

Curriculum-Vitae

Mr. Anil Kumar Yadav

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Address: - Vill. - Hakkabad, P.O. - Lalpur Tiker,

District. - Gorakhpur (U. P.) 273016

Resume Summary:

- Currently working as Assistant Professor
 - 12+ years experience in Academics
 - 3 years experience in Corporate sector
 - 2 chapters published in edited book.
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Career Objective:-

Develop Professional skills of teaching students by providing work based learning. Achieving Excellence in the academics and serve the society.

Specialization: - Marketing and Finance.

Experience:-

- **15+ years** of academics and corporate sectors experience.

Academic Experience:-

- **Currently working in KIPM- College of Management, GIDA, Gorakhpur, as a Registrar/Academic Coordinator MBA /Assistant Professor (MBA Department) since 1st of August 2018.**
- **Worked in CM Institute of Management Sciences and Technology Kushmi Bazar Gorakhpur, as an Assistant Professor (MBA department) from July 2012 to June 2018.**

Industrial Experience:-

- **One year working experience in Apollo Hospitals Enterprise Ltd. as a Marketing Executive in Lucknow.**
- **Two years working experience in Apnatech Consultancy Services (p) Ltd. as a Supervisor Marketing in Lucknow.**

Publications:-

- Chapter ‘**Green Marketing in India: Opportunities and Challenges**’ published in book ‘Emerging Concept in Management’.
- Chapter ‘**Agribusiness opportunities amidst pandemic COVID-19**’ published in book ‘Agribusiness opportunities amidst pandemic COVID-19’.

Academic Qualification:-

- **M.B.A.** (Master of Business Administration) from Sherwood College of Management Lucknow in 2009 with 72 %. (Specialization in Marketing & Finance)
- **M.Com** (Master of Commerce) from Deen Dayal Upadhyay Gorakhpur University Gorakhpur in 2007 (Specialization in Marketing).
- **B.Com** (Bachelor of Commerce) from Deen Dayal Upadhyay Gorakhpur University Gorakhpur in 2005 (Specialization in Accountancy/Marketing).
- Advisory Module of **AMFI** (Association of Mutual Fund in India) has been qualified in 2008.
- **CCC** Qualified in 2012.

SUMMER TRAINING IN MBA:

- **Organization** : Rashtriya Sahara News Paper at Gorakhpur in 2008.
- **Project** : Market Potential of Rashtriya Sahara News Paper with reference to Advertisement
- **Duration** : 2 Months.

RESEARCH PROJECT IN MBA:

- **Topic** : A Study on Role of Foreign Direct Investment in Small Scale Industries in Lucknow region.

Academic and Administrative Responsibility:

- Currently Performing duty as a **Registrar in (MBA Dept.)** KIPM-College of Management, GIDA, Gorakhpur since 2020.
- Worked as an **Academic Co-coordinator (MBA Dept.)** in KIPM-College of Management, GIDA, Gorakhpur in 2019-20.

- Worked as an **Examination Controller (MBA Dept.)** in KIPM-College of Management, GIDA, Gorakhpur in 2018-19.
- Performed duty as an **Observer** of Central Teacher Eligibility Test (**CTET**) July 2019 in Faizabad, Uttar Pradesh.
- Performed duty as an **Observer** of Central Teacher Eligibility Test (**CTET**) January 2021 in Jaunpur, Uttar Pradesh.

Workshop/Webinar Attended:-

- Participated in Three day National Workshop on “**NACC Assessment and Accreditation: A Step by Step Process**” held on 27th , 28th & 29 May 2021, organized by Chadalawada Ramanamma Engineering College, Tirupati, Andhra Pradesh.
- Participated in webinar on ‘**Ecosystem Restoration**’ Organized by KIPM-College of Engineering & Technology, GIDA, Gorakhpur (U.P.) held on the occasion of ‘**World Environment Day**’ June 05, 2021.
- Participated in webinar on ‘**Building New Leadership Capabilities Post Covid 19**’ on 23rd may 2020, Organized by School of Management Sciences (SMS) Lucknow.
- Participated in Webinar on ‘**Outcome Based Education and Accreditation Post Covid**’ held on 1st July 2020, Organized by ASM group of Institution.
- Participated in “**Yoga Awareness Quiz**” Organized by KIPM-College of Engineering & Technology, GIDA, Gorakhpur (U.P.) held on 21st June 2020.
- Participated in “ **One day Online Workshop on Entrepreneurship and Intellectual Property Rights**” held on 23rd July 2022, Organized by Uttar Pradesh Institute of Design, Noida, UP.
- Participated in “ **Sakura Science Exchange Program, Online University visit- Osaka University**” on June 2022.
- Participated in “ National Webinar Series from 20th January 2022 to 22nd January 2022 organized by School of Commerce and Management Science, Sandip University, Nashik, Maharashtra, India.

- Participated in “ **National webinar on Wealth Creation through management of personal finance**”
Organized by Assam Don Bosco University, Assam in association with Association of mutual fund
India.

Personal Profile:-

Father's Name: Mr. Devman
Date of Birth: 01/01/1985
Nationality: Indian
Marital Status: Married
PAN No.: ACTPY4818K

References:-

Dr. Manoj Kumar Mishra (HOD)

Institute of Technology and Management
Gorakhpur
Mob.- 9956305111

Dr. Abhishek Tripathi (Director)

Buddha Institute of Technology
GIDA, Gorakhpur
Mob. No. - 9453444477, 6394786294

DECLARATION:

I hereby declare that all the information given above is true & best in my knowledge.

Date: - _____

Place: - _____

ANIL KUMAR YADAV