur Ratan Samman-2022**  
Presented by Shri Dayashankar Singh, Hon. Minister of U.P. and Shri Ravi Kishan Shukla (M.P.) on 30.05.2022 at Gorakhpur.



**Best Quality Education & Best Placement Award 2022**  
Awarded by Smt. Jaya Prada, Bollywood Actress & Politician on 17.04.2022 at Hotel Radisson Blue, New Delhi.



**Leaders Awards**  
Presented by Bizox Media Networks on 22 September 2020 at New Delhi.



**Leader Awards (Best Education & Excellent Placement)**  
Awarded by Dr. Sanjay Ram Paswan, former National President-BJP on 27-2-2016 at New Delhi.



**Leader Awards (Education)**  
Awarded by Dr. Ram Shankar Katheriya, Honorable Union Minister of State, HRD on 25-2-2015 at New Delhi.



**Leader Awards (Education)**  
Academia Awards by Dialogue India on 14th June Presented by Honorable Shivakant Ojha, Minister of Technical Education U.P. at New Delhi.



**Education Excellence Global Award**  
Awarded by Shekh Abdulla Bin Zayed Al Nahyan' on 16-3-2013 at Dubai.



**Best Education Award**  
Best Education in East U.P. by honorable Sheopal Singh Yadav, PWD and Irrigation Minister U.P. Govt. on 07.02.2013 at Lucknow.



**Achievers Award**  
Awarded by Commissioner Gorakhpur on 21-06-2013 at Gorakhpur.



**Shiksha Gaurav Samman Award**  
Awarded by Prof. Kripashanker, V.C. of UPTU on 04-09-2012 at Lucknow.



**International Education Excellence Award**  
Awarded by Mr. Korn Dabbaransi, Dy. Prime Minister of Thailand on 20-6-2012 at Bangkok.



**Education Excellence Award**  
Awarded by Dr. Buta Singh, Ex. Home Minister Govt. of India on 25-5-2011 at New Delhi.



**Best Institute Award**  
Awarded by Mr. Chetan Bhagat on 28-5-2011 at New Delhi.



**India International Achievers Award**  
Awarded by Dr. K.N. Raghawan, First Secretary- Commercial, Indian High Commission on 25-5-2011 at Singapore.





**KIPM - College of Management,** GIDA, Gorakhpur  
in association with  
**Madan Mohan Malaviya University of Technology,** Gorakhpur  
Humanities & Social Science Department  
and  
Management Studies Department

organize two days of multidisciplinary **National Conference on  
Roadmap to VIKSIT BHARAT @2047**

**June 06-07, 2024**

**Venue & Time : National Conference on Roadmap to Viksit Bharat@2047**

**Day One**

**June 06, 2024 (Thursday)**

(09:30 am to 06:00 pm)

Inaugural followed by Paper Presentation Sessions

Management Seminar Hall  
KIPM College of Management, Gorakhpur

**Day Two**

**June 07, 2024 (Friday)**

(09:30 am to 06:00 pm)

Paper Presentation Sessions & Valedictory followed by Certificate Distribution

Arya Bhatta Hall  
Madan Mohan Malaviya University of Technology, Gorakhpur

**Chief Guest  
of  
Inaugural Session**



**Prof. J. P. Saini**

Vice Chancellor  
Madan Mohan Malaviya University of Technology  
Gorakhpur



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(B.Pharm, M.Pharm & D.Pharm)

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Approved by PCI and Affiliated to BTE, Lucknow

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**The Location**

The Institute is located in an excellent high green surroundings at GIDA, Gorakhpur - the land of promise and plenty - just 12 kms away from the main city on NH. 28 - the Gorakhpur-Lucknow Highway. The serene, peaceful, pollution free, sylvan environment is quite conducive to academic pursuits.

